

# 1000 DEGREES PIZZERIA

FAST CASUAL NEAPOLITAN PIZZERIA

FRANCHISEE INFORMATION



# 1000 DEGREES NEAPOLITAN PIZZERIA

Looking to join one of the most exciting new concepts in Pizza?

At 1000 Degrees our commitment to excellence focuses on 2 important goals.

## OUR MISSION

1. Provide the best possible end product. Our pizza is SECOND TO NONE. We use the best artisanal ingredients, including the highest quality flour, meats and cheeses. This is not chain style pizza. Enjoying our pizza will be an experience like no other. Our pizza captures old world Neapolitan flavor coupled with North Eastern United States crunchy crust. It's truly amazing!

2. Provide the best possible customer experience. From entering our store to ordering our pizza to enjoying our pizza, the customer experience is quite unique and memorable. Coupling our imported ingredients with our state of the art ovens, we bake our pizzas to perfection in less than two minutes! The best end product and the best customer experience combined assures that we build a loyal customer base. Rest assured, they will tell everyone that they know that 1000 Degrees is a must go to eatery! Word of mouth advertising spreads like wild fire!

## WE'RE ON FIRE!

1000 Degrees Pizzeria is currently accepting new Franchise Applicants in all 50 states. Our unique concept blended with the best pizza anywhere, is a recipe for success. Applying for a 1000 Degrees Pizzeria franchise including speaking with one of our franchise coordinators is completely free. Find out if this opportunity is right for you!

## FEES

The 1000 Degrees Neapolitan Pizzeria franchise fee is \$25,000.

Average cost per store: \$100,000-\$325,000.00

Royalty Fee Structure:

Single Store Royalty Fee: 6% of monthly gross sales.

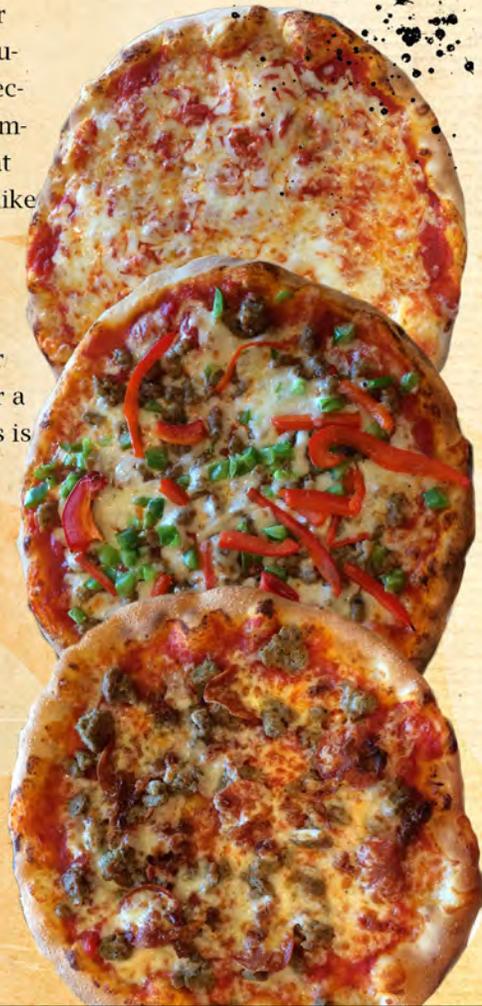
Multi-Store Royalty Fee: 2-4 Stores: 5.5%

5-9 Stores: 5.25%

10+ Stores: 5% National Advertising Fee: 1.5%

The marketing fee is 1.5% of gross sales; this provides you with marketing materials designed by our professional in-house corporate design and marketing team as well as marketing guidance, as well as pays for national advertising and marketing campaigns.

# 1000 DEGREES PIZZERIA



**YOU CREATE IT.  
WE FIRE IT AT 1,000 DEGREES**

# GET STARTED TODAY

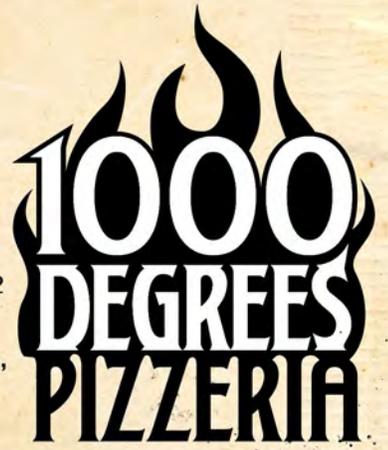
There are only 8 simple steps to opening a 1000 Degrees Neapolitan Pizza Franchise.

1. Complete our Franchise Application. [www.1000degreespizza.com](http://www.1000degreespizza.com)
2. You'll receive a call from one of our professional Franchise Coordinators within 1 to 2 business days of completing and submitting the application form. They will have some questions to ask you and you can ask them some questions after briefly discussing goals, number of stores and locations.
3. Review Franchise Disclosure Document and get familiar with 1000 Degrees Pizzeria. Learn how our culture operates.
4. Schedule a discovery day. Meet with us at one of our locations in New Jersey. You can ask questions and get a feel for how a 1000 Degrees Neapolitan Pizzeria franchise operates. You will experience the structure and support first hand.
5. Sign a 1000 Degrees Fast Casual Neapolitan Pizza Franchise Agreement.
6. Begin construction. With our guidance in helping you select a location and design you will be well on your way to owning your own Neapolitan Pizza Franchise. In as little as 60-90 days your store can be up and turning fresh Neapolitan Fast-Casual Style Pizza\*.
7. Visit a corporate store for training and learn how to operate your own 1000 Degrees Neapolitan Pizza franchise. Yourself, your partners and your team will undergo an estimated 40 hours of IN-STORE training. Our training includes how to make our proprietary Neapolitan Dough recipe, learning how our point of sale system works, and much more. Once your store has opened, we will have a franchise operations staff member on site to guide you thru your grand opening period and more if necessary!

Finally you get to opening day! Our team of support staff is here to help you have a successful opening day and to help you succeed in the future.

If you have any questions about 1000 Degrees Pizzeria or about how to open your own Neapolitan Pizza franchise fill out the Franchisee Application Form or give us a call at 856-831-6457. We look forward to welcoming you into the 1000 Degrees family!

\*60-90 days is the average turnaround time on new Neapolitan Pizza franchise. Your actual build out and opening time may vary.



## FRANCHISE FAQ

**Why should I choose 1000 Degrees Pizzeria Franchise as my next business venture?**

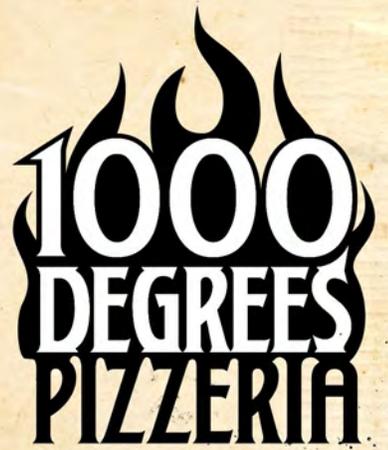
- There are many reasons why we are the best choice for your business venture, just to name a few...

1. We create the best pizza in the United States. Our proprietary Neapolitan dough recipe dating back over 100 years to the Campagna region of Italy (Naples) and our delicious San-Marzano and Cherry tomato based sauces will make YOU an expert "Pizzaiolo" once you have completed our franchisee training program!
2. Our customers say "you had us at first bite"! Once you have tasted our Neapolitan Pizza and witnessed our total experience you will agree!
3. Our New Media (social media) marketing platform is second to NONE. Just like our Pizza, our marketing strategy is leaps and bounds above our competition. There may be other fast casual chains out there but we can assure you that there is nothing out there like us.
4. Support - Our founder and CEO has franchise experience and expertise including launching another successful 20+ store food franchise. Our operations and marketing teams will guide you through everything necessary to give you the greatest opportunity to succeed beyond your expectations!

**How much does it cost to open my own 1000 Degrees fast casual pizza franchise?**

- The total initial investment necessary to begin operation of a 1000 Degrees Pizzeria Neapolitan Pizza Franchise is \$175,000.00 to \$325,000. This includes the Franchise Fee of \$25,000.00 and initial operation expenses that are paid to 1000 Degrees Pizzeria.

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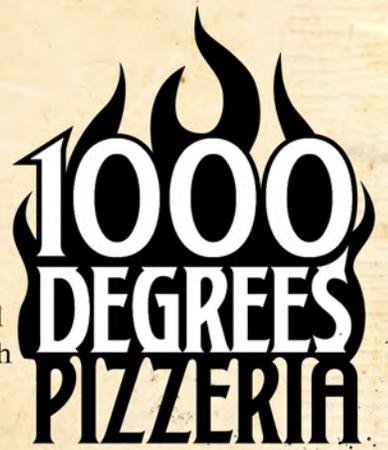
**1000  
DEGREES  
PIZZERIA**



## FRANCHISE FAQ

**What is included with the 1000 Degrees Fast Casual Neapolitan Pizza franchise fee?**

When you sign with us to be a member of the 1000 Degrees Pizzeria family we will provide you with full training inside our corporate stores along with complete guidance and support while you build-out your location. We will also provide you with all product distributor contacts and 1000 Degrees Pizzeria account discounts along with a protected territory around your location. You will receive the rights and access to our proprietary recipes including but not limited to; our sauces, our doughs and cheeses, our trademarks and the use of the 1000 Degrees Pizzeria brand name.



**Is there an on-going monthly fee?**

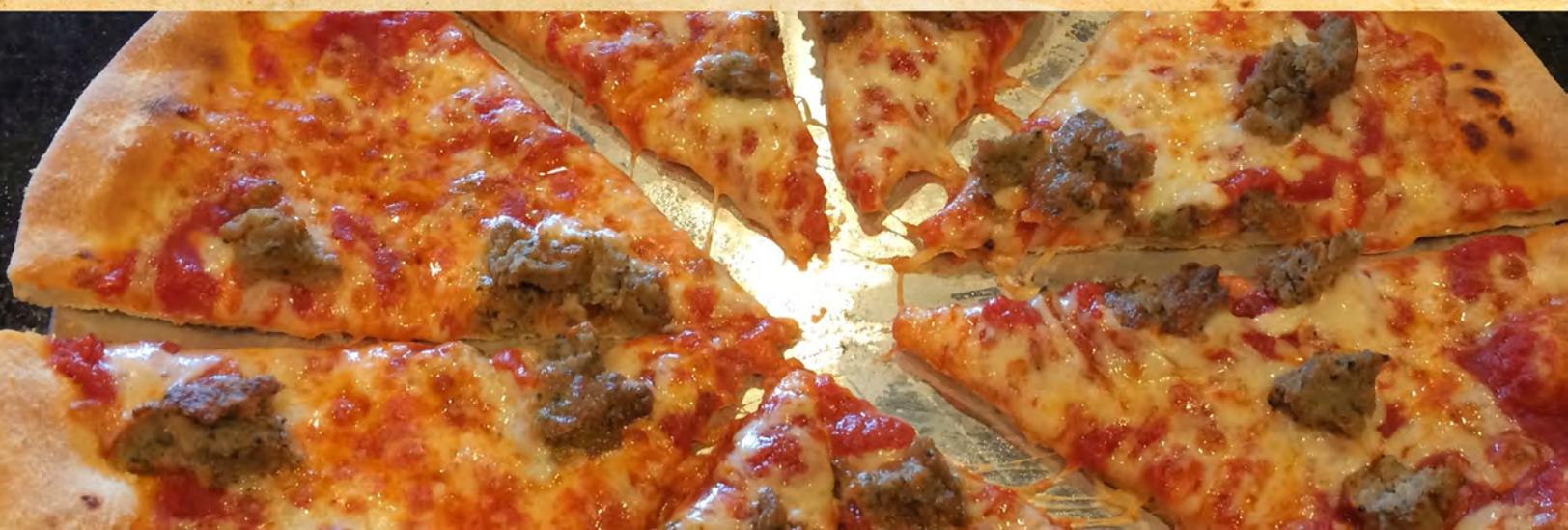
Yes. The monthly fee is 6% of Gross Sales as Royalty + 1.5% toward Marketing fees. We also offer discounts for multi-store operators. Franchise Partners receive the following multi-store discounts.

- 1 Store: 6% of Gross Sales
- 2-4 Stores: 5.5% of Gross Sales
- 5-10 Stores: 5.25% of Gross Sales
- 11+ Stores: 5% of Gross Sales

**Are there Net Worth requirements for becoming a Franchisee?**

Yes. We require \$50,000.00 in liquid assets and \$200,000.00 net worth. Expect your overall build out and equipment to cost \$175,000-\$325,000 on average.

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# FRANCHISE FAQ

## Where can I open a 1000 Degrees Pizzeria Neapolitan Pizza franchise?

1000 Degrees Pizzeria is expanding across the U.S. and internationally. Although some territories may be spoken for, there are still many great potential sites still out there.

## What store size should I look for in an available territory?

We will help look with you for a qualified commercial space of 1800-3000 square feet. Depending on your location, we have models that offer both beer & wine on tap, as well as without liquor. We will provide you the contact information of qualified commercial real estate brokers in your area that understand the type of scenario necessary for a 1000 Degrees Pizzeria to be successful.

## How long does it take to open a 1000 Degrees Neapolitan Pizza franchise?

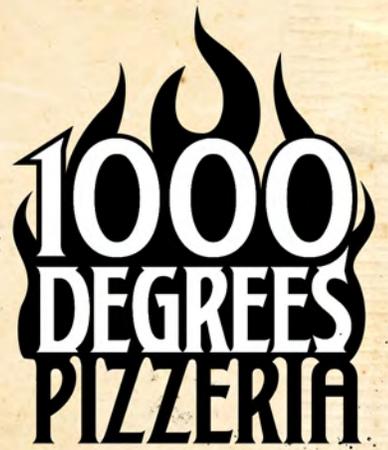
Typically, you can open a Neapolitan Pizza franchise in 2-4 months from the day you officially sign with 1000 Degrees Pizzeria. Keep in mind that there can be time delays with any construction project. Depending on the availability of your new location(s) you may be able to open in a shorter time frame.

## How much will I make at each 1000 Degrees Pizzeria location that I open?

Sales vary from store to store. Please fill out an interest form, including specific questions in the Comment section, and we will be happy to answer you directly. We can also provide you sales figure for our corporate owned stores via our F.D.D.

## Ok, I have read enough, I'm interested in opening a 1000 Degrees Fast-Casual Neapolitan Pizza franchise! How do I get started?

Fill out our Interest Form with as much information as you can provide and a franchise coordinator will respond to you as soon as possible, typically within 1-2 business days. [Click Here to fill out a franchise information request form](#)



# 1000 DEGREES PIZZERIA

**READY TO NEXT THE NEXT STEP?**

**CLICK HERE TO FILL OUT  
OUR ONLINE INQUIRY FORM.**

**NEED MORE INFO?**

**RUDY CLARK**

**FRANCHISE SALES & DEVELOPMENT:**

**DIRECT: 856-831-6457**

**1000DEGREESRUDY@GMAIL.COM**