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7Summits' Social Intranet Solutions Improve Employee Collaboration and Drive Significant Business Results

Solutions encourage employee engagement and increase productivity

MILWAUKEE (August 4, 2014) – [7Summits](http://7Summits.com), a social business solutions provider, has announced a social intranet solution that takes a more pragmatic approach to driving business results through employee collaboration. 7Summits challenges traditional modes of employee communication by leveraging social technologies to create industry-specific social intranet solutions – a much more powerful way to engage employees to deliver overall business results.

7Summits has a strong track record of using technology in purposeful ways that drive business results. The company's approach to social intranets is designed to help companies connect employees to the information, business tools and colleagues that they need to be most effective at work.

"Our Social Intranet solutions are designed to help organizations get up and running quickly," said Paul Stillmank, CEO of 7Summits. "The key is to stay focused on business results which requires delivery of a purpose-driven experience. Our solution was developed for specific industries like higher education, software, high tech, healthcare and financial services, with more to come."

Social intranets are the next generation of the traditional employee portal, offering enhanced collaboration tools that foster a culture of innovation. By creating a centralized network where resources and knowledge are shared, businesses realize significant productivity and engagement gains. The social intranet gives employees access to files, projects, messages and apps while allowing real-time commenting and discussion forums. This centralized communication hub is more effective than traditional business communication systems (like email, file sharing, instant messaging and phone calls) and offers robust search features. Comprehensive analytics can be used to measure the effectiveness of the community and its overall business impact.

"A social intranet provides a breakthrough opportunity for organizations to unleash their people to create, compete and innovate in entirely new ways," said Stillmank. "Moving conversations away from siloed email threads and isolated back-office systems and into open discussions where teams can find information, experts and other resources more efficiently has a direct and dramatic effect on top and bottom-line performance."

7Summits Social Intranet solutions provide an easy entry point for companies who are looking to transition from their existing employee portal to a new technology framework, but with a purpose. The development of this offering is based on extensive experience implementing



social intranets for companies across various industries over the past five years, including “Skynet,” a social intranet for global commerce leader Groupon.

“The power of our social intranet has gone far beyond what we initially imagined it could be,” said Andrew Mishalove, Global Social Business Strategist for Groupon. “It started out as a collaboration tool and has grown into a true engagement tool, allowing employees to communicate just as seamlessly as they did before our global expansion.”

7Summits Social Intranet solutions include a range of managed services that companies are taking advantage of, from ongoing community management to employee dashboard analysis, measurement and analytics, activation and adoption services, and even overall outsourcing of solution development and management so that companies can remain focused on what they do best.

“We tell interested companies: You bring great people, great products and great services,” said Stillmank, “7Summits will provide solutions that maximize their contributions to your business by increasing sales, improving time-to-market, raising customer satisfaction, reducing support costs and driving marked cost savings by creating overall operational efficiency.”

Visit <http://www.7summitsagency.com/social-intranet/> to learn more about 7Summits’ social intranet solutions.

About 7Summits

7Summits is a leading social business solutions provider founded in 2009 to help companies engage customers, partners and employees to grow their business and become more fully networked enterprises. By partnering with premier technology companies like salesforce.com, Jive, Box and Bunchball, 7Summits creates comprehensive solutions that deliver top line revenue growth and bottom-line productivity improvements. The company is a valued strategic partner of Fortune 500 companies and has received investment funding from both Sverica International and salesforce.com. 7Summits is headquartered in Milwaukee, Wisconsin with an extended presence in Chicago, New York, Denver and Austin. For more information, please visit www.7summitsagency.com.

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