

Megalo Mini - the smallest portable charger that packs a punch

A mobile phone is a daily companion for 91% of the US population. It gives you freedom and flexibility, but it can also be frustrating when it runs out of juice in the middle of the day. To solve this very problem, we developed Megalo Mini — the smallest portable charger with enough power (1400 mAh) to help your iPhone or Android phone to make it through the day until the next recharge. This very small (2.63 x 1.6 x 0.5 inches) and ultra-light (1.7 oz) charger will fuel your iPhone up to 75% and your Android phone up to 100%, depending on the model.

Portability taken to a whole new level

There is a great variety of portable chargers on the market: the ones powered by solar energy or even by fire, the ones for extreme conditions, and bulky chargers with extra-large capacity — for instance, for a week-long camping trip. But let's be honest — as amazing as those gadgets are, an average urbanite like myself needs a charger to satisfy the most basic requirement: be portable, yet powerful. This is why we believe Megalo Mini will find its own niche as an affordable, everyday gadget that solves a common problem. True to its non-gimmicky purpose, Megalo Mini fits into any jeans pocket and provides enough juice to keep your cell phone charged for a whole day. That is why my team believes that Megalo Mini has the potential to become a must-have gadget for a typical city dweller.

Designed with the user in mind

The soft matte surface and sleek design of Megalo Mini allows you to safely place the charger together with your smartphone in your pocket or bag without the risk of damaging it. In addition, the charging cable — with either a Lightning or a micro-USB connector — is conveniently built into Megalo Mini, which makes this charger even more compact. It is no longer necessary to carry extra charging cables, as is the problem with most portable chargers. When your Megalo Mini runs out of juice, you can charge it simultaneously with your phone.

The Megalo Mini team

My name is Michael Krikheli and I'm the co-founder of Megalo Mini. I have a degree in Philosophy and I am the mastermind and overall manager behind the Megalo Mini project. My sister Liya is the creative mind, a hands-on designer and the author of Megalo Mini sketches. And we couldn't have gotten this far in our product development without the financial support of Jeff Macks, an experienced entrepreneur who sees in Megalo Mini a great commercial potential. Jacob Tanur, an experienced Creative Director of Megalo Mini, played a key role in directing our visual branding and messaging.

Founding story

We came up with the idea of a small but mighty portable charger as we were searching for a charger for everyday use. We didn't need any extraordinary capacity, but the small size and light weight were two crucial features we were looking for. After all, we have to carry a charger with us every day, along with other devices. In the end, however, we were not convinced by the market's offering of a great variety of chargers, but not the one we needed. Some of the chargers offered amazing capacity, but were too bulky to be portable, while others provided too little power — barely enough for a few minutes of talk time. The third category were gimmicky chargers, but of no everyday usefulness for an average smartphone user. Therefore we decided to create a charger to combine all the properties we wanted: portability, capacity and usability.

The right mixture of size, capacity and price

Megalo Mini is small enough to fit in a jeans pocket and powerful enough to provide juice to your smartphone for the whole day. Megalo Mini is available to Kickstarter backers for \$39 (or even for \$34 as an early-bird special). Later on, it will be sold for a retail price of \$45. Megalo Mini, with its focus on portability, aims to become THE small external charger for a common user.