Mediametric is a media analysis system, which allows to compare authors and media by various parameters to measure quality and exclusiveness of content.
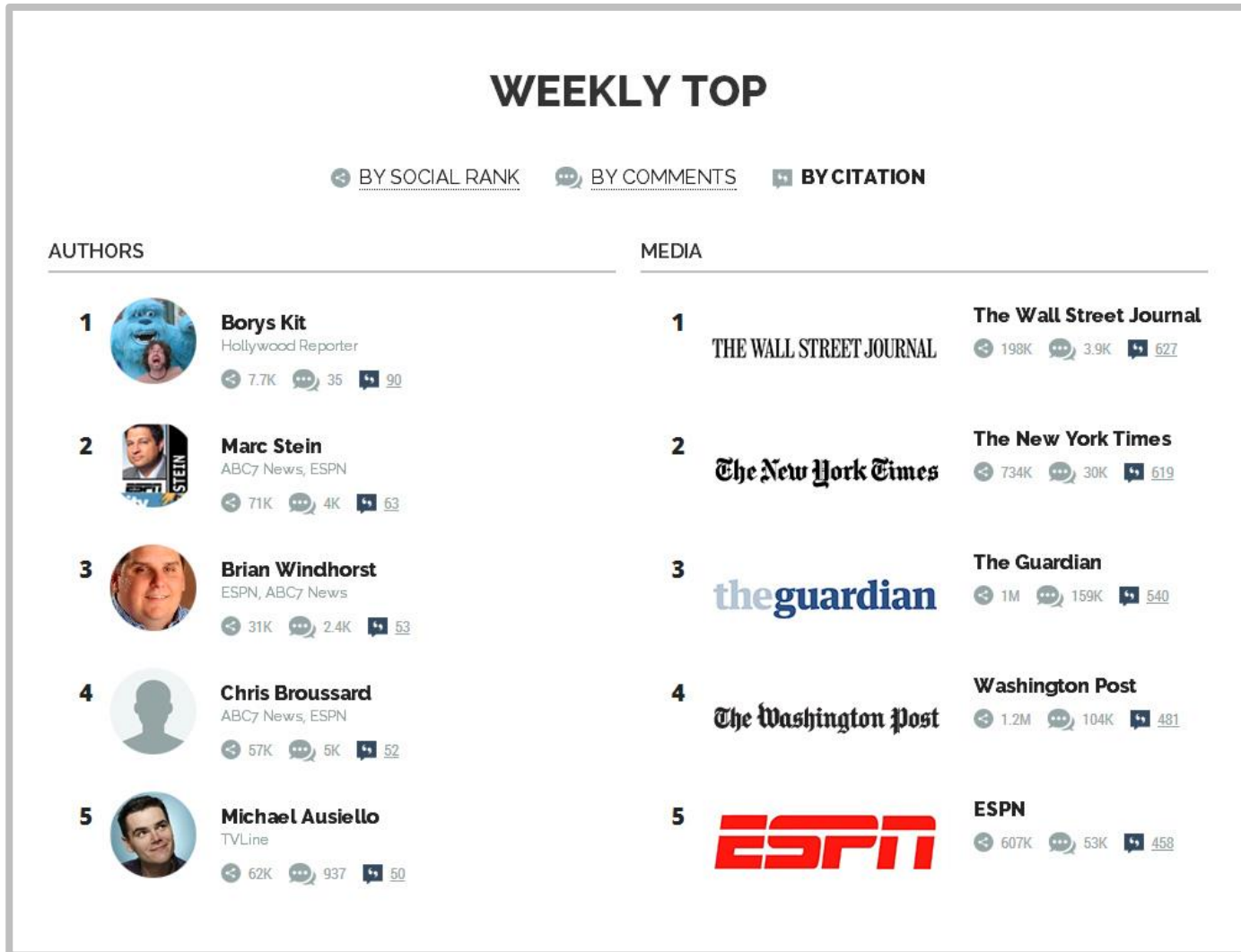
10 000+

Media outlets in our base

50 000+

Authors on our radar

100 000+

New articles every day

Inside Mediametric (proprietary algorithms):

- Content crawling

- Semantic analysis

- Automatic authors extraction

- Tracking shares on major social networks

- Citation discovery

- Dynamically expanding database of authors and media

WEEKLY TOP

⊙ BY SOCIAL RANK   💬 BY COMMENTS   💬 BY CITATION

AUTHORS

1 Borys Kit
Hollywood Reporter
⊙ 7.7K   💬 35   💬 90

2 Marc Stein
ABC7 News, ESPN
⊙ 71K   💬 4K   💬 63

3 Brian Windhorst
ESPN, ABC7 News
⊙ 31K   💬 2.4K   💬 53

4 Chris Broussard
ABC7 News, ESPN
⊙ 57K   💬 5K   💬 52

5 Michael Ausiello
TVLine
⊙ 62K   💬 937   💬 50

MEDIA

1 THE WALL STREET JOURNAL   The Wall Street Journal
⊙ 198K   💬 3.9K   💬 627

2 The New York Times   The New York Times
⊙ 734K   💬 30K   💬 619

3 theguardian   The Guardian
⊙ 1M   💬 159K   💬 540

4 The Washington Post   Washington Post
⊙ 1.2M   💬 104K   💬 481

5 ESPN   ESPN
⊙ 607K   💬 53K   💬 458

- **Social index**

  social reach of an article (number of shares, likes, tweets and more)

- **Citations index**

  number of links or indirect references to an article (e.g. "According to The New York Times...")
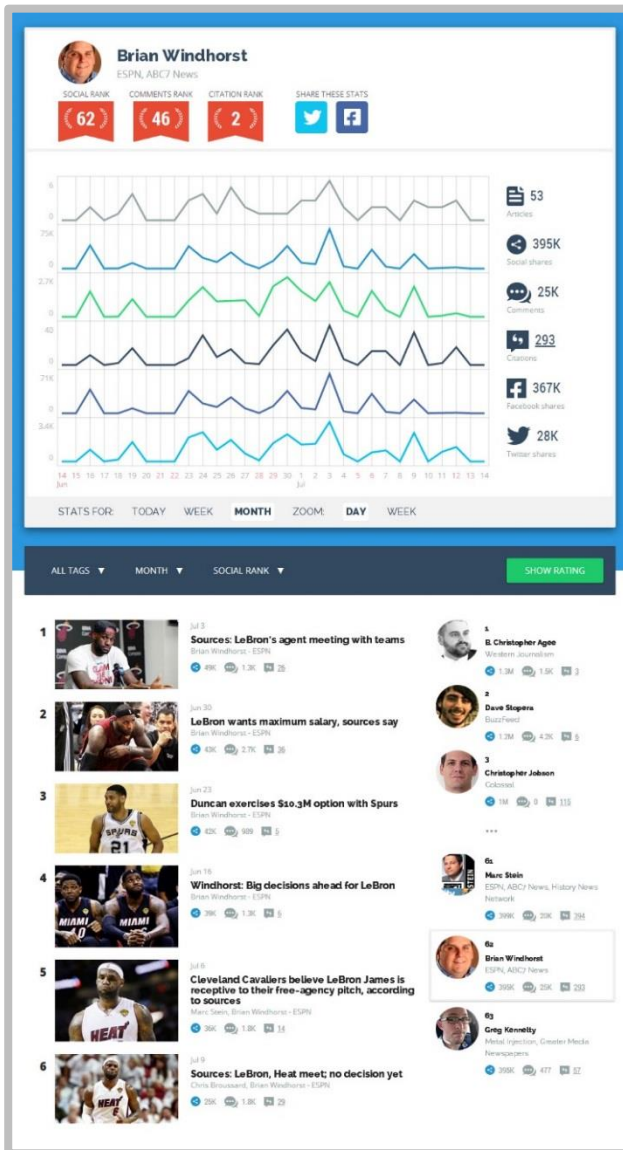
- **Comments index**

  number of readers' comments on the original website

Mediametric allows to build ratings of authors, media and articles based on predefined set of parameters.

For example you can build rating of **authors** covering **Technology** topics and rank them by **number of citations** in the **last month**.

1 Global social rank (comparing to all authors in our database)

2 Global comments rank

3 Global citation rank

4 Dynamic chart for given period

- Number of articles
- Total shares to social networks
- Number of comments on the original website
- Number of citations
- Total Facebook shares and likes
- Total tweets

5 Top articles by selected parameters

6 Closest competitors
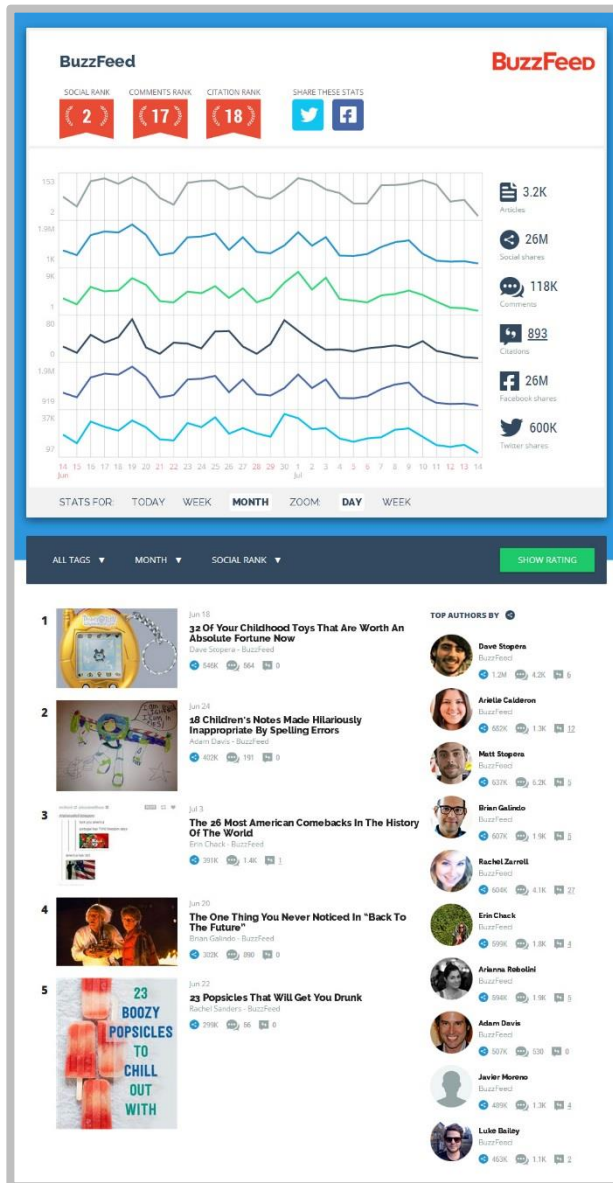
1 Global social rank

2 Global comments rank

3 Global citation rank

4 Dynamic chart for given period

- Number of articles
- Total shares to social networks
- Number of comments on the original website
- Number of citations
- Total Facebook shares and likes
- Total tweets

5 Top articles by selected parameters

6 Top authors from this media

- Ability to build ratings for specific topics and beats to make ratings more relevant

- Full-text search for better discovery of content

- Influence-based ratings (e.g. shares by influencers rank higher)

- Location-based ratings (by countries or US states)

- Collecting stats from other social networks: G+, Pinterest, Tumblr etc.

- Estimating number of article views based on collected stats

1 **Subscription plans**

(for individual authors
and corporate media)

2 **Discovery tool**

(for PR experts)

3 **Detailed media ratings**

(for Advertisers)

4 **Notification and
alerting system**

(trending content for
Newsrooms)