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# Day 1 - Sep 24th, Wednesday

- 08:00 Morning Registration & Coffee
- 09:00 Chairman's Welcome Introduction

# 09:10 Global Crude, Naphtha & Propane Market Outlook

- Geopolitical chemistry of oil: Focus on Iraq & ME
- Forecast of naphtha prices for 2015
- Impact of naphtha prices on petrochemicals industry
- Condensate demand/supply and price outlook
- LPG as a feedstock
- Shale Gas: A game changer
  Chandra Dev Singh, Head of Derivatives- Risk
  Management. International Trade

Bharat Petroleum Corporation Ltd -Retail Business HQ

# 09:45 Olefins & Polyolefins Market Outlook Dr. Henri Braun, General Manager Shanghai SECCO Petrochemical Co Ltd

10:15 Discussion followed by Networking Refreshments

#### 10:45 Aromatics & Derivatives Market Outlook

- Derivatives growth trends and drivers of benzene and para-xylene
- Feedstock transition and impacts from the operation of steam crackers and refineries
- Regional capacity developments of benzene and para-xylene
- Shifting trade patterns for BTX
   Tiankanok Sirichayaporn, Senior Consultant,
   Energy & Chemicals Consulting, Asia
   Nexant Asia

#### 11:20 Indonesia Petrochemical Market Outlook

 Project updates of Tuban Petrochemical Complex
 Riki Ibrahim, Director
 PT. Tuban Petrochemical Industries
 (Tuban Petro)

# 11:50 Rationalization of North Asia's (China, Japan & Korea) Petchem Industry

- · Opportunities for growth in 2014
- Investments, competitive landscape & challenges facing the petchem industry
- Strategies in absorbing the overcapacity
- Liquid cracker strategy against shale gas & steam cracker energy improvements
   Steven Kantorowicz, Vice President,
   Petrochemicals Asia & Principal Consultant
   KBC Advanced Technology Pte Ltd
- 12:20 Discussion followed by Networking Lunch
- 13:40 Afternoon Chairman's Introduction

#### 13:50 Asia Economic Outlook

- Current market update
- Is the recession over?
- China's slowdown and its impact on global economies
- AEC 2015 opportunities and impact

#### 14:20 India's Petrochemical Sector Update

- Challenges faced & achieving excellence in the industry
- Investment & project updates
- Growth sectors into 2020 Vinayak R Marathe, Sr. Vice President -Reliance Technology Group,

### Reliance Industries Ltd

### 14:55 **Development of Downstream Sectors in GCC**

- Overcoming rising challenges in cost and feedstock availability
- Government initiatives, support & subsidy
- Plans & capacity building
- 15:30 Discussion followed by Networking Refreshments

#### 16:00 On-Purpose Propylene Production: Technology Options for Investment & Development

 Update on propane dehydrogenation (PDH) developments in China: Production capacity & anticipating downstream demand Qu Liang, Analyst

Petrochina Planning & Engineering Institute

#### 16:30 Inter-Material Replacement, a Growth Opportunity for Specialty Polypropylenes

- Global markets outlook & changing trends
- Technological innovations
- Growth opportunities & key markets
   Dr. Zhaolin, Zhou, Regional Director, Asia Pacific
   Milliken Commercial And Trading (Shanghai)
   Co., Ltd.
- 17:00 Discussion followed by End of Day One

### Day 2 - Sep 25th, Thursday

09:00 Chairman's Introduction

# 09:10 Growth Prospects of Biobased Chemicals in Asia

- A strategic alternative for producers and users; on-purpose production, disconnected from petroleum/natgas
- Case studies: commercialization of BDO; and major Butadiene development program, sponsored by major industry leaders
- Market opportunity for differentiation and leadership; data on customer demand
- Commercial-readiness: now for some, more coming
- Economics: cost-competitiveness, capex and right-sizing
- Feedstock: local availability, local supply/ logistics chain, government support
- The Asian opportunity

  Damien Perriman

Vice President, Business Development **Genomatica** 

### 09:40 Iran's Petchem Plan to 2020

- Petchem projects update and key export markets
- Competitive feedstock & downstream investment
- Growth prospect with potential lifting of sanction

# 10:10 Ethylene Glycol Market Forecast in the Next 5 Years

- Demand/supply outlook
- Drivers for growth
- Status of On-Purpose Ethylene Glycol project
- Performance of polyester industry

Hiroshi Tsutsumi, EG Manager, Polyester Dept Mitsubishi Corporation

- 10:40 Discussion followed by Networking Refreshments
- 11:10 Logistics Challenges & Economic Viability of Exporting LNG from Shale Gas to Asia
   Shipping of LNG, LPG & Ethane globally Takeshi Hashimoto, General Manager, LNG Carrier Division
   Mitsui O.S.K. Lines, Ltd.

#### 11:40 Methanol Market Outlook

#### 12:10 Global PVC Market Outlook

- Feedstock issues
- Impact of India's anti-dumping duties on PVC market in Asia
- Supply & demand trends
- Key growth sectors and region
- 12:40 Discussion followed by Closing Lunch
- 14:00 End of Conference

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