



P1 / AKIRA THE OWL
Designed by British artist
Marke Newton, this LED
lamp is handmade in molded
vinyl in Spain. £58

Everyday adventures Make beautiful memories

We seek out independent and small labels from Paris to Hong Kong through the Mojave desert that design with brilliance and style. Our toys and clothes inspire the imagination, remind us of good times past and present, and prepare little citizens for the adventures of their life.

P2 / YOSHITOMO NARA PULL ALONG This limited edition toy looks great in a kid's room as well as on a library shelf, it's also a great way to own a piece by the godfather of the Tokyo Pop movement. £88



P3 / WOODEN BUS PEG PUZZLE designed by the brilliant illustrator Marc Boutavant, maker of Mouk. This simple puzzle is a great way to start toddlers. £9



P4 / CAT & LION CUSHION by Moulin Roty. Famed for the variety of soft textiles that appeal to babies and parents alike, these are part of the new Popipop collection. £32



P5 / SWEETHEAT DOLLS brand new to market these Sweetheart Dolls are individually named and are sure to become objects of desire for collectors and children alike. £16



P6 / SMILEY THE COW this pull along makes a great newborn present. It sits patiently on a shelf, decorating, while baby grows old enough to play with it. £24



P7 / SAM THE SAILOR both a cushion and a doll masculine enough for cool boys to enter the world of pretend. Designed by the prolific French painter Nathalie Lete. £20



P8 / WOODLAND LATEX CHEW TOYS safe for newborns and oh so soothing when they're teeth are coming in. We also love how great they look. £9 each



P9 / NATHALIE LETE TEEPEE loved by celebrities, this teepee has been hugely popular recently and you can see why. Nathalie Lete's cowboy and indian print is great for kids and



P10 / ROUDODOU THE LION to lift him into your arms is to fall in love with him. Luxuriously soft and extremely huggable, he's something out of a fairytale. £25



P4 / RAINBOW DREAM NECKLACE these sterling silver necklaces by Jacques + Sienna are a great way to mark a little girl's occasion. Her first piece of jewellery. £28