



# Intellimas<sup>®</sup> *Strategic Data Management for Your Enterprise*

Data is the lifeblood of an organization. It's what differentiates you from other companies and ultimately drives your entire organization toward profit or loss. As much as feasibly possible, your data should be stored in your core systems. However, with the increasing proliferation of desktop applications, more critical data is stored in spreadsheets than ever before. In some cases, these spreadsheets have become mini-systems, and major decisions are made from them every day. In some enterprises, steps have been taken to better manage these spreadsheets with file management tools, but they still lack validation, master data integration, and true multi-user accessibility. Now there is a solution that provides you with the ease of use of spreadsheets, a strategic back-end database, and ultra-configurability; that solution is **Singletree Technologies' Intellimas<sup>®</sup>**.

**Intellimas<sup>®</sup>** is a strategic application that can replace your many spreadsheets or standalone databases. It is used as an extension to your core systems. (e.g. ERP, PLM, CRM). Its Advanced Entity Engine easily retrieves your core system master data and then allows you or your partners to attach additional client defined data to each record. Its spreadsheet-like view means you can view, add, and edit many items at a time. Data entered into this application is stored in a corporate database which means you can create management reports against it, easily share it, and securely back it up. In addition, our integration platform will enable you to send key data to other databases.

The screenshot shows the Intellimas application window. At the top, there is a menu bar (File, Edit, View, Actions, Administrator, Help) and a toolbar. Below that is a search grid with fields for Field, Operator, and Field Values. The main area displays a data table with columns for Status, Style, Description, Factory, Planned Ex., PO #, Units, Season, and Hierarchy. The table contains several rows of data, including items like 'Duck canvas, pleated front, besom pkts, cuff hem' and 'Corduroy, plain front, besom pkts, roll hem, flex waist'.

Status	Style	Description	Factory	Planned Ex.	PO #	Units	Season	Hierarchy		
	4111-4551-123	Duck canvas, pleated front, besom pkts, cuff hem	High Fashion	01/31/2011	31452	15000	Fall 2006	HGR\Mens\Dress Pants		
	2	5,000	Shipping	12/16/2010	12/20/2010	12/24/2010	Air	UA82	AT2340293888S	Completed ear
	1	10,000	Sewing	01/31/2011						
Status	Style	Description	Factory	Planned Ex.	PO #	Units	Season	Hierarchy		
	4111-4551-231	Corduroy, plain front, besom pkts, roll hem, flex waist	Peninsula	01/31/2011	31453	12000	Fall 2006	HGR\Mens\Knits		
	4111-4551-333	Corduroy, plain front, besom pkts, roll hem, flex waist, JCP	High Fashion	01/31/2011	31454	10000	Fall 2006	HGR\Mens\Casual Pants		
	4111-4551-390	Corduroy, pleated front, besom pkts, roll hem, flex waist, J...	Pacific	01/31/2011	31543	8000	Fall 2006	HGR\Mens\Casual Pants		
	4111-4662-218	Lite twill, pleated front, besom pkts, roll hem, flex waist	Sri Lan Garment	01/31/2011	31712	8000	Fall 2006	HGR\Mens\Casual Pants		
	4111-4662-232	Premium twill, plain front, besom pkts/roll hem & flex/waist	Pacific	02/28/2011	31189	18000	Fall 2006	HGR\Mens\Casual Pants		
	4111-4662-333	Lite twill, plain front, besom pkts, roll hem, flex waist	High Fashion	02/28/2011	31176	10000	Fall 2006	HGR\Mens\Casual Pants		
	4111-4662-350	Corduroy, pleated front, besom pkts, roll hem, flex waist, J...	High Fashion	02/28/2011	31243	7000	Fall 2006	HGR\Mens\Casual Pants		
	4111-4662-390	Premium twill, pleated front, besom pkts, roll hem, flex waist	High Fashion	02/28/2011	31244	7500	Fall 2006	HGR\Mens\Casual Pants		
	4111-5111-222	Corduroy, plain front, besom pkts, roll hem, flex waist, JCP	Pacific	02/28/2011	31277	10000	Fall 2006	HGR\Mens\Casual Pants		

27 Rows

For more information, call 908-277-0498 or email us at [info@singletretech.com](mailto:info@singletretech.com)  
 Visit us on the web at [www.singletretech.com](http://www.singletretech.com)

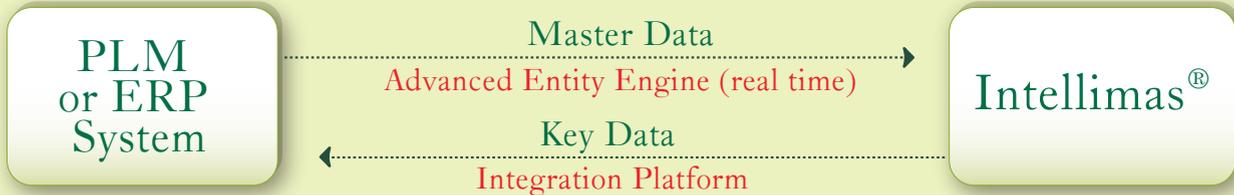


# Intellimas<sup>®</sup> *Strategic Data Management for Your Enterprise*

## Features

- .. Comprehensive search capability
- .. Link to master data in core systems
- .. Unlimited user defined fields of various types (dropdown, numeric, checkbox, text, etc.)
- .. Advanced user defined fields (images, attachments, hyperlinks)
- .. Multi-levels for iterative processes
- .. Spreadsheet features (grid view, copy/paste, column freezing, sorting, filtering, column hiding, etc)
- .. Flexible calculations
- .. Roll ups at various levels (e.g. units, extended cost, sales dollars)
- .. Vendor or partner collaboration capabilities
- .. Field level audit trail of all updates
- .. Export to Excel
- .. Role based permissions at the field level
- .. Specific business process modeling with scripting and sub-entities

## How we keep your data in sync



### Implementation Methodology

Our consulting services team will gather your specific requirements and make recommendations based on best practices. They will then configure the application for a user acceptance review, typically within a few days. This rapid implementation approach allows for instant feedback and a faster go live.

## So how will *you* use Intellimas<sup>®</sup>?

- |                                  |                            |                                    |
|----------------------------------|----------------------------|------------------------------------|
| .. PO and WIP tracking           | .. Employee tracking       | .. RFQ's                           |
| .. Vendor compliance audits      | .. Customer visit tracking | .. Issue tracking                  |
| .. Vendor certification tracking | .. Store visit tracking    | .. Capacity planning               |
| .. Product testing logs          | .. Product costing         | .. Materials requirements planning |
| .. Buy planning                  | .. Production planning     |                                    |