

Does the world need another replacement meal?

- Not another one. • Just a better one
- And one that tastes good too. • Because if it's not tasty, why bother?



Jim Lowitz
Chief Energy Officer

As a dad, a chef and a fitness freak, I love the idea of protein bars. Unfortunately some energy bars have way too much sugar. Low carb bars make sense but can be filled with artificial ingredients. Unable to find the perfect bar, I decided to make one myself.

Introducing Jim's Permalean Protein. • It's natural. • Not too much sugar. • Low in fat and carbs. • No artificial ingredients. • No trans fats. • No animal gelatins.

So what's our secret in attempting to build the best bar on the planet? **IT'S GOT TO TASTE GOOD!** That's why-for starters-we use real milk chocolate and the highest quality bio-available protein possible.

Taste 'em and tell us what you think. With your help, we're out to make the best tasting, best energy food ever. • We have to. • I put my name on it.

Thank you for your support and cheers to your good health.



Stark Raving Peanutz & Chocoholic Chocolate bars available

Permalean is proud to present the only high protein, low sugar, low carb protein bar with no transfatty acids of any kind, no fractionated oils, no hydrogenated oils... Hey, our bar is actually healthy for you, is naturally flavored and you can give Permalean Protein™ bars to your whole family while you are losing fat and building lean muscle.

It's the only bar of its kind in the world!

Why are we the best protein company?

1. The taste
2. Only 3 net carbs
3. Only 2 grams of sugar
4. 21 grams of protein with only 190 Calories
5. **NO TRANS FATS** and **No PRESERVATIVES**, no hydrogenated oils (trans fats cause bad cholesterol to go up and good cholesterol to go down.)
6. **NO HIGH FRUCTOSE** Corn Syrup



You will love the taste, lose the fat and change your life!

www.permalean.com

1-877-737-6256





Of course they said it couldn't be done:



Jim Lowitz
Chief Energy Officer

"Gourmet taste only a few grams of sugar, less than 1 gram of fat, plus a whopping 20 grams of whey protein per serving"

"Impossible?"

Well guess what? We did it!

Did you know your muscles are over 50% protein and whey protein is the type most easily absorbed by your body? We use only the finest, sweetest Venezuelan whey, and none of our products contain genetically modified ingredients. In other words, this is the good stuff. Each shake is made with love and a blessing for your good health. Enjoy!

In fact, it's the highest protein, lowest carb, lowest fat and lowest calorie protein meal available today. But most importantly, because it tastes great, you will be more likely to stay on your diet, making it more likely that you will experience a permanent change.

The battle against fat is well worth waging, and I know first hand that it's highly winnable if you have the right ammunition. Available in great tasting shakes and bars, The PermaLean® Protein System is the powerful weapon you need in your struggle to reduce excess fat and live a healthier, leaner and more energetic life.



Why are we the best protein company?

1. Great tasting
2. Low carb, low fat and low calorie
3. Mixes easily (in water too) without clumps
4. 20 grams of the highest quality whey protein
5. All natural



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