



**For Immediate Release**  
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## **InfoSight Inc. Partners with the Essential Education Webinar Network to Provide Information Security Awareness Training for Healthcare Providers**

*"Information security awareness education is critical for healthcare providers due to the sensitivity of the patient and organizational information they handle. When confidential data is compromised, it can create risks for patients and expose healthcare providers to regulatory and business risks."*

**MIAMI, FL (July 2014) InfoSight Inc.** – InfoSight Inc., provider of Managed IT Security, HIPAA Compliance and Risk Management services for the healthcare industry, is partnering with the Essential Education Webinar Network to provide Information Security Awareness education to their hospice and palliative care members. InfoSight has served regulated industries nationwide by minimizing risk exposure for more than 15 years, providing the highest levels of IT security assurance and regulatory compliance. InfoSight provides straightforward, highly-robust, affordable solutions. Offering a broad portfolio of IT security and compliance solutions designed to solve information technology challenges unique to the healthcare industry.

On Thursday, July 24<sup>th</sup>, InfoSight will present an educational webinar entitled: *"Hospice & Palliative Care: Essentials of Information Security & Privacy"*. The live presentation, followed by a question and answer session, will provide hospice and palliative care providers with the knowledge they need to protect their patients and themselves from breach, theft, and fraud.

Information security awareness education is critical to hospice care due to the great deal of sensitive patient information, including social, medical, and financial data that is handled by medical staff. Medical identity theft accounts for 43% of all identity theft in the U.S. and the number of medical identity theft victims is increasing, the potential for medical casualties is very high, and possibly life threatening. Hospice and palliative care professionals must understand the dangers and consequences of data breach and medical identity fraud and how to protect their patient's and organization's sensitive information.

"The best way to achieve a significant and lasting improvement in information security and privacy is not by throwing more technical solutions at the problem," said Ernie Hassell, Director of Governance and Risk Management for InfoSight. "It's by raising awareness and educating everyone who interacts with patients, computer networks, and information in the basics of information security."

The Essential Education Webinar Network is dedicated to providing quality webinar training to medical professionals nationwide. Partnered with over 90 state trade associations, The Essential Education successfully delivers more than 250 webinars annually, covering critical issues for medical professionals.

For webinar details and registration, visit [Essential Ed](#). To learn more about InfoSight's Information Security Awareness Education solutions, visit [InfoSight's website](#).

**About InfoSight Inc.**

InfoSight Inc. offers proven and affordable Managed IT Security and Compliance services for healthcare and other regulated industries which protect and optimize how an organization's critical information is processed, managed and stored. For more than 15 years, InfoSight has served regulated industries by minimizing risk exposure and providing the highest levels of security assurance, awareness training and regulatory compliance. InfoSight's offering fits any budget with minimal upfront cost or capital outlay and can be installed in-house or as a complete Managed Services offering. For more information, visit [www.infosightinc.com](http://www.infosightinc.com) or contact us at **305-828-1003 / 877-577-9703**.

**About The Essential Education Webinar Network**

Providing training for over 34 years, The Essential Education Webinar Network partners with over 90 state trade associations to deliver quality webinar training nationwide. The synergy of these relationships allows them to successfully deliver more than 250 webinars annually, covering critical issues for industry professionals. <http://essentialeducationwebinarnetwork.com/>

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