

2<sup>nd</sup> International Conference and Exhibition on  
**Traditional & Alternative Medicine**

Beijing, China August 25-26, 2014



**Conference Secretariat**

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# Invitation

OMICS Group welcomes you to attend the **2<sup>nd</sup> International Conference and Exhibition on Traditional & Alternative Medicine** during August 25-26, 2014 at Beijing, China.

We cordially invite all the participants who are interested in sharing their knowledge and research in the area of Traditional and Alternative Medicine.

Traditional Medicine-2014 anticipates more than 300 participants around the globe with thought provoking Keynote lectures, Oral and Poster presentations. The attending delegates include Editorial Board Members of related OMICS Group Journals.

This is an excellent opportunity for the delegates from Universities and Institutes to interact with the world class Scientists.

The intending participants can confirm their participation by registering for the conference along with your colleagues. Avail the delegate early bird offer.

The main theme of the conference is "**Traditional Medicine: Promotion & Development**".

Regards,

Traditional Medicine-2014 Organizing Committee

## Organizing Committee Members



**Shanfa Lu**  
Peking Union Medical College  
China



**V. Duraipandiyan**  
King Saud University  
Saudi Arabia



**Kathy Gruver**  
The Alternative Medicine Cabinet on OTV  
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**Ashok Kumar Panda**  
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**Xiaohe Xiao**  
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**Anthony James**  
Dean, Director of Education and Traditional  
Medicine (ONACS)  
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**Maryam Farooqui**  
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**Hai Hang Li**  
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**Sharique Zafar**  
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**Hanumanthachar Joshi**  
Sarada Vilas College of pharmacy  
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**Jiayu Chen**  
Beijing University of Chinese Medicine  
China



**Yu Zhiling**  
CEO (IACM) Ltd  
Hong Kong



**Aizhong Li**  
Newyork Chiropractic College  
USA



**Russell Jaffe**  
Health Studies Collegium  
USA



**Spiros Kivellos**  
International Academy of Classical  
Homeopathy  
Greece

## Event Partners



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## About Us

### OMICS Group Journals

- 300 Open Access Journals
- 21 Day rapid review process
- 22000 Editorial team, 27000 Reviewers team
- 2.5 Million readers and high visibility
- More than 100000 
- Publication immediately after acceptance
- Quality and quick editorial, review processing

#### Key features

- User friendly/feasible website translation of your paper to 50 world's leading languages
- Enhanced feature: Audio version of published paper
- Digital articles to share and explore
- Sharing option: Social networking enabled
- Authors, reviewers and editors are provided with scientific credits

### OMICS Group Conferences

- 80 Conferences all over the World every year
- Well organized scientific program
- Renowned speakers and scientists across the globe
- Poster presentations and world class exhibits
- Panel discussions and interactive sessions
- B2B meetings
- Perfect platform for Global Networking


#### Key features

- Presentation by renowned speakers from all over the world
- Poster presentations and world class exhibits
- Interactive Sessions
- Platform for global networking
- Connecting scientific community



### Special Issues

All accepted abstracts will be published in respective OMICS Group Journals

Each abstract will be provided with digital Object Identifier by 



The field of Traditional and Alternative Medicine is growing rapidly and its development is making tremendous impacts in medical sciences and pharmaceuticals. The importance and significance can be gauged by the fact that it has made huge advancements over the course of time and is continuing to influence various sectors.

### **Traditional Medicine-2014**

- Opportunity to attend the presentations delivered by eminent scientists from all over the world
- Selected contributions will be published in following OMICS Group Journals,
  - Alternative & Integrative Medicine
  - Journal of Homeopathy & Ayurvedic Medicine
  - Medicinal & Aromatic Plants
- Participation in sessions on specific topics on which the conference is expected to achieve progress
- Global networking: In transferring and exchanging ideas
- Share your excitement in promoting Health care, Clinical R & D
- Conference brings together Scientific Researchers, Business Entrepreneurs and Pharma, Biotech & Healthcare, Industry Developers



## About Beijing

Beijing formerly Romanized as Peking is the capital of the People's Republic of China and one of the most populous cities in the world, with a population of 19,612,368 as of 2010. The metropolis, located in northern China, is governed as a direct-controlled municipality under the national government, with 14 urban and suburban districts and two rural counties. Beijing Municipality is surrounded by Hebei Province with the exception of neighboring Tianjin Municipality to the southeast.

Beijing is China's second largest city by urban population after Shanghai and is the country's political, cultural, and educational center and home to the headquarters for most of China's largest state-owned companies. Beijing is a major transportation hub in the national highway, expressway, railway and high-speed rail network. Beijing's Capital International Airport is the second busiest in the world by passenger traffic.



## Conference Details

### Venue

DoubleTree by Hilton Beijing  
168 Guang An Men Wai Avenue Xi Cheng  
District Beijing-100055, China

### Transportation

**Area Airport:** Beijing Capital International Airport

**Directions:** to DoubleTree by Hilton Beijing

- Follow signs to south-east and take the slip road onto I-190 E. Then, take exit 1C for I-294 N/Tollway towards Milwaukee. Merge onto I-294 N and take exit onto US-14 E/E Dempster Street. Continue to follow E Dempster Street. Turn left onto Gross Point Road and then slight left onto Skokie Boulevard.
- **Distance from Hotel:** 36 km.
- **Drive Time:** 29 min.

Type	Typical Minimum Charge
Taxi	29.95 USD
Courtesy Bus	Complimentary Shuttle

### Registration Details

Register online

<http://www.omicsgroup.com/traditional-alternative-medicine-conference-2014/registration.php>

Register offline

[http://www.omicsgroup.com/conferences/ACS/conference/pdfs/traditional2014\\_eform.pdf](http://www.omicsgroup.com/conferences/ACS/conference/pdfs/traditional2014_eform.pdf)

### Important Dates

Early bird registration: July 18, 2014

On spot registration: August 25, 2014