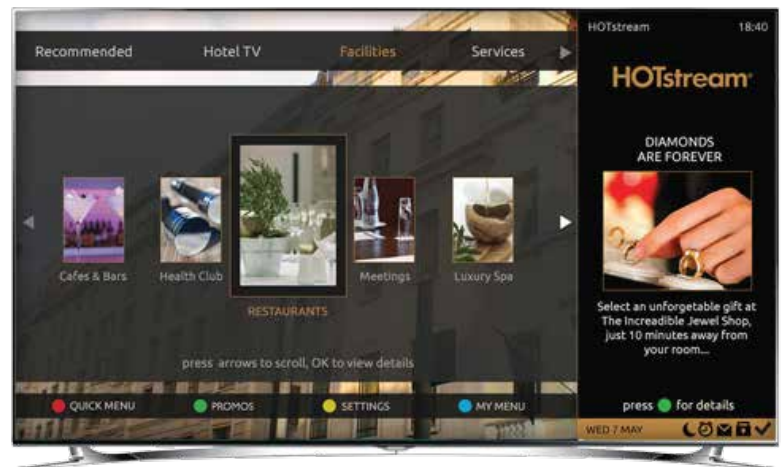


## MCOM and Samsung Electronics expand their cooperation in North America

*"It is a great pleasure to be able to offer to Hoteliers a truly powerful platform and deliver an unmatched experience for every guest.*

*Samsung, being a technology leader with significant expertise has been a valuable partner offering their technical and commercial support".*

*Costas Sakellariou, CEO, MCOM*



Los Angeles, June 20, 2014

MCOM Media Communications and Samsung Electronics announced their collaboration for the North American market. Having already completed HOTstream hospitality platform's ([www.hotstream.us](http://www.hotstream.us)) integration with Samsung Hotel Smart TVs, MCOM is now able to provide Free To Guest packages, On Demand movies and guest interactive services through any Samsung Hotel Smart TV without the need of external set-top boxes and multiple cables to manage and hide.

Under the same scope, MCOM makes full use of Samsung Smart TV technologies providing some additional features including plug-and-play installation for RF or IP hotel networks, HOTstream mobile app turning guest mobile devices to user friendly remote controls and content sharing capabilities. Selected Samsung Smart TV apps are offered seamlessly through the HOTstream TV user interface.

Initial deployments include the brand new Soho House Chicago hotel and Soho House New York, where MCOM is providing all guest interactive services, Free To Guest and On Demand programs through the latest Samsung 890 and 690 models.

[www.hotstream.us](http://www.hotstream.us)

MCOM will be demonstrating the new HOTstream solution on the Samsung 690 and 890 Smart TVs series during the June 23-26 HITEC 2014 trade show at the Los Angeles Convention Center, **Booth #1342.**

### MCOM MEDIA COMMUNICATIONS

MCOM Media Communications is one of the leading IT solution providers for hospitality, healthcare and telecom operators having a large network of partners and regional offices in Europe, North America, Middle East and Africa. MCOM designs, develops and operates advanced technology solutions for multiscreen environments, including applications for Smart TVs, set-top boxes, smartphones, tablets, laptops and digital signage monitors.

MCOM HOTstream is the only solution a hotel needs to promote and provide guest interactive services in a uniform way that is independent of the screen or device each guest uses. HOTstream is integrated with all hotel systems and offers hotel promotions, reservations, ordering, guest entertainment and connectivity. It includes a centralized CMS which enables hotel's personnel to input information once and make it automatically available to all devices.

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