



## Safemark Systems and ScooterBug Announce Merger

*Pairing of Companies Creates Global Guest Security, Mobility and Convenience Leader*

**Orlando, Fla. (August 14, 2014)** – [Safemark Systems](#) and [ScooterBug, Inc.](#) today announce their merger creating a new business paradigm in the guest security, mobility and convenience markets. Safemark Systems is the leading provider of [guest room safes](#) to the global hospitality industry and the preferred partner for top hotel brands and management companies. ScooterBug is the leading provider of [guest mobility equipment](#) to theme parks, amusement parks, water parks, zoos, hotels and resorts, convention centers and casinos globally.

As a result of this merger, [Best Lockers](#), a division of Safemark, will be combined with ScooterBug and thus provide customers with an extensive portfolio of guest mobility solutions and [electronic lockers](#). This powerful combination will alter the way hospitality, leisure and entertainment venues deliver guest convenience through exclusive patented technologies.

"This combination enables us to enhance our technology and service solutions for our customers and their guests, offer new opportunities for employees, and enhance our value to stakeholders," stated George Oelschig, Safemark chief executive officer. "In addition to the strategic benefits of our complementary organizations and products, both companies share similar core values and cultures that are supported by tenured teams. As we leverage the strengths of each division, we will continue to provide the same excellent service and focus on building long term relationships that our customers have come to expect."

With a focus on delivering technology-enabled solutions, the companies' core competencies are highly complementary and will increase and broaden ongoing product development and integration capabilities. Through accelerated innovation, customers and partners will continue to improve operational efficiencies while enhancing the overall guest experience.

"The merger and the resulting combination of ScooterBug and Best Lockers will offer many benefits to our customers, and we are excited to bring this to market. The history and experience each company brings to bear is unparalleled in the guest mobility and convenience market," stated Chris Meehan, president and chief executive officer of ScooterBug, Inc.

In addition to providing fleet mobility solutions to more than 300 customers around the world, ScooterBug significantly increases guest satisfaction in the hospitality industry through its tourist mobility program. Strategically located in both Orlando and Las Vegas, ScooterBug provides an extensive portfolio of rental products including scooters, strollers and wheelchairs that can be delivered directly to local hotels and resorts. This solution is ideal for venues interested in delivering the convenience of guest mobility without the hassle of managing inventory, storage and maintenance.

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### About Safemark

Celebrating over 30 years of guest room security, Safemark is the dominant provider of safes to the global hospitality industry and the approved supplier for leading hotel brands and management companies. With more than one million installations and the widest selection of safes, Safemark has engineered a complete line of safes to balance the unique needs of operators, designers, and hotel guests. As an added peace of mind, each safe includes a manufacturer's warranty and an exclusive \$10,000 limited warranty against forced entry. Safemark is also the pioneer of revenue generating safe programs and has increased cash flow at hotels by up to \$100 per room per year. Safemark recently expanded its product line to include guest room convenience refrigerators. For additional information, visit [www.safemark.com](http://www.safemark.com)

### About ScooterBug, Inc.

ScooterBug delivers value-added fleet mobility and enhanced guest service programs to customers in the US, Canada, Mexico, Europe and Asia. With guest mobility product programs for the Leisure and Entertainment industries, including theme parks, zoos, malls, casinos, resorts and other destination locations, ScooterBug is the leader in providing custom solutions to meet the guest mobility needs of any venue. As a leader in unparalleled product support and service, the Company has earned a reputation as a consistent and reliable partner. ScooterBug's turnkey programs address customer-specific operational requirements. Working across a variety of industries, ScooterBug tailors solutions that deliver results beyond expectations. To learn more about ScooterBug and its portfolio of mobility solutions, visit [www.scooterbug.com](http://www.scooterbug.com).

### About Best Lockers

Best Lockers was founded in 1968 and is a leading provider of electronic locker solutions to the amusement park, waterpark and ski resort industries. The Best Lockers' GoPod™ electronic Locker solution provides a one-stop rental center for lockers, cabanas, strollers and more. This customizable platform builds brand loyalty and revenue opportunities while providing guests with a reliable and secure location to store personal belongings. With over 50,000 solutions installed worldwide, GoPod electronic lockers adapt to any size venue and empower guest service teams to provide a consistent experience throughout the facility. Retrofit technology for coin-operated lockers, complimentary-use lockers, and cell phone charging solutions are also available. Visit [www.bestlockers.com](http://www.bestlockers.com) for more information.