



DIGITAL WAYFINDING FROM **Array**

Chart a clear course

Your environment is everything—it's a tangible expression of your brand and how easy it is to navigate shapes the perception of the people who traverse it.

We deliver powerful interactive wayfinding solutions that chart a clear course through your space; helping people quickly and intuitively get to a desired location.

Custom, digital wayfinding solutions

Digital wayfinding solutions—systems designed to deliver directions on interactive touch screens or on strategically placed non-interactive displays—are powerful tools for elevating the environmental experience, accentuating existing directional signage, and ultimately helping people find their way.

Our approach is simple. We customize a solution based on your environment whether it be a mall, convention center, airport, corporate campus, university, mixed use venue, sports complex, theme park, or even a city. We design it to look, feel, and behave based on your unique setting, audiences, and destinations.

SOLUTIONS

Dynamic, turn-by-turn wayfinding

Our dynamic, turn-by-turn wayfinding solutions are designed to meet the demands of large, live, multi-event or mixed use venues that must accommodate a broad range of simultaneous activities. We integrate with event business management software solutions (EBMS) like Ungerboeck to automate the display of directions to one or hundreds of displays mounted at key intersections within an environment. This not only takes the guesswork out of finding one's way, but ensures your audiences maximize the value of your venue.

Interactive touchscreen wayfinding

Our interactive touchscreen wayfinding solutions help audiences quickly orient themselves to your environment, find a desired destination, and retrieve directional information instantly. Multiple routing options can be displayed allowing you to accommodate guests with physical challenges (ADA compliancy) or provide paths that move people through important thoroughfares unique to your property and the guest experience. Advanced features include the delivery of directional content to mobile devices, the display of meeting room schedules, or integrating with existing directory systems.

CASE STUDIES



ORANGE COUNTY CONVENTION CENTER

ORLANDO, FLORIDA DYNAMIC, TURN-BY-TURN WAYFINDING

The second largest convention center in the United States — a seven million square foot facility that hosts 1.2 million guests per year — now includes a dynamic wayfinding solution that makes getting around any show in this enormous environment, significantly easier. Turn-by-turn directions are dynamically generating thanks to intelligent integration with the center's Ungerboeck event management system.

CASE STUDIES

Continued



EMBARCADERO CENTER

SAN FRANCISCO, CALIFORNIA
INTERACTIVE TOUCHSCREEN WAYFINDING

Finding a retail destination can be a daunting task when traversing a mall segmented by three busy San Francisco streets. Add three floors and the search feels nearly impossible. So we created an interactive wayfinding solution to provide intuitive directions ensuring customers not only arrive quickly, but ready and eager to shop. See the Video: <http://www.arrayinteractive.com/work/find-it-at-embarcadero-center/>



EXXONMOBIL

HOUSTON, TEXAS
INTERACTIVE TOUCHSCREEN WAYFINDING

ExxonMobil, arguably the largest company in the world, built a massive campus that boasts twenty buildings across 385 acres. Anticipating the challenges associated with navigating such a large environment, an interactive wayfinding solution was conceived to deliver three intuitive route options: inside, outside, and ADA. We even added a special feature that provides the average calorie burn for select routes to encourage exercise and activity.



BEXAR COUNTY JUSTICE CENTER

SAN ANTONIO, TEXAS
INTERACTIVE TOUCHSCREEN WAYFINDING

How do you ensure justice is not only properly served but served on time? Create an interactive wayfinding solution designed exclusively to help defendants find their courtroom simply by entering their name or case number.

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