

## **Surprising "Guess the Weight" Quiz Launched by MyBodyGallery.com** *Reveals Body Dysmorphia in the Face of Unrealistic Beauty Standards*

Body-positivity website MyBodyGallery.com has launched an online "Guess the Weight" quiz to test visitors' capacity to determine body weight from the 25,000 plus usergenerated images on the site. Numerous psychological studies have determined that a significant majority of women cannot accurately measure the size of female bodies (their own or others'). One study concluded that 95% of non-eating-disordered women overestimate their body size and that 2 in 5 misjudged one body part by over 50%!

Some of the factors that contribute to body-image problems are constant bombardment by the media of heavily photoshopped images that reflect body standards urealistic for most women and corporate practices like "vanity sizing". MyBodyGallery.com offers women a place to see "real" unmanipulated bodies across the entire spectrum of weight, height, and shape submitted by their everyday peers. This quiz allows people to see just how skewed our perceptions of size have become in the face of a culture that shames women into thinking they should only look a certain way.

You can find the "Guess the Weight" quiz at: http://www.mybodygallery.com/quiz.html



## Did You Know?

You are not a mistake. You are not a problem to be solved. But you won't discover this until you are willing to stop banging your head against the wall of shaming and caging and fearing yourself. — Geneen Roth

Image: A screen cap of Round 1 of the quiz.

## Round 1

Enthusiastic support for the quiz and its message immediately followed the soft launch. Via MyBodyGallery social media, fans declared:

"Almost perfection!....I got 0 correct every time! Our view is soooo warped! What a great idea folks!"

"Loved this!!! I was wrong almost every time with my own weight!"

"I tried this quiz three times and got one guess right."

"WOW, I took the quiz many times, and I have no clue what any weight looks like or should look like. Great work on this site, very important!!" "I feel 20 lbs heavier. This was a good test to end my negative thinking."

"THIS IS SO PERFECT."

"This is ingenious."

"Oh, I like this idea! There's a lot of misinformation attached to what people "should" look like at a particular weight. I've dealt w/ a lot of assumptions about my weight, size & body type b/c it's unfamiliar to most people. This quiz is great."

For more about the "Guess the Weight" quiz or the MyBodyGallery.com project contact: Anna Friedman Creative and Marketing Director, MyBodyGallery.com anna@mybodygallery.com 773 307-2753

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