

RESPRO®

RESPRO (UK) LTD,
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WWW.RESPRO.COM

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About Respro®

Respro® is a UK company that helps people breathe more easily. Founded in 1993 by Harry Cole, Respro® evaluates high-risk outdoor environments and pursuits, designing protection that offers the wearer maximum security, minimum fuss and comfort in use.

Armed with an industrial design degree from Central St. Martin's School of Art in London and with an understanding of—and an interest in—green issues, personal health, cycling and motorcycling, Harry Cole felt a mask device would be much needed for the public living in or commuting in an urban environment. This resulted in the development of the first Respro® mask now known by everybody as — the Techno™ mask.

How do Respro® masks work?

Respro® masks have a filtration system which is inexpensive, easy to use and offers effective protection from inhaling polluted air. The premise is simple: inhaled air passes through a filtration system built into an ergonomic housing.

The technology behind the mask is highly sophisticated, based on an activated charcoal filtration system developed by the UK Ministry of Defence, which captures and converts gases to solid aggregate material within the fabric. As air is inhaled, Respro® filters exclude primary and secondary pollutants emitted from vehicle exhausts including Particulate Matter (PM < 2.5), Sulphur dioxide, volatile organic compounds (VOC's), together with photochemical pollutants such as Low Level Ozone (LLO) and Nitrogen oxides.

Neoprene, commonly used for scuba diving suits, forms the shell which holds the filter and valves and allows a close, comfortable fit around the face. Comfort is further enhanced by the use of exhalation valves that expel unwanted heat, water vapour and carbon dioxide.

What are mask customers concerned about?

Breathing polluted air can result in breathing disorders such as Asthma and Bronchitis and Allergic reactions—or lead to serious diseases such as tuberculosis, emphysema, heart conditions and cancer. In fact, according to the World Health Organisation's May 2014 report on air pollution, 3.7 million people died from air pollution related diseases and conditions globally in 2012.

Do Respro® masks work?

Yes, Respro® masks work exceptionally well. The three key contributors to our masks' effectiveness are: fit, comfort and an effective filter. As official test results go, Respro® masks conform to the technical standards required for EN149 (equivalent to American standard N95) and CE certification, but more important to us, are our masks' positive impact on customers' lives:

Respro.com <http://respromask.wordpress.com>



Respro Masks



@ResproUK



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“My @ResproUK Techno™ mask is simply the best mask I’ve ever used. 8 hours a day and comfortable as hell. Thanks!” **Sean, Santa Monica, USA - Techno Mask™**

“I found the stockist in Taichung and picked up my Techno™ mask last weekend. After just a week of use I swear I already feel I can breathe easier!” **Paul, Taiwan – Techno Mask™**

“I just wanted to thank you for your wonderful product, the Sportsta™ Mask. I have severe allergies and asthma, the Sportsta™ Mask is vital for me to function when pollen is high.” **Nyama, Milwaukee, WI, USA – Sportsta Mask™**

“I have used your “Respro® Mask” for a few years... Thank you for supplying such a wonderful product. As a [multiple chemical sensitivity] sufferer, your products have given me the freedom to venture into public buildings and tend to various duties around my home.” **Sandra, Canada – Allergy Mask**

“I have your Techno™ Respro mask and love it. I was behind an old diesel dump truck that I could barely smell today. Kudos!” **Bruce, Tucson, USA – Techno Mask™**

“I use the Sportsta™ mask and Sportsta™ filter. I really have noticed the difference between running 10km with and without it around Changsha. Without it, [I feel] like my lungs are full of sand when I finished!” **Samantha, Changsha City, China – Sportsta Mask™**

“Today I arrived in North China—the air is so bad that I cannot even see across the street. The smell of chemicals and dust is very thick in the air and many people outside were coughing severely. I am very happy to say though, that with my Techno Mask™, I couldn’t taste or smell the pollution at all and I didn’t even cough once—this is a lifesaver! Please pass my thanks along to the team at Respro® for inventing this product!” **Michael, China - Techno Mask™**

“[I] have worn the City Mask™ for three rides and have noticed a massive difference. I used to produce a lot of mucus when riding, requiring me to spit loads on rides, that has reduced significantly. Also whereas after many rides my breathing would feel restricted (I’m asthmatic), now it feels as though I have complete use of my lungs and as though I am breathing better after the ride (with a greater lung capacity) than before. I live in central London (Oxford St) and my asthma has come back after 10 years dormancy, it seriously feels as though the mask is having a beneficial impact on my breathing – not just during rides.” **Stuart, London, UK - City Mask™**

“I am currently in Taiwan on business...I cycle to and from the job site every day. The

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pollution in Kaohsiung is getting to me...The [Respro®] mask has been of immense use to me. I felt ill after being in the traffic for any number of minutes before the use of this mask. Now the 40-minute commute is a pleasure. I see the dual type filter mask as a necessary evil in this environment.” **Henning, Taiwan & South Africa** - Techno Mask™, Sportsta™ filter

“I live in Milan, here the pollution is very heavy and strong. Your...City mask changed my life!” **Marina, Milan, Italy** - City Mask™

“I’m a keen bicycle commuter and travel 30 miles a day during rush hour. I suffer from hay fever and want to help reduce nuisance pollution from pollen & road traffic alike. ...Opted for the Sportsta, as you recommended. Absolutely brilliant – wish I’d bought it earlier!” **Jeremy, London, UK** – Sportsta Mask™

About Harry Cole, founder of Respro® UK

Founder: Harry Cole, Managing Director responsible for Concepts, Product Design and New Market Development

Nationality: British (South London)

Date of Birth: 4th October 1959

Education: Degree in Product Design from Central St Martin’s School of Art and Design, London. Earned as a mature student.

Personal Profile: A gold-toothed Ironman on the back most often found riding the streets of London on the back of a Triumph, Vespa or Boardman bike. Harry has a real interest in the environment, personal and public health with a real understanding of public needs. As well as having commitment to the quality, function and design of his product range, Harry drives his business forward in an open, progressive manner. His attitude is reflected in the service received by all who deal with Respro® as an organization.

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