

# Halyard Consulting

How Amazon Fire Will Destroy Your Business

- Market Capitalization: \$149 Billion
- Sales/Revenue 2013: \$74 Billion
- Stock Price: \$324.20
- Spends Est. \$2 Million to Lobby the Government for:
  - Online Sales Tax
  - Transportation Safety
  - Privacy and Data
  - Intellectual Property

# Amazon.com

# Amazon Fire

Putting Mom & Pop Retail Out of Business



# The Death of Main Street

# Ban the Phone

Stealing Customers with a Click of the Button.



# Get The Sticker



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