



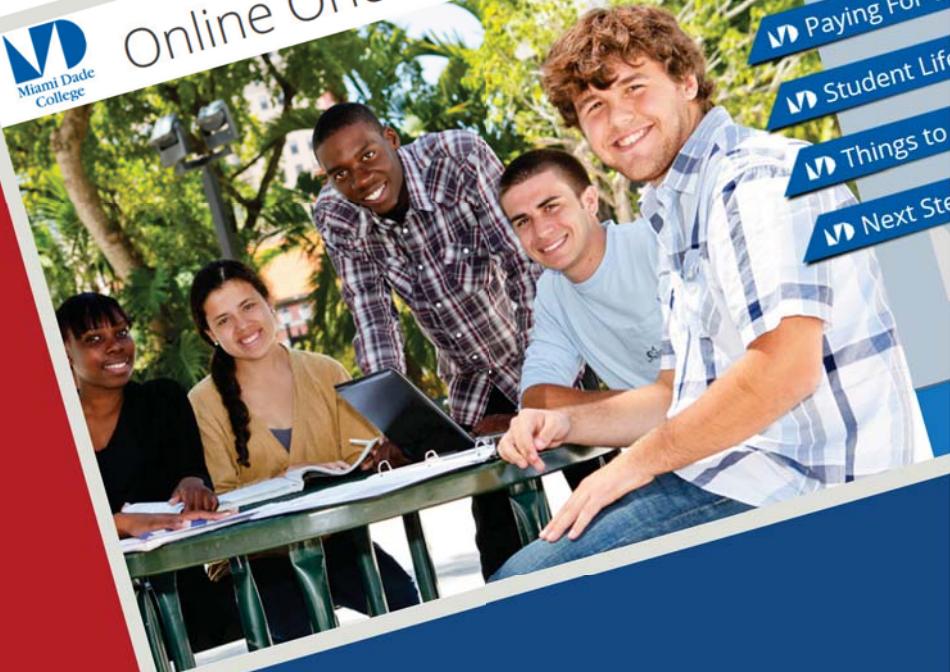
President's Welcome



CONNECT • ENERGIZE



Online Orientation



- Academics
- Support Services
- Paying For College
- Student Life
- Things to Do
- Next Steps

ONLINE STUDENT  
ORIENTATION

# ONLINE STUDENT ORIENTATIONS

Connect & Energize Students, Staff & Parents

## USE TIME MORE EFFICIENTLY

New students cover the basics online before arriving on campus. Orientation time can focus more on the educational planning component of the student's college experience.

## DELIVER A CONSISTENT MESSAGE

Engaging scripts, video and text online ensure that each student hears the same message.

## AUTOMATE

Integration with the school database of academic records to remind them about items they need to take care of.

*Tablet & Smartphone Compatible*



http://www.wake.edu  
GO BEYOND

**GO BEYOND** the how-to's and policy reviews with imaginative programs tailored to your student culture and school brand. If your student orientation doesn't energize your scholars-to-be — we should talk.

**GIVE THEM A FORUM** that welcomes, informs, tracks and lets you change content as your world changes. Your online student orientation program is where it begins and where it continues as a valuable resource for students, staff and parents.

**GET THEM ENGAGED** in your school before they even arrive on campus with a custom, interactive, visually entertaining online orientation.

## FULL SERVICE Online Orientation Development

SCHOOL BRANDED • CUSTOM INTEGRATION

Photo Shoots • Script Writing • Custom Programming  
Video Production • Quiz Writing • Mobile Compatible



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## PERSONALIZE IT

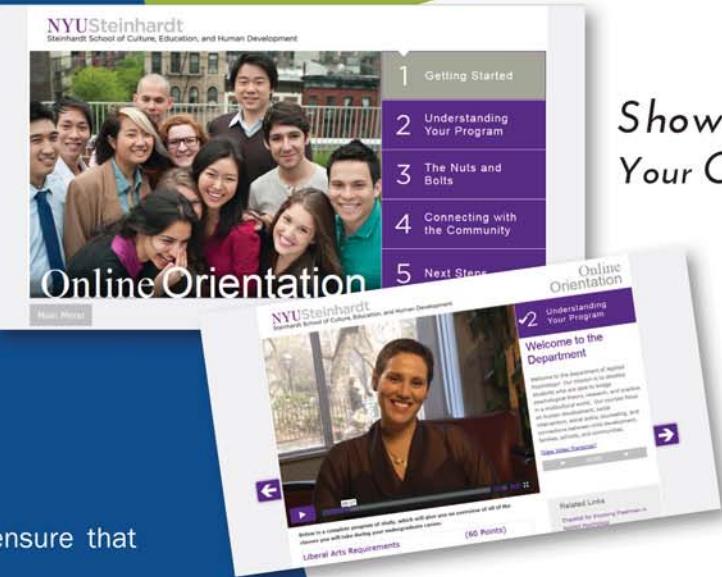
As your students progress through the orientation, they may have questions specific to a topic. Advantage Design Group allows them to check items they want more information on.



From Production to Development



## Showcase Your Campus



## TRACK IT

Easily track student interests, comprehension and attendance in real time.

## DOCUMENT IT

Now you and your students are accountable and can prove it. With the online program you have the documentation you need for student records and school accreditation.

## ACCESS IT

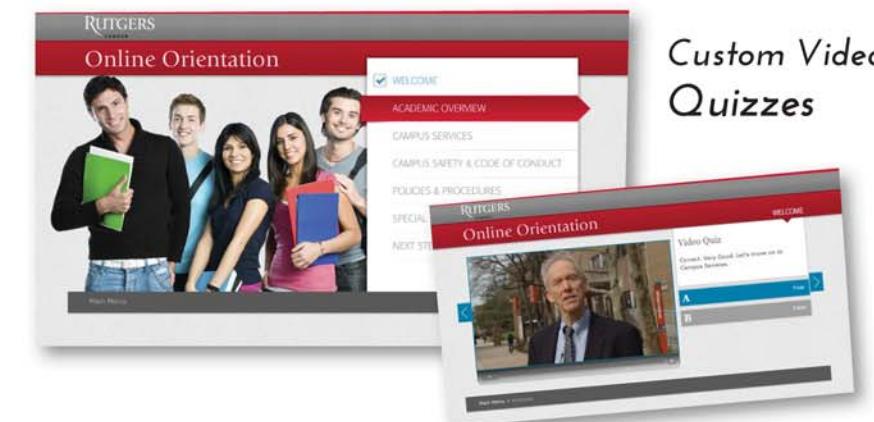
24/7 The online orientation system is a valuable resource available to you and your students all day, every day, all year.



Upon completion of the orientation, a personalized landing page appears recapping the topics they marked. Each item that appears offers a link to the school Web Site, a video or a supporting PDF, for more information on the topic.

## TELL YOUR STORY

Your online orientation is a reflection of your school. Students who begin with a positive, engaging experience are more likely to remain positive throughout their college years and produce a success story for your school.



## Custom Video Quizzes

## CHANGE YOUR STORY

You know things change. But when they do, you will have the ability to easily update your online presentation with the appropriate information. And we make this easy for you with our online training sessions.

## DELIVER TARGETED CONTENT

Let us program your online orientation so select portions can be viewed by user type. This is a great option for segmenting information tracks by relevance to student groups. First year/ transfer students, college type or school divisions, international students, commuters . . . can all have a customized path, making your orientation more flexible and valuable than ever.

NATION'S LARGEST COLLEGE, MIAMI DADE, REPORTS:

- 94% agree that the Online Orientation information learned will be useful while attending MDC.
- Over 88% agree that they are better prepared to start their college career.

Advantage Design Group's interactive student orientations lay the ground work for student success, your success, retention, and growth.



[Student-Orientation.com](http://Student-Orientation.com)