

## LeaseWave wins ELFA Technology Award for 2014

July 21, 2014

The Equipment Leasing and Finance Association has announced that Odessa Technologies' implementation of LeaseWave® at BB&T Equipment Finance Corporation has won the Operations & Technology Excellence (O&TE) Award for 2014. This marks the fourth time in the last five years that an Odessa implementation has won this award, having previously received it in 2010, 2011 and 2013.

"BB&T Equipment Finance made a strategic decision to shift its equipment finance focus from small businesses to mid-sized and large corporations, requiring a total transformation of the company in order to support new processes and procedures, products and the requisite controls", said Rob Krebs, Vice President, Projects at Odessa. "We are very proud to have had the opportunity to work so closely with BB&T and play an instrumental role in their overall business transformation."

### About Odessa Technologies, Inc.

Odessa Technologies is a software company exclusively focused on the leasing industry. The company is headquartered in Philadelphia, Pennsylvania and employs a staff of 350 people. Odessa is the developer of the LeaseWave suite of products, a fully Internet-based lease management solution, providing an end-to-end lease and loan origination and portfolio management system for equipment leasing and finance and vehicle leasing and fleet management companies. The LeaseWave suite is specifically engineered to be configurable and customizable, and accommodate even the most complex of business models, as evidenced by its diverse customer base. Learn more about Odessa Technologies, Inc. and its services by visiting [www.OdessaTechnologies.com](http://www.OdessaTechnologies.com).