

PRESS RELEASE

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ALL ABOUT GAMPING.

Private camping rentals.



**gamping**

The concept

Gamping is a community platform that allows members to offer and book private gardens around the world for camping.

In a city garden or in a mansion's park, for a night or a week, Gamping offers camping experiences in new places for any budget. It opens private spaces to the public.

How does it work?



Individuals with a private garden can upload a **free** ad indicating the services provided (toilets, swimming pool, barbecue...), as well as freely setting prices (between **\$0 and \$15** on average). Vacationers interested in the ad can then freely contact the host.

Currently, the transaction is made between the host and the vacationer once on site. Online payment is expected to become available this summer.



What are the benefits?



For the host,

Gamping is in the best interest of vacationers who want to find these relaxing vacation spots but it's also good for the hosts, who are happy to open their doors to guests and provide accommodations according to their value.

In exchange for friendly service, Gamping provides additional income. No (or very little) investment is required: a garden is **all you need to get started**.

Let's hear a few comments from the hosts:

« It's easy and requires no investment. Furthermore, the only rules are those that you establish for yourself.» Christine, 56 years

« To get started with gamping is to return to an older style of camping, the real friendly camping where all men are equal! Once they've tried it, they inevitably come back!»
Didier, 45 years



« It's a pleasure to chat with other people who travel a lot. Their stories show us new places through their eyes and it makes us want to travel, ourselves.»

Geneviève, 39 years

« This kind of initiative is important for building the new, more cohesive society that we desperately need. The encounters are always rewarding. Gamping is more than just "cheap camping." In short, a little more financing is never insignificant.» Philippe, 42 years

« It's not very complicated to become a host. I didn't hesitate for even a second. Nothing is better than meeting new people and helping them discover the region.» Guillaume, 35 years





For the "Gamper",

Camping in **private spaces** that have been made open to the public is **new!**

It means enjoying the **calmness** and **security** of the location, while also enjoying an exchange with hosts who are concerned for your well-being.

Now let's hear a few comments from the "Gampers":

« Gamping is camping without the inconveniences of camping. It's the perfect compromise for the modern world.» Virginie, 23 years

« There are no children running around and constantly making a racket. » Pascale, 31 years

« Is it better to get a recommendation from a professional who will never criticize their own service and its delivery, or from an individual who wants to please?» Juliette, 55 years



« It feels like visiting friends or family! » Laura, 21 years

« The freedom of choice, with space and friendly people while exploring incredible places... All this for a reasonable price... (When you pay €20 per person at a municipal campground, it becomes expensive!!!) » Benoît, 47 years

« Gamping is all about bringing people from different backgrounds and environments together for a pleasant exchange. » Elizabeth, 41 years

« It's great for meeting people in a private setting, and enjoying the astounding peacefulness of the surrounding region. » Alex, 26 years



The History of Gamping

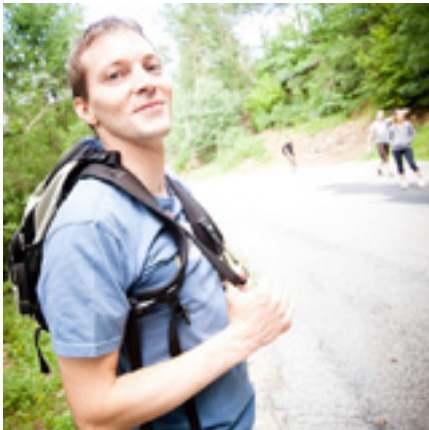


The man behind this idea is Joseph Léopold, who sought an alternative to traditional campsites and wilderness camping.

For a little background, upon returning from a trip to Italy, he returned home to find himself without his keys, so he camped... in his garden! Charmed by the experience, he became convinced that other travelers might be, too. Therefore, he decided to create gamping.com to create a platform for this new hosting paradigm... and to help the most people benefit from it!

The news travels fast...

The Founders



LOUIS-XAVIER VIGNAL

CTO et co-founder

Louis-Xavier is the co-founder and technical director at Gamping. An experienced web designer, his first experience with a startup was with Netvibes, of which he was a member of the original team. Louis-Xavier is now responsible for the technical strategy of the business. He graduated with a degree in Computer Science from Pierre & Marie Curie, or Paris VI University.



JOSEPH LEOPOLD

CEO et co-founder

Joseph is the co-founder and CEO of Gamping. Following his master's degree in entrepreneurship at Novancia, he embarked on the creation of Gamping. Now, he promotes the vision and growth of the company. Having graduated with a degree in Digital Arts, he also ensures the development and user-friendliness of the platform.

Our dream? To one day travel around the world through Gamping.



Some numbers



Launch

APRIL 2013



Locations

1000+



Hosts

400+



Average price (per night)

\$6-8



Community

5000+



Countries

15*

** (France, Spain, Italy, United States, Canada, Australia, Brazil, Mexico, Costa Rica, Tunisia, Kenya, Poland, Belgium, Portugal, Burkina Faso).*

Our mission

By opening up millions of privately owned plots of land, we hope to make the world more accessible to us all. In addition to creating a connection between people, we want to reconnect with nature and core values.



Who are the "Gamper"?



Globe-trotters, tourists, vacationers, and senior RVers, the Gamper profiles are varied, but they all have common values.

- RVers wishing to **leave the impersonal paved sites** where motor homes are lined up one after the other.
- Families who want a **fun** vacation without spending a fortune on a hotel.
- Young people, especially groups of young women, who for reasons of **economy** and **safety** choose this solution.
- And in general, any traveler, backpacker, or globe-trotter who prefers **to safe on accommodation** in order to travel farther, longer, or to enjoy more activities.

Who are the hosts?



From Europe to America, more and more people are catching on to Gamping.

- People who like to **meet** new people and **share** a passion for their region.
- Campers who want to be of **service** to other campers.
- People who want to feel **useful** and make the world more **interdependent**.

Gamping, competition with campgrounds?

Gamping is a complementary solution to what already exists in the market. In contrast to the offering of traditional campgrounds, we offer a tailor-made and exclusive service. These are two complete different offers that don't meet the same needs. Gamping energizes, unlike the image of traditional camping.



Gamping: the solution for the nuisances of wilderness camping?

Gamping has partially solved the problem of wilderness camping. Now, you can find land where free camping is not really a problem. This is what Gamping is for.

