

# 12th LAPET

Latin America PET Resin Trade, Applications & Recycling

Mexico City, 20-21 Oct 2014  
Hyatt Regency Mexico City



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## Day 1 - Oct 20<sup>th</sup>, Monday

08:00 Registration & Coffee

09:00 Chairman's Welcome & Introduction

### 09:10 Outlook of the Polyester Intermediates Markets & Technology Advancements

Michael Cleveland  
Regional General Manager (Latin America)  
UOP (A Honeywell Company)

### 09:40 2015 – A Time for Change

- Latest review of global supply compared to demand and prospects for 2015
- How will the industry prosper in 2015; a focus on regional issues in Latin America
- Price movements in 2014 and thoughts for 2015
- Possible threats to PET
- Global overview of PET recycling and sustainable development

David Swift, Managing Director

PCI (PET Packaging, Resin & Recycling) Ltd

### 10:10 Mexico's PET Demand & Packaging Outlook

- Sugar tax and how it will impact the PET business
  - Growth in different segments
  - Impact of duty structure on trade and import
- Roberto Colin, Commercial Director  
Felisa

10:40 Discussion followed by Refreshment Break

### 11:10 Brazil's New PET Resin Capacity: How will it Shift Trade Dynamics for the LATAM Markets

Senior Representative  
PetroquímicaSuape

### 11:40 Americas Resin Trade & Logistics Challenges

- Trade route and outlook for the North & South America
- How will new capacity in Asia & US impact import and trade
- Anti-duty, anti-subsidy and price analysis

### 12:10 Mutual Reliance between Packaging and Beverage Technology

12:40 Discussion followed by Networking Lunch

14:00 Chairman's Introduction

### 14:10 viscoSHEET: The Economic and Eco-friendly Way of Food Grade rPET Sheet Production

viscotec

Senior Representative  
Starlinger

### 14:40 Technical Requirements and Market Growth for Food-Grade Sheets/Thermoforming Applications

- Growth for food and non-food applications
- Prospects and technology requirements for producing CPET
- Ensuring resin quality and consistency
- Challenges in using rPET flakes in the thermoforming sector

Jorge Jarero Valle, Managing Director  
Site Plásticos SA de CV

### 15:10 Intelligent Process Cooling Engineered for PET and Beverage Industry

Frigel

Intelligent Process Cooling  
Daniel Garcia Juanbeltz, Regional Director  
Frigel Firenze S.p.A.

15:40 Discussion followed by Refreshment Break

### 16:10 Market Trends and Opportunities in PET Packaging

HUSKY®

Ross Perry, General Manager  
Beverage Packaging Sales South America  
Husky Injection Molding Systems Ltd

### 16:40 New Improved Technology & Market for Polyester Staple Fiber (PSF)

17:10 Discussion followed by End of Day 1

17:15-18:15 **Networking Reception** for Speakers & Delegates. *Sponsored by*



## Day 2 - Oct 21<sup>st</sup>, Tuesday

09:00 Chairman's Introduction

### 09:10 Brazil's New National Policy on Solid Waste: How will it Impact PET Markets & Recycling?

Marcio Amazonas  
Director of Operations Latin America  
Plastic Technologies, Inc.

### 09:40 Converters - Brand Owners Panel: Pushing Innovation & Design Creativity Forward in PET Packaging

10:10 Discussion followed by Refreshment Break

### 10:40 Achieving Economy of Scale through Optimal Collection & Separation Method of Postconsumer PET Bottles

- Present and future of the solid waste management in México
  - The postconsumer PET bottles in the solid waste stream
  - Mono-material or multi-material collection systems - which is the best way?
  - Comparison of different collection methods and impact on yield
  - Improving collection rates & quality of bales
  - Collection rate in Mexico and becoming a leader in B2B recycling
- Arturo Dávila Villarreal, Director General  
Sustenta

### 11:10 Combating Quality Issues in the PET Recycling Process

- Demand for clean flakes in Mexico and export trend
  - How to balance collection volume with quality?
  - Challenges in securing clean flakes
- Ing. Saul Solacheche, General Manager  
Green Mind

### 11:40 Logistics & Freight Issues in PET Transportation within Mexico and the Americas

12:10 Final Discussion followed by Closing Lunch

12:30 End of Conference

Program details published herein are confirmed as at 04/08/2014.  
Please visit <http://www.cmtevents.com/main.aspx?ev=141030>  
for latest information on speakers & topics.

## Separately Bookable Workshop: PET Recycling Markets & Tech (21 Oct 2014 \* 13:30 - 17:00)

- **Current Market Hot Topics**
  - \* Overview of PCR PET Supply Market
  - \* Overview of PCR PET Demand Market
  - \* China's Green Finance Export Effects on PCR PET
- **Technical & Economic Challenges**
  - \* Designing Equipment for Recyclability
  - \* Quality, Yield and Efficiency Issues Jeopardizing PCR PET Business
  - \* Supply Issues in the Recycling Stream and Process
  - \* Market Development PCR PET for Various Applications
- **Full Package Issues and Solutions**
  - \* Recycling Label Issues and Contaminates
  - \* Resin Color Effect (Barrier, Colorant, Adhesives, additives, etc.)
  - \* Closure Design Decisions
  - \* Finish Product Solutions
- **The Future of PET Recycling**
  - \* Collection, Processing, Product Integration
  - \* Technical Developments Needed
  - \* Collaboration with All Stakeholders including retailers and Brand owners

### PET Recycling Markets & Tech Workshop

#### Course Leaders:

Mr. Louis Tacito, President, **Plastics Forming Enterprises, LLC**  
Ms. Kristina Hansen, Project Manager, **Plastics Forming Enterprises, LLC**  
Mr. Santiago Garcia, Senior Consultant, **Ecoce AC**

Per Person Fee for Conference:	(USD)
Regular Fee for 1	1395.00
Group Fee for 3 or more	1095.00
Post Conference Workshop Fee (per person):	(USD)
PET Recycling Workshop: 21 Oct	295.00
Online Payment Discount (per person)	(USD)
Pay Online By 20 Sep with VISA / MasterCard	-75.00

### TO REGISTER

Online: [www.cmtevents.com](http://www.cmtevents.com)

*For companies in Mexico*

Email: [tanya@cmtp.com.sg](mailto:tanya@cmtp.com.sg)

Tel: 52-55 5635 2672

Fax: 52-55 5589 6197

Mobile: 52-155 3655 0760

*For companies outside Mexico*

Email: [sasha@cmtp.com.sg](mailto:sasha@cmtp.com.sg)

Fax: 65-6345 5928

Tel: 65-6346 9124