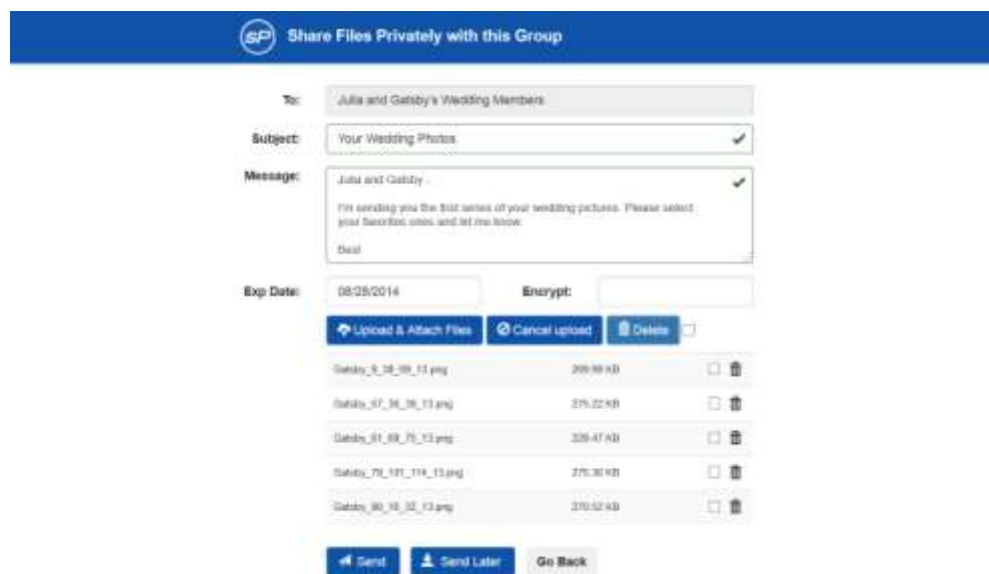


## SendPals Overview and Background

### What is SendPals?

SendPals provides the world's first social file sharing service combining private file sharing with a social networking platform. Unlike any other file sharing company, SendPals features a social networking user platform that is designed for numerous distinct project teams. And unlike any social networking site, SendPals has been specifically architected to share very large files. With SendPals you can share streams of hi-res photos, videos and other files with groups of friends, class mates or band members. It also helps project managers, event planners and team coaches to organize information and share with their teams. It works for small or large files and across all types of devices. ([Watch video on YouTube](#))



*Sending files with SendPals*

### Secure Sharing Model for Groups

Every group in SendPals is an independent and isolated collection of people who you can share files and posts with. It is like a private social network. You can be a member of someone else's group, or you can create your own groups for friends, family, teams, bands, societies, organizations and businesses. Each group is completely private: no group member is aware of any of your other groups, their members or that they even exist. Everything you share is private to the group and always will be. You can create groups in which members can't see who else is in the group, or groups where members can only receive from you but can't share back. You can even create folders, where all members can share files with you that no other member can see.

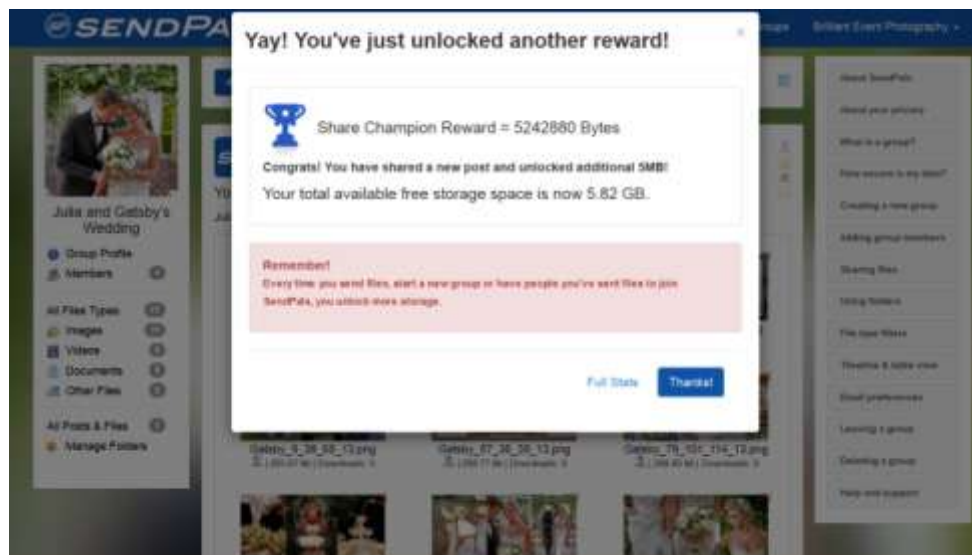
# SENDPALS



Inside a SendPals Group

## Send Files and unlocking more space

When you click on the "Share" button you'll go to the "Send" page. Here, you can upload multiple files at once and enter a subject line and message to the recipients. Everybody in the group will receive your message as an email (unless they disabled that) and can access the files you've shared. You can choose an expiration date for the links in your message. Access is denied if anyone tries to click on the link past its expiration time. The file(s) however will continue exist and are accessible for members who are logged in. For the first 200 posts you make, you'll earn 5 MB of additional space each.



# SENDPALS

## Toggle between File Management and Social Networking User Interface

SendPals allows you to toggle between viewing your files in "Social Networking" view or "File Management" view. Table view shows you just the files and their attributes which is great for traditional file management. Timeline view tells the "story" of who shared which files at what points in time and what was the message that went along with the files.



*File management view*

## SendPals - Company History

SendPals is a privately held, angel-backed Palo Alto-based startup providing the world's first social file sharing service. Founded in 2014 under the nickname "Project Inner Circle," SendPals is focused on helping individuals and businesses to protect their privacy and files against intellectual property theft, marketing exploitation and Internet crime. SendPals has developed a secure-sharing model for small groups and businesses to communicate files with text in a timeline view. In such a personal social network the user is in full control of how and with whom his/her data is shared.

## About the Founder

Matt Oberdorfer, Co-founder. Previously Matt started Gear6 (formerly known as EI), now part of Violin Memory. Matt's patented technologies are in the areas of parallel supercomputing and high speed data encryption and compression (partial list: Patent US20040093477, Patent US20090256732, Patent US20040093390, Patent US7454749.) As CEO Matt of Gear6/EI raised several rounds of venture capital from US Venture Partners and Interwest Partners. Matt also created OEM relationships with IBM, HP, DELL, SGI, and SUN. Gear6/EI was awarded with the "Innovation Quotient Award for Information Technology" and ClusterWorld's "2004 Excellence in Cluster Technology". Gear6's products and technology enabled caching for the cloud. Horizon Venture joined as an additional venture investor. Gear6 was the winner of the "Eighth Annual eWeek Excellence Award" and of the "2008 Red Herring 100 North America Award." Gear6 was acquired by Violin Memory which went public in 2013 under VMEM.