## \*\*\*FOR IMMEDIATE RELEASE\*\*\*



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## Colorado Time Systems Introduces Backstroke Start Device

Loveland, CO—August 26, 2014— Colorado Time Systems is pleased to introduce an anti-slip backstroke start device (patent pending), designed to assist backstroke swimmers at the start of each race. The versatile product design is compatible with most starting blocks, and works with many pool configurations.

At the start of the race, the athlete places the adjustable wedge on the pool wall or touchpad. Once the swimmer has left the device, it automatically retracts up and out of the water to avoid interference with turns and finishes.

"We've seen so many athletes lose the race because of a slip at the start," said Anita Sayed, PlayCore Senior Vice President and Colorado Time Systems' General Manager. "This device helps to eliminate the unfortunate slip that can cost athletes everything that they have worked so hard for."

## **About Colorado Time Systems (CTS)**

Colorado Time Systems, a PlayCore company, has established a reputation for precision and innovation in swim timing equipment. Since 1972, premier aquatic facilities have chosen Colorado Time Systems for platinum quality timing, scoring and display systems. Learn more at <a href="https://www.coloradotime.com">www.coloradotime.com</a>.

## **About PlayCore**

PlayCore helps build stronger communities around the world by advancing play through research, programs, and partnerships. They infuse this learning into their complete family of brands. PlayCore combines best in class planning and education programs with the most comprehensive array of recreation products available to create solutions that match the unique needs of each community they serve. Learn more at <a href="https://www.playcore.com">www.playcore.com</a>.