Press Release | 7-18-14 | For Immediate Release
Woman Owned Web Design Firm Celebrates15 Years in Business

Pittsburgh, PA – What do the Papua New Guinea Institute of Biological Research and Popular Pittsburgh have in common? Both have websites designed, hosted, and maintained by CME Websites {Code Media Essentials}, a web design firm located in Grapeville, Pa and celebrating its 15th anniversary this month.

Founded in 1999 by Jane Yeager Noel, CME Websites has grown from a single person operation to a boutique web design firm with five employees, managing over 600 domain names, and with more than 200 custom designs to its credit.

Originally naming her company "Computers Made Easy," Jane's plan was to provide computer support and software training for homes and businesses. At first her only online goal was to make a website for her new company. Soon a business friend asked for a web page, then a second web request came in, and then another. As the demand for Jane's services grew, more and more of CME's resources were devoted to website technology, including the purchase of a small hosting company (Giraffe Digital Solutions, Inc.), which enabled CME to provide its own hosting, email services, web statistics, and domain name registration.

Computer training was phased out over time, and this year, to reflect its sole focus on web design, the company has been renamed CME Websites {Code Media Essentials}.

Over two million visitors, viewing five million pages of information have clicked on sites made by CME in the first half of 2014 alone. Visitors to the websites of Churchill Borough, Edgewood Borough, Edgewood Police, Hempfield Township, Homestead Borough, and Richland Township have all been to CME designed sites, just to name a few.

"Our company is community oriented," explained Jane Yeager Noel. "While we've developed hundreds of websites for business and industry, dentists and chiropractors, attorneys and videographers, etc., we've found a special niche helping communities and organizations grow their online presence." From the Human Services Administration Organization in Allegheny County to the Economic Growth Connection of Westmoreland and Ray of Hope Suicide Prevention, CME works to help community related websites thrive online.

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"The biggest thrill of web development is being able to contribute in so many areas, working for so many different businesses and organizations, and to take on projects that would make any web designer envious," said Jane.

Examples of fun and unusual projects include developing the websites for Carnegie Museum's Powdermill Avian Research Center, which includes a database of daily bird banding totals, Trans Allegheny Trails, featuring interactive maps of the Trans Allegheny rail-to-trails system, and, of course, the Papua New Guinea Institute of Biological Research, which came to us through Dr. Andrew L. Mack, Executive Director of the IndoPacific Conservation Alliance and author of the recently released "Searching for Pekpek, Cassowaries and Conservation in the New Guinea Rainforest."

Web development came naturally to Jane, as she honed her skills with graphic design as an employee of Paragon Software and later as an Art Director and Project Manager for DreamForge Intertainment. She has credits on twenty different computer game titles, and in 2014 author David Craddock interviewed Jane for a book he is writing about early computer game development.

In 2008, CME founder Jane Yeager Noel was named Business Woman of the Year by the Greensburg Chapter of the Business Professional Women's Association (BPW). Jane has twice served as President of the Westmoreland Business Referral Association, most recently in 2013. WBRA is a 32 year old business networking group that meets bi-weekly in Irwin, PA.

Along with her husband and co-owner, Scot Noel, Jane contributes regular articles on web design and search engine optimization to the national entrepreneurial resource website Exit Promise.

What does Jane see for the future of her web development firm now that it is turning 15?

"Unlike most companies, our goal is to stay small and grow slowly," said Jane. "We have an exceptionally talented staff that includes, design, coding, marketing writing, web maintenance, and search optimization skill sets. We are able to deliver high quality, affordability, and obsessive customer service. From our previous careers in computer gaming, both my husband and I have the experience of seeing fast growth dilute talent and cause organizational chaos. Even after CME passes from our hands to the next generation, we want it to be known as an exceptional web development house, one that takes a true interest in the success of its clients and the welfare of the communities it serves."

For more information, visit www.CMEwebsites.com

Reference - Websites Mentioned in this article

Papua New Guinea Institute of Biological Research - www.pngibr.org

Popular Pittsburgh – www.popularpittsburgh.com

CME Websites {Code Media Essentials} – www.CMEwebsites.com

Churchill Borough - www.churchillborough.com

Edgewood Borough - www.edgewoodboro.com

Edgewood Police – www.edgewoodpolice.com

Hempfield Township – www.hempfieldtwp.com

Homestead Borough - www.homesteadborough.com

Richland Township - www.richland.pa.us

Human Services Administration Organization of Allegheny County - www.hsao.info

Economic Growth Connection of Westmoreland - www.egcw.org

Ray of Hope Suicide Prevention - www.rayofhopewestmoreland.org

Powdermill Avian Research Center - www.powdermillarc.org

Trans Allegheny Trails - www.transalleghenytrails.com

Searching for PekPek, Cassowary Conservation - www.cassowaryconservation.com

Exit Promise – www.exitpromise.com. Example expert web article - http://exitpromise.com/make-contact-form-success/

CMEwebsites – www.cmewebsites.com