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TEKLYNX INTERNATIONAL ANNOUNCES LAUNCH OF PORTUGUESE LANGUAGE WEBSITE
Translated content will enhance support and service for Brazilian market

MILWAUKEE (July 21, 2014) – [TEKLYNX International](http://www.teklynx.com), the world’s leading developer of barcode labeling software solutions, has launched a new Portuguese-language website to expand their reach into Brazil and embrace the internationality of its marketplace. You can visit the new Portuguese language website at <http://www.teklynx.com/pt-BR>.

“We are always looking for ways to reach new audiences with valuable content,” said Jenna Wagner, Global Marketing Director for TEKLYNX Americas. “Launching our Portuguese-language website is an exciting part of our plans to strengthen our global footprint and boost end user and reseller experiences with TEKLYNX.”

The updated site, which contains many of the same features as its English and Spanish counterparts, allows Portuguese-speaking customers to learn about the full suite of TEKLYNX software solutions, which address very simple to highly complex enterprise labeling needs. Visitors can also view upcoming webinars, read about industry trends and solutions, download helpful use cases, and much more.

Discover more information about TEKLYNX services and barcode label design solutions, including LABEL MATRIX, LABELVIEW, CODESOFT, SENTINEL, LABEL ARCHIVE and TEKLYNX CENTRAL by contacting TEKLYNX at (414) 837-4800 or visiting <http://www.teklynx.com>.

About TEKLYNX International

TEKLYNX International is the world’s leading developer of barcode labeling software solutions; providing applications for simple to complex labeling needs: LABEL MATRIX, LABELVIEW, CODESOFT and TEKLYNX CENTRAL. Its products feature the widest range of device and driver support in the industry. More than 600,000 companies in 120 countries rely on its integrated software solutions for supply chain automation, warehouse management, shipping and receiving, inventory control and asset management. TEKLYNX’ channel program helps its resellers achieve maximum sales results through a solution-focused business strategy. TEKLYNX is a Microsoft Gold Certified Partner, Oracle Gold Partner, and has connectivity relationships with multiple Enterprise Resource Planning (ERP) software providers including Oracle and SAP. TEKLYNX is headquartered in France with operations in the United States, Europe, Japan, China and Singapore. More information on TEKLYNX International is available at <http://www.teklynx.com>.

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