

NEWS

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Contact: AJ Brown
(925) 401-7095
aj@BiddingAce.com

AVIATION LEADER CRAIG FULLER JOINS BOARD OF DIRECTORS AT BIDDING ACE

Online Marketplace for General Aviation Expands Leadership Team

PLEASANTON, CA June 19, 2014 -- Bidding Ace, providers of an online marketplace for general aviation, today announced the appointment of Craig Fuller to its Board of Directors. Fuller brings significant aviation and executive experience to the Bidding Ace team and will help in setting strategic direction for the company as well as forging business relationships in the aviation industry.

“Craig is a wonderful visionary and long-time aviation advocate,” said Tom Henn, Bidding Ace Co-Founder and CEO. “I am proud to have Craig join the Board of Directors and anticipate BiddingAce customers will ultimately benefit from enhanced services and product offerings.”

Fuller previously completed a 5-year commitment as President and CEO of Aircraft Owners and Pilots Association (AOPA), the largest general aviation membership organization in the world. During this time he was a strong advocate on behalf of the general aviation community in Washington, built bridges with other aviation associations, and generated unique ideas for new business opportunities. In addition to now serving on the Board for Bidding Ace, Fuller is also Chairman for Redbird Flight Simulations, a Member of the Federal Aviation Administration (FAA) Management Advisory Council (MAC), and serves on the Board of Directors for Lightspeed Aviation Foundation. He also has served for almost two decades as a member of the Board of Directors and a member of the Executive Committee of the U.S. Chamber of Commerce.

“Owners and pilots need a new modern means by which to buy and sell aircraft,” said Craig Fuller. “As one who has been involved in the purchase and sale of aircraft of all kinds over many years, I am excited about the technology that Bidding Ace puts in the hands of aviators today which empowers them and provides added confidence in a transaction that is likely unfamiliar to many buyers and sellers.”

With this appointment, Fuller joins current Bidding Ace Board members and company Co-Founders, Tom Henn and AJ Brown. Both entrepreneurs have spent 35+ years in the technology industry building successful start-ups and shareholder value.

About Bidding Ace

Bidding Ace is an online marketplace for buying and selling general aviation aircraft. Our goal is to provide aircraft owners and pilots a unique resource on the Internet for conducting actual transactions and for encouraging true, market-based pricing for aircraft sales. Bidding Ace is a private company with no affiliation to any association. We do seek strategic alliances where our efforts can benefit general aviation organizations and enthusiasts. For more information go to www.BiddingAce.com.

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