A COOL BREEZE COMMUNICATIONS PRODUCTION

Katrina's 7th

Inspired by the Langston Hughes poem My People



She's young, a dynamic blend of urban and corporate cultures not to mention a "Sista-with-Attitude"!

"Katrina's 7th" is a sponsored project of IFP/NY (www.ifp.org)—a 501(c)(3) organization.

Genre

Character-driven, dramatic narrative

Brief Storyline

For years, Katrina dismissed as nonsense any notion that using expressions of racial negativity could actually have **harmful** consequences. Well, . . .

. . .that was until one startling cell phone call brings her face-to-face with one of those "consequences." This disturbing moment of clarity leads her to ultimately reconsider.

Distinguishing Characteristics

- Based on an award-winning screenplay, "Katrina's 7th" is funny and thought-provoking—cleverly weaving together entertainment and community outreach.
- Not only does it have an interesting narrative concept (i.e., a continuous cell phone conversation from beginning to end), but also manages to present a funny, upbeat slice of a business traveler's day-gone-awry on the surface—while delivering a powerful and poignant message underneath.

Main Character (Katrina)

An engaging, fire-cracker of a female lead. Katrina is a young, attractive, professional, black woman. Like all her other diva accessories, she can work a cell phone the way Coltrane could work a sax—going everywhere and doing everything while talking on it. This trendy, upscale fashionista is a dynamic blend of "urban" and "corporate" cultures—not to mention a self-absorbed "Sista-with-Attitude."

Community Outreach Goals

"Katrina's 7th" brings an important and positive message. Crafted to be a **media tool**—supporting the work of grassroots community organizations, educational institutions, early childhood development professionals, churches and individuals that are working with youth and addressing issues relating to racial identity, diversity, and community-building.

Awards/Honors

- Finalist, Exposurama International Screenwriting Competition (2009)
- Finalist & Official Selection, SoCal Independent Film Festival (2009)
- Winner, Cinema City International Film Festival (2009)
- Winner, SkyFest Film & Script Festival (2009)

Prequel to "Katrina's 7th"

"Katrina's 7th" is the <u>next chapter</u> of another film, by the same producers, entitled "Trouble in the Water." As the official selection of 9 film festivals, a PBS broadcast, and part of several community-based screenings, "Trouble in the Water" has been resonating with audiences. During engaging Q&A discussions that follow festival and community screenings, viewers have expressed a <u>growing</u> interest in exploring the film's issues from the female perspective as well. And "Katrina's 7th" was born. To learn more about "Trouble in the Water", visit: www.troubleinthewater.com.

For more information, contact:

Roger Edwards, Jr.

Phone: 919-217-4115 • E-mail: coolbreezecomm-l@yahoo.com