

What is Pulse Automations?

Pulse Automations, a division of Salon Success Strategies Inc was developed to assist in implementing the CRM Marketing Automation software, Infusionsoft, on behalf of small business owners. Infusionsoft is the leading all-in-one sales and marketing software solely focused on small business success. The executive founder of Pulse Automations has won recognition from Infusionsoft 3 years in a row for her maximization of the software. Pulse offers an expert implementation staff, fully trained in all aspects of Infusionsoft who are on hand to help further the success of Infusionsoft subscribers.



Who Should Use Pulse?

Pulse Automations is dedicated to help entrepreneurs maximize the automation capabilities that exist within the Infusionsoft platform. Pulse Automations is a good fit for business professionals who have invested in Infusionsoft and have the vision to automate their processes and marketing, but don't have the time or knowledge to set it in motion. As a Certified Partner with Infusionsoft, Pulse Automations is also an authorized reseller and can assist in the decision to invest in the software program.

Why Use Pulse?

Pulse offers the following services:

- Infusionsoft Software Sales & Set Up
- Initial Software Training & Consultation
- Legacy to Campaign Builder Conversions
- New Campaign Creation
- E-Commerce Set-up and Customization
- CustomerHub Set-up and Customization
- Affiliate Center Set-up
- Lead Score and Warming Campaign Creations
- API integration implementation (GroSocial, TimeFusion, WebinarJam, Social Fuse, etc.)

Quick Facts:

Pulse staff has already accomplished:

- Over 385 Infusionsoft Campaigns Built
- Over 6000 Hours of Infusionsoft Experience
- Created 100 CustomerHub Customized Pages
- E-commerce project set-up of 400 products whose purchase actions triggered the start of 400 respective subscriptions, tags applied, and emails sent.
- Created an Award-Winning Lead Score Campaign
- Certified Infusionsoft Partner & Reseller
- Offers Infusionsoft Purchase & Kick Start Programs