

### MCOM selects LG's STB-2000 for HOTstream installations in North America



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MCOM Media Communications has added LG Electronics' new set-top box for hoteliers, the Pro:Centric Smart STB-2000, to its Interactive TV, IPTV and Video On Demand (VOD) installations in North America.

MCOM and LG have been closely cooperating for many years in Europe, the Middle East and Africa, having successfully installed HOTstream ([www.hotstream.us](http://www.hotstream.us)) in thousands of hotel rooms on LG's Pro:Centric Hotel TVs.

Now, LG and MCOM have extended their cooperation by adding LG's STB-2000 to the HOTstream solution portfolio for North America. LG's STB-2000 is the latest addition to the Pro:Centric platform and introduces advanced smart IPTV functionality to commercial televisions from LG and others. The STB-2000 supports the same HTML5 development environment and Application Program Interface as LG's Pro:Centric IPTVs, so that the same third-party applications developed by LG's System integrators partners can also operate on the set-top-box.

*"MCOM is among LG's most advanced system provider partners, closely collaborating with us to design functional and usable IP solutions for the hospitality market. HOTstream was the one of the first HTML5 applications for our Pro:Centric Smart Hotel IPTVs and now extends its in-room entertainment system to our new STB-2000."*

*Chris Barton, Pro:Centric Solutions Manager, LG Electronics USA*

*"Our strategic decision to use HTML5 and LG's commitment for state-of-the-art solutions, allowed us to form the strongest solution portfolio for North America. The HOTstream solution and LG's STB-2000 are the perfect match for in-room entertainment services in any hotel."*

*Costas Sakellariou, CEO, MCOM*

[www.hotstream.eu](http://www.hotstream.eu)

MCOM will be demonstrating the new HOTstream solution on the LG STB2000 during the June 23-25 HITEC 2014 trade show at the Los Angeles Convention Center, **Booth #1342**

#### MCOM MEDIA COMMUNICATIONS

MCOM Media Communications is one of the leading IT solution providers for hospitality, healthcare and telecom operators having a large network of partners and regional offices in Europe, North America, Middle East and Africa. MCOM designs, develops and operates advanced technology solutions for multiscreen environments, including applications for Smart TVs, set-top boxes, smartphones, tablets, laptops and digital signage monitors.

MCOM HOTstream is the only solution a hotel needs to promote and provide guest interactive services in a uniform way that is independent of the screen or device each guest uses. HOTstream is integrated with all hotel systems and offers hotel promotions, reservations, ordering, guest entertainment and connectivity. It includes a centralized CMS which enables hotel's personnel to input information once and make it automatically available to all devices.

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