

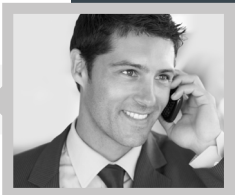


OUR PEOPLE DIAL. YOU DIALOGUE WITH DECISION MAKERS.

HAVE A DAY'S WORTH OF CONVERSATIONS
IN AN HOUR AND CLOSE MORE DEALS.



Jack Bloom	CEO	Alacrity
Jason Zapin	CIO	Global Sign
Lauran Bell	CEO	US Analytics
Tim Brown	VP IT	Core Pharma
John Smith	CIO	Acme Inc.
Mike Roman	COO	Paradigm
Katti Meer	SVP IT	CMI Partners
Tory Frye	VP Software	AMG Asset
Kathy Ellison	Global CIO	Pacific Ventures
Sean Dubas	VP Engineering	VST Security
Josh Rubin	VP Digital	Falcon Retail
Helene Rogers	CIO	Air Software
Ryan Murray	CIO	Air Software



WITH CONNECTLEADER®, SALES REPS WILL BE TALKING TO 8-12 DECISION MAKERS IN 1 HOUR!

ConnectLeader connects your sales reps with more live conversations in less time, resulting in more deals in your pipeline. More than 90% of a sales rep's time is spent on non-productive outbound calling activities such as dialing numbers, navigating phone tree menus, talking to receptionists, and leaving voicemail — ConnectLeader takes on those tasks so your team can have a day's worth of conversations in an hour.

SEE AN 8x INCREASE IN PRODUCTIVITY WITH CONNECTLEADER® TEAM DIALER.

STEP 1: TEAM DIALER

A team of highly trained dialing agents dial the contacts on your list, navigating phone trees, menu selections, and phone operators to get decision makers on the line.



Patent-pending technology facilitates the calls, leaves voice mail and give a Sales Representative visibility into the session via a Web-based portal.

Jessie Shives	CEO	Universal Corp	AUTO VOICEMAIL
Lilia Zapfen	DIR	FUTURET, Inc.	AUTO VOICEMAIL
Tanisha Lever	CTO	Leverich Ent.	AUTO VOICEMAIL
Lonnie Divens	Sr.VP	ANGENT	
Hugh Schwan	VP	CANSERE Corp	
Emilia Carn	VP	AMBING GmbH	
Neil Guider	CEO	ZOTOR Co.	
Max Zucco	CFO	KILOPEN BROS	
Serena Pitkin	DIR	PARACT	
Darren Esteves	VP	MAESONIPA, Inc.	
Malinda Dorrell	CEO	DEDICE Svcs	
Carlene Paden	CEO	ANALOGURE	
Earl Tharring	DIR	QUADROPION	
Jamie Sporer	CTO	CABALUS	

Lists can be pulled from, and bi-directionally synced to, your CRM system.

SALESFORCE/CRM



SALES REP WATCHES ACTIVITY AND WAITS FOR A LIVE CONNECTION.

ConnectLeader Team Dialer delegates the non-productive outbound calling activities to low-overhead human agents and seamlessly transfers live conversations to the sales representative — enabling a sales rep to make about 150 to 250 calls per hour.

- Strong ROI: 2 to 3 hours per week will double your sales rep's output
- Available anywhere — remote sales reps can join a calling session with an easy 3-step process
- Ability to select or switch the target lists
- Unique ability to see prospect information before the call is transferred, helps sales reps be better prepared before the live conversation
- Your sales rep controls the conversation. Our trained professionals have no contact with your decision makers
- Unlike predictive dialers, there's no dropped or abandoned calls
- Option to leave pre-recorded voicemail
- Automatically select Caller ID based on target area code
- Sales coach can listen to many live conversations within an hour, so you can coach and ramp up a sales rep faster
- Salesforce® integration available
- Reports for individual sales reps and management
- Affordable Pricing: Software as a Service model with no long term contracts or setup cost
- Pay per performance plans available
- Customized implementations available

STEP 2: TEAM DIALER

Team goes on hold until Sales Rep resumes dialing.

Prospect sees a local number on Caller ID, and talks directly to the Sales Representative. No delay or hand-off.



SALES REP KNOWS WHO IS ON THE LINE, AND IS INSTANTLY CONNECTED AS PROSPECT ANSWERS THE PHONE.

Jessie Shives	CEO	Universal Corp	AUTO VOICEMAIL
Lilia Zapfen	DIR	FUTURET, Inc.	AUTO VOICEMAIL
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Activity is recorded into your CRM.

SALESFORCE/CRM



After call, Sales Rep records notes and resumes dialing.

- ▶ NO SOFTWARE TO INSTALL, WEB-BASED, NO SETUP COST
- ▶ VOICE MESSAGE DELIVERY & AREA CODE BASED CALLER ID
- ▶ PAY PER PERFORMANCE PLANS
- ▶ SALESFORCE INTEGRATION

ELIMINATE MANUAL DIALING USING **CONNECTLEADER® PERSONAL DIALER.**

STEP 1: PERSONAL DIALER

Personal dialer calls one number at a time and leaves a pre-recorded messages if voicemail is reached.

Patent-pending technology facilitates the calls, and give a Sales Representative visibility into the session via a Web-based portal.



SALES REP WATCHES ACTIVITY AND WAITS FOR A LIVE CONNECTION.

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Lists can be pulled from, and bi-directionally synced to, your CRM system.

SALESFORCE/CRM

ConnectLeader Personal Dialer eliminates manual dialing. ConnectLeader software automates the dialing process along with voice message delivery and custom caller ID capabilities. The Personal Dialer enables reps to make 300+ calls per day without making a single manual dial.

- Available anywhere – remote sales reps can join a calling session with an easy 3-step process
- ConnectLeader software makes the dial (one phone number at a time) and your sales rep controls the call navigation and conversation
- Use your own targeted contact lists or take advantage of ConnectLeader’s Targeted List Building services
- Ability to select or switch the target lists
- Unlike predictive dialers, there’s no dropped or abandoned calls
- Option to leave pre-recorded voicemail
- Automatically select Caller ID based on target area code
- Sales reps can review, add, and update sales notes and history at any time
- Salesforce® integration available
- Reports for individual sales reps and management
- SaaS subscription model offers affordable pricing model

STEP 2: PERSONAL DIALER

Prospect sees a local number on Caller ID, and talks directly to the Sales Representative. No delay or hand-off.

SALES REP KNOWS WHO IS ON THE LINE, AND IS INSTANTLY CONNECTED AS PROSPECT ANSWERS THE PHONE.



After call, Sales Rep records notes and resumes dialing.

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SALESFORCE/CRM



Easily upgrade service to Team Dialer as needed!



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