**FOR IMMEDIATE RELEASE**

**Spireon Expands into Texas with New Regional Office to Meet
Growing Customer Demand Nationwide**

*Irving, TX, office added to support highest levels of software development,
 sales, service and support*

**Irvine, CA, July 17, 2014** — [Spireon](http://www.spireon.com/), the leading innovator of mobile resource management (MRM) and business intelligence solutions, today announced the grand opening of a new regional office in Irving, TX, to better meet the expectations of its growing customer base. The new office—located at 4929 Royal Lane West, Suite 100 — will help Spireon provide the highest levels of sales, service and support to its M2M telematics customers.

With leading market positions in the fleet, transportation and automotive telematics markets, Spireon connects companies to their mobile resources and assets through location-based Software-as-a-Service (SaaS) solutions. NSpire, Spireon’s revolutionary multi-vertical M2M intelligence platform powers our real-time analytics through a scalable architecture and currently supports more than 1.7 million active subscribers today.

“Spireon has seen unprecedented nationwide growth for our family of M2M telematics solutions, and the addition of the Irving, TX, office shows our commitment to meeting and exceeding the expectations put forth by our customers,” says Marc Brungger, Spireon’s CEO.

Spireon’s Irving office will include a core team of sales, professional services and software engineers. The regional location will enable the company to continue to attract high caliber technology professionals as well as better service their transportation and automotive customers located in the Southwestern U.S.

Over the past 15 months, Spireon added several key executives to support its growing business. CEO Marc Brungger joined the company in June 2013; Sam Balooch was appointed chief information officer in October; Todd Wazny was added as vice president of client services for Asset & Trailer Intelligence in December; Jamie Slattery was appointed senior vice president of software engineering in February 2014 and Ken Creager was appointed to senior vice president of sales and services for Fleet in March 2014.

Spireon’s family of award-winning M2M telematics solutions includes FleetLocate Asset & Trailer Intelligence for the trucking and transportation industry; FleetLocate Enterprise Fleet Management for companies managing 1,000 plus vehicles, FleetLocate Local Fleet Management for small and medium sized businesses; as well as GoldStar GPS and LoanPlus CMS collateral management systems for the automotive finance industry.

An official grand opening ceremony will be held on July 17, 2014, at 5 pm at the new Irving office.  For more information, visit [www.spireon.com](http://www.spireon.com).

**About Spireon**

Spireon, Inc., is at the summit of business intelligence and committed to going higher. With its corporate headquarters in Irvine, CA, the company emerged in 2011 as the industry leading Mobile Resource Management (MRM) company as a result of the merger of ProconGPS, Inc. with EnfoTrace and PFS, LLC, the top three providers in the MRM space. Spireon connects companies to their mobile assets and workforce through game changing information platforms, giving them the power to manage actionable business intelligence. Its trusted brands include market share leader GoldStar GPS®, EnfoTrace GPS™, FleetLocate®, VehiclePath™ and LoanPlus CMS™. Inspiring companies to reach new heights with powerful Software-as-a-Service (SaaS) based tools; Spireon provides a sturdy foundation on which to optimize performance.

With leading market positions in the fleet, transportation and automotive telematics markets, Spireon, Inc. specializes in developing strong business relationships with leading companies worldwide, enabling it to offer affordable world-class risk mitigation, mobile resource management and location based services to its customers.

For additional information, please visit Spireon Inc.’s website [http://www.spireon.com](http://www.spireon.com/) and [Twitter.com/Spireon](http://twitter.com/spireon).

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