ZATKOFF SEALS & PACKINGS TRANSFORMS PRINTING PROCESSES WITH
TEKLYNX ENTERPRISE BARCODE LABELING SOFTWARE
TEKLYNX CENTRAL enterprise barcode labeling solution streamlines workflows and improves accuracy

MILWAUKEE (August 19, 2014) − TEKLYNX International, the world's leading developer of barcode labeling software solutions, implemented a transformative solution for Zatkoff Seals & Packings that has helped the company adapt to changing customer requirements. Zatkoff, the largest independent distributor of seals in North America, creates nearly 200,000 unique parts that are used around the world and has extensive customization requirements for their product packaging. A new TEKLYNX barcode labeling case study describes Zatkoff's implementation of TEKLYNX CENTRAL, which has helped the company accelerate time-to-market by creating enhanced efficiencies within their production and packaging processes. Zatkoff has also experienced a 50% reduction in training time for new users, allowing the company to onboard resources quickly and efficiently with little impact on production.

"As a customer-focused company, being able to adapt to our clients' requirements and meet their needs is critical," said James Kogut of Zatkoff Seals & Packings. "We want to make sure we have exactly what they need when they ask for it – and TEKLYNX CENTRAL makes that happen. The flexibility of the enterprise barcode labeling solution helps us make adjustments on the fly while still enforcing the rules."

TEKLYNX CENTRAL easily integrates into a company's existing business processes and can work with a wide range of database structures, from homegrown applications to widely used Enterprise Resource Planning (ERP) systems. Zatkoff chose TEKLYNX CENTRAL based on their longstanding use of LABELVIEW, which they used to manage barcode label design and printing. Their growing number of label templates and expanded print facilities required a more robust labeling solution with centralized administration features to manage the increased complexity of their production environment. The TEKLYNX team worked to seamlessly transition Zatkoff to the new solution, where they could leverage extensive out-of-the-box functionality with minor configuration to integrate with their highly customized internal systems. This integration has significantly reduced labeling errors for Zatkoff's production team.

"Zatkoff is just one example of a TEKLYNX client who has been able to leverage our tiered product offering as their needs change," said Laura Henderson, General Manager of TEKLYNX. "We are dedicated to creating solutions that help businesses at any stage, from smaller firms to enterprise organizations. As a company's needs evolve, our solutions evolve along with them."

To read more about Zatkoff's experiences with TEKLYNX CENTRAL, download the full case study at http://www.teklynx.com/products/enterprise-label-management-solutions/teklynx-central/zatkoff/pr.

About TEKLYNX International

TEKLYNX International is the world's leading developer of barcode labeling software solutions. Its products feature the widest range of device and driver support in the industry. More than 600,000 companies in 120 countries rely on its integrated software solutions for supply chain automation, warehouse management, shipping and receiving, inventory control and asset management. TEKLYNX' channel program helps educate and support its resellers, enabling them to provide a consistently superior end user experience. TEKLYNX is a Microsoft Gold Certified Partner, Oracle Gold Partner, and has connectivity relationships with multiple Enterprise Resource Planning (ERP) software providers. TEKLYNX is headquartered in France with operations in the United States, Europe, Japan, China and Singapore. More information on TEKLYNX International is available at http://www.teklynx.com.

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