

P R E S S & M E D I A



MY PERFORMANCE MY LIFESTYLE®
MPGSPORT.COM



THE VISION

MPG'S 'MY PERFORMANCE, MY LIFESTYLE' CONCEPT IS DERIVED FROM THE BRAND'S ORIGINAL ETHOS OF CREATING ACTIVEWEAR THAT RETAINS BOTH A TECHNICAL AND FASHION EDGE.

OUR WOMEN'S AND MENS' COLLECTIONS ENCOMPASS HOW AN ACTIVE LIFESTYLE CAN BEEN CARRIED FORWARD TO YOUR EVERYDAY AESTHETICS... A HIGHLIGHT OF OUR BRAND'S ABILITY TO TRANSCEND APPAREL WORN PRIMARILY AT THE GYM TO EVERYWHERE AND ANYWHERE BEYOND.

MPG, IN ITS CONTINUING EFFORTS TO CREATE FASHION FORWARD ACTIVE APPAREL, BRIDGES THE GAP BETWEEN PERFORMANCE AND LIFESTYLE TO CREATE ENTIRE COLLECTIONS THAT TRANSITION SEAMLESSLY FROM ONE TO THE OTHER WITH AN INNATE VERSATILITY ABSENT FROM OTHER BRANDS IN THE MARKETPLACE TODAY.

MPG, INSPIRED BY THE SMOOTH, STRONG MOVEMENTS OF PERFORMERS SUCH AS ATHLETES AND DANCERS, CELEBRATES THE DRIVE, DEDICATION AND PERSEVERANCE OF THESE PHENOMENAL INDIVIDUALS. MPG APPLAUDS THEIR UNYIELDING PURSUIT OF EXCELLENCE, THROUGH SACRIFICE AND DISCIPLINE, WITH RESPECT AND ADMIRATION. THE BRAND'S VERSATILITY ALLOWS FOR MORE THAN JUST FUNCTION; IT EMBODIES STYLE AND COMFORT BY OFFERING A RANGE OF CLOTHING TO SUIT ANY ACTIVITY IN ANY ENVIRONMENT, AT THE APEX OF VISION AND VIGOR.

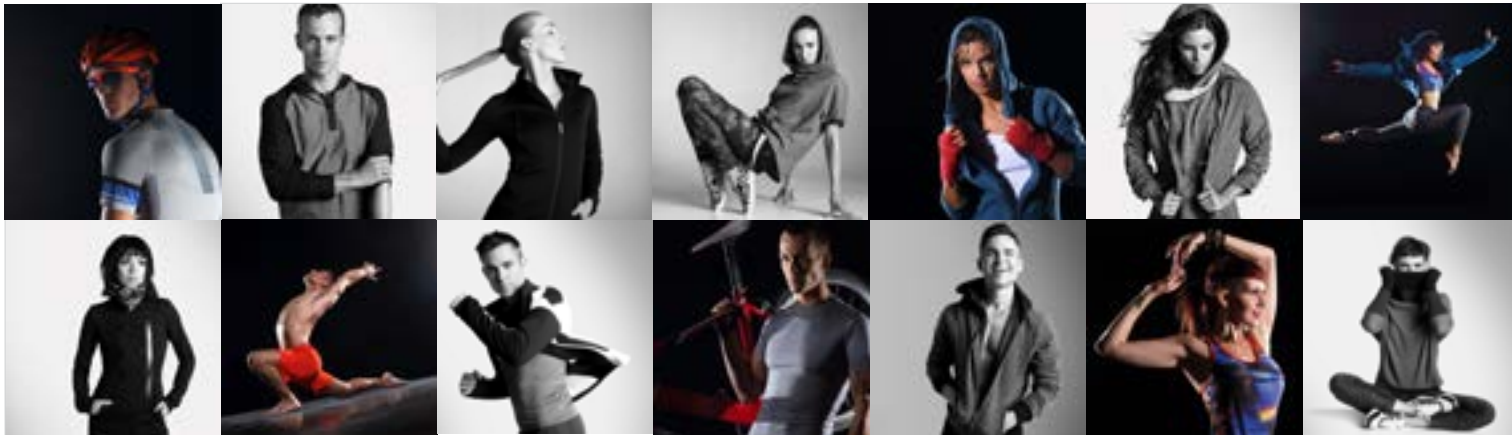
IN OUR DRIVE TO DEVELOP THE ULTIMATE ACTIVE APPAREL, WE HAVE ACHIEVED GARMENTS THAT FEEL AND LOOK SO GREAT YOU WILL WANT TO WEAR THEM EVERYDAY.

THE HISTORY OF MPG

IN 2003, THE MONDETTA CLOTHING COMPANY COULD SENSE THE FUTURE OF PRODUCT WAS CHANGING, SPECIFICALLY SPORTSWEAR. COTTON, THE ONCE STALWART FABRIC USED BY VIRTUALLY ALL ESTABLISHED SPORTSWEAR COMPANIES WAS, THE COMPANY BELIEVED, NO LONGER THE PARAGON IN SPORTSWEAR PRODUCTION. CONSUMERS' APPROACH TO CLOTHING AS A WHOLE WAS BEGINNING TO CHANGE.

AND, EVER-VIGILANT IN STAYING AHEAD OF THE CURVE, THE COMPANY MADE THE DECISION TO MOVE TOWARD TECHNICAL, SMART FABRICATIONS BY DEVELOPING GOLF SHIRTS IN PERFORMANCE ENHANCING TEXTILES FAVOURED BY CYCLISTS, RATHER THAN COTTON PIQUÉ.

GOING ONE STEP FURTHER, THE COMPANY DECIDED TO EXPERIMENT BY COMBINING THE FASHION-FORWARD AND TREND-ANTICIPATING STYLING ON WHICH IT HAD BUILT ITS REPUTATION, WITH THOSE SAME TECHNICAL TEXTILES, AND IN THE PROCESS CREATED A FULL LINE OF APPAREL DRASTICALLY DIFFERENT FROM ANYTHING THE COMPANY HAD EVER PREVIOUSLY PRODUCED. CALLED MONDETTA PERFORMANCE GEAR (MPG), INITIAL REACTION TO THE NEW PRODUCT WAS BEWILDERED CONFUSION - EARLY AUDIENCES COULDN'T UNDERSTAND THE MARRIAGE BETWEEN CUTTING EDGE STYLING IN SPORTSWEAR APPLICATIONS. EIGHT YEARS LATER, THOSE SAME STYLES HAVE BECOME THE NORM IN THE ACTIVE-WEAR MARKET.



FALL | WINTER 2014 COLLECTIONS

THE MPG FALL 2014 WOMEN'S COLLECTION CONTINUES THE PREVIOUS SEASON'S APPROACH BY DIVIDING THE LINE INTO ACTIVITY-SPECIFIC CAPSULES INCLUDING **RUN/FITNESS**, **YOGA**, **DANCE/LIFESTYLE** AND **URBAN COMMUTER**. AS ALWAYS, INSPIRATION HAS BEEN GLEANED FROM THE FASHION RUNWAYS TO ENSURE MPG REMAINS AT THE FOREFRONT OF CREATING COLLECTIONS THAT ARE INFUSED, AND ELEVATED BEYOND THE NORM, WITH CUTTING EDGE DESIGN AND STYLING.

RUN/FITNESS

INTENDED FOR RUNNING AND MEDIUM TO HIGH-INTENSITY WORKOUT SUCH AS CROSSFIT, PDX, SPINNING AND MYRIAD OTHER ACTIVITIES THAT PUSH THE HUMAN BODY TO ITS LIMITS, THE RUN/FITNESS CAPSULE FEATURES EMBOSSED PYTHON PATTERNS, MESH ACCENT DETAILS, CONCEALED REFLECTIVITY AND A STRIKING MOTTLED, NON-PATTERN CONFORMING PLAID/GEOMETRIC PRINT. THE PALETTE INCLUDES ON-TREND BLACK AND WHITE WITH AN APPLE GREEN FOR STRATEGIC HIGH-CONTRAST POP ACCENTS.

YOGA

PIECES IN THE YOGA CAPSULE, AS EXPECTED, ARE LOOSE DRAPING FOR RELAXED SILHOUETTES, IDEAL FOR STUDIO CLASSES IN ANY FORM OF YOGA. THE PRINT STORY FEATURES A FIRST-TIME FORAY INTO A CAPTIVATING AND MAJESTIC LANDSCAPE PRINT THAT INTEGRATES THE CAPSULE'S THREE MAIN HUES: ZINFANDEL, MANDARIN AND TEXT BLUE. THE RESULT ARE PIECES THAT ARE NOT ONLY COMFORTABLE TO WEAR BUT ARE ALSO INTERESTING AND UNIQUE. COVER-UPS ARE CONSTRUCTED FROM A WOOL BLEND FOR ADDED WARMTH PERFECT FOR TRAVELING TO AND FROM CLASS.

LIFESTYLE

OUR MOST CASUAL AND VERSATILE CAPSULE, THE LIFESTYLE COLLECTION FEATURES FEATHERWEIGHT TANKS ACCENTED WITH BURNOUT LACE FOR AN ADDED TOUCH OF PLAYFUL FEMININITY IN ADDITION TO LIGHTWEIGHT AND AIRY RAYON-TERRY COVERUPS. THE PIECES HEREIN ARE MEANT TO BE MIXED AND MATCHED WITH BOTH THE ACTIVE PIECES FOUND IN OTHER CAPSULES AS WELL AS WITH CASUAL ITEMS SUCH AS JEANS, BLAZERS OR YOUR GO-TO FALL BOOTS. THE PALETTE HEREIN IS COMPRISED OF ZINFANDEL, BLUE GRASS, OAT-MEAL AND HEATHER CHARCOAL.

BURNOUT WASH

LAZY SUNDAYS, TO AND FROM THE GYM OR OTHER RELAXED ENVIRONS, THE BURNOUT WASH STYLES ADOPT THE COMFORT IS KEY ETHOS IN ITS APPROACH. SLIM-FIT SWEATPANTS, WHICH HAVE EXPLODED OVER THE PAST YEAR, ARE PROMINENTLY FEATURED WHILE TOPS ARE RUCHED, SLOUCHY AND POSSESS AN INNATE WEARABILITY.

URBAN COMMUTER

FOR THE WOMAN ON THE GO, THE URBAN COMMUTER CAPSULE REMAINS SUBTLE ABOVE ALL ELSE: REFLECTIVE ACCENTS HAVE BEEN CLEVERLY OBSCURED AND THE PALETTE REMAINS TRUE TO THAT THEME WITH BLACK, CHARCOAL AND DARK OLIVE TONES. OUTERWEAR PIECES ARE ELEMENT RESISTANT WHILE THE BOTTOMS FEATURE A HERRINGBONE JACQUARD AND TOPS A WARM THERMAL BRUSHED JERSEY.

SEAMLESS

JACQUARD AND PIGMENT DYE IS THE STORY FOR SEAMLESS THIS SEASON WITH COLOURS THAT ARE ELEGANTLY MIXED IN COMBINATIONS OF PURPLE CACTUS, TEXT BLUE AND CHARCOAL. INTENDED AS UNDERPINNINGS OR PAIRED WITH COVER-UPS, THE TOPS COULD ALSO BE USED FOR HOT YOGA. SEAMLESS CONSTRUCTION, AS ALWAYS, ALLOWS FOR MAXIMUM COMFORT IN ANY SETTING OR DURING ANY ACTIVITY.

MEN'S:

OUR MEN'S 2014 COLLECTION BUILDS ON THE STEPS FORWARD MADE IN SPRING BY CONTINUING TO REMAIN PERFORMANCE-ORIENTED YET INFUSED WITH EVEN MORE STYLISTIC FLOURISHES AND A DASH OF GENTLEMANLY FLAIR. THE RESULT IS A COMPLETE COLLECTION, DIVIDED AMONG ACTIVITY-SPECIFIC CAPSULES, THAT IS SOPHISTICATED, FUNCTIONAL AND FASHION FORWARD. THE PALETTE HAS BEEN UPDATED WITH TWO STRONG BLUE TONES, PRINCE AND DEEP NAVY, ZINFANDEL AND ORANGE. SILHOUETTES HAVE BEEN REFINED TO BE SLIMMER AND STREAMLINED, ECHOING PREVALENT MARKET TRENDS, AND PROVIDE A TAILORED APPROACH TO MEN'S ACTIVE. ESPECIALLY EXCITING IS THE INCLUSION OF SLIM SWEATPANTS WHICH HAVE EXPLODED ON FASHION CAPITAL RUNWAYS AND CONTINUE TO BE AT THE FOREFRONT OF BOTH ACTIVE AND CASUAL MEN'S WEAR. CAPSULES THIS SEASON INCLUDE RUN/FITNESS, LIFESTYLE, COMMUTER AND CORE.





ACCESSORIES & SOCKS

JOINING THE ALREADY ROBUST MPG ACCESSORY COLLECTION OF YOGA EQUIPMENT, BAGS, HAIR BANDS, AND SEAMLESS UNDERGARMENTS IS OUR REVOLUTIONARY LINE OF COMPRESSION SOCKS:

FLASH & FLAIR: THE ULTIMATE PERFORMANCE COMPRESSION & PED SOCKS
PEAK PERFORMANCE WILL NOT BE SACRIFICED FOR A TOUCH OF STYLE WITH THESE COMPRESSION SOCKS! MAKE THEM THE MOST VERSATILE SOCKS IN YOUR DRAWER, AND WEAR THEM FOR EXERCISE, TRAVEL OR CASUALLY AT WORK. AVAILABLE IN FIVE COLOR WAYS.





AMBER ELIZABETH DODZWEIT
FITNESS REBEL & WRITER
PHOTOGRAPHY: MARC VON BORSTEL ©MPG



BRIANNA BLANCHARD
PROFESSIONAL TRIATHLETE, TEAM USA
PHOTOGRAPHY: MARC VON BORSTEL ©MPG



COLIN O'BRADY
PROFESSIONAL TRIATHLETE, OLYMPIC HOPEFUL,
BURN SURVIVOR
PHOTOGRAPHY: MARC VON BORSTEL ©MPG



KAORI NAKAMURA
FORMER PRINCIPAL DANCER, PACIFIC NORTHWEST BALLET
WINNER OF THE 14TH PRIX DE LAUSANNE COMPETITION, SWITZERLAND
BRONZE MEDAL WINNER AT THE INTERNATIONAL BALLET COMPETITION
IN VARNA, BULGARIA
PHOTOGRAPHY: MARC VON BORSTEL ©MPG



ROSS RAYBURN
MASTER YOGA INSTRUCTOR
PHOTOGRAPHY: MARC VON BORSTEL ©MPG



SADIE NARDINI
LIFE STYLIST, WELLNESS EXPERT,
FOUNDER OF CORE STRENGTH VINYASA YOGA
PHOTOGRAPHY: MARC VON BORSTEL ©MPG



MPG FALL 2014 ADVERTISING CAMPAIGN KICKS OFF!

SEE OUR FULL PAGE ADS IN THESE MAJOR FITNESS PUBLICATIONS:



FEATURING COLIN O'BRADEY PRO TRIATHLETE



FEATURING AMBER DODZWEIT CLUTCH BODYSHOP ATHLETE



FEATURING BREANNA BLANCHARD PRO TRIATHLETE



FEATURING KAORI NAKAMURA, FORMER PRINCIPAL PACIFIC NORTHWEST BALLET



FEATURING SADIE NARDINI LIFE STYLIST WELLNESS EXPERT



PRESS FEATURES

WOMEN'S RUNNING

AUGUST 2014

MPG graces the back cover of Women's Running August 2014 issue!



OXYGEN

AUGUST 2014

MPG's Fall 2014 Campaign is off to a great start, here in a full page ad in the Oxygen August 2014 issue.



AVANT TOP FEATURED IN POINTE MAGAZINE

SEPTEMBER 2014

This gorgeous Dance/Lifestyle top from our Summer 2014 women's collection is featured in Pointe Magazine's Septem-



MPG AD IN YOGA JOURNAL

MAY 2014

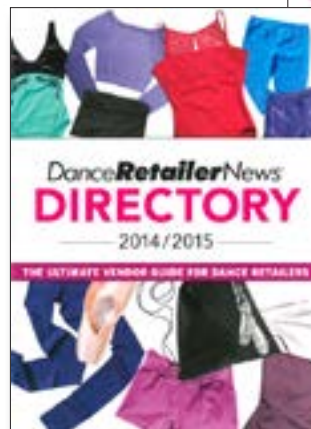
As a part of MPG's Spring 2014 advertising campaign, May features a full page ad of our Messenger Britta Trubridge in the popular Yoga Journal Magazine, and the special edition 2014 Boston Marathon Program.



MPG IN DANCE RETAILER NEWS DIRECTORY

MAY 2014

May features a half page ad and profile in this industry magazine for dance retailers.



MPG AD IN BOSTON MARATHON PROGRAM

APRIL 2014

MPG debuted its Run-Active capsule this season with a full page ad in the 2014 Boston Marathon Program magazine, featuring MPG Messenger and distance runner Alex Kosinski.



MPG FEATURED IN SHAPE MAGAZINE



MAY 2014

Be sure to hit the newsstand and pick up a copy of Shape Magazine's May issue, with the stunning Ivanka Trump gracing its cover. Flip to page 133 to see MPG women's Bloom watercolor printed tee featured in their "Tips n' Trends" page!



MPG PARTNERS UP WITH WELL & GOOD

SPRING 2014



As one of the many online and print advertising endeavours you will see happen with the MPG brand this year, New York City based Well & Good is running a series of ads this spring.

Be sure to check out <http://www.wellandgoodnyc.com/> and watch for MPG's campaign this spring, featuring our beautiful and talented MPG Messengers.



PRESS FEATURES

MPG BRA TOP IN FITNESS MAGAZINE



APRIL 2014

MPG's 'Maneuver' bra top made an appearance in Fitness Magazine, page 26



SHEKNOWS.COM

MARCH 16, 2014



MPG women's Seamless Performance Thong made an appearance on sheknows.com, in the article "10 Accessories for your walking commute".



MORE MAGAZINE

APRIL 2014

Be sure to pick up a copy of April's More Magazine at the newsstand... page 31 features Spring 2014's 'Tantra' jean-inspired jersey fitted capri leggings (from our Yoga capsule), while page 32 features our 'Bloom' watercolor-printed lifestyle tee.

MPG BRA TOP IN COSMOPOLITAN



SEPTEMBER 2013 ISSUE

Take a sneak peek at what's to come later this season – featured on page 236 of Cosmopolitan, the model sports our unique 'swirl print' bra top from the MPG 'Gallery' collection, due this November.



DEMURE TOP IN WOMEN'S HEALTH



JULY/AUGUST 2013 ISSUE

MPG starts summer off with a bang with this fantastic exposure in Women's Health Magazine! Get a sneak peek at our Fall/Winter 2013 women's collection, with a model featured wearing an active workout tank we call "Demure". See it on the contents page and on the back cover fold-out!



PRESS FEATURES

EXPANDING TOTE BAG IN SELF MAGAZINE



JUNE 2013 ISSUE

MPG's continuing press exposure this spring includes this highlight in Self Magazine, page 60, "The Right Bag" feature.



CRAIG RAMSAY WEARS MPG ON RICKI LAKE SHOW: BRIDAL BOOT CAMP



MAY 21, 2013

Celebrity fitness trainer and MPG Messenger Craig Ramsay made another recent appearance, decked out in MPG on the Ricki Lake Show in her Bridal Boot Camp series. With Craig's nutritional advice, exercise program and guidance, bride-to-be Jenni was able to lose 20 lbs! Craig is wearing two items from MPG's Spring/Summer 2013 Collection, 'Grade' color block active tee in Blaze and 'Celerity' woven cargo short in Charcoal.



PRESS FEATURES

EXPANDING TOTE BAG MENTIONED ON DAILYCANDY.COM



MAY 14, 2013

MPG's hot new Expanding Tote Bag was featured in Daily Candy Managing Editor Allison Hatfield's "Favorite Finds"



MPG FEATURED ON LIVEWELL NETWORK



MAY 2013

MPG has always been the perfect activewear solution for doing yoga and other wellness activities. Sarah Starr, seen in the "Happy Yoga" video series on the LiveWell Network, is wearing MPG ... Namaste!



HARLOW TOP FEATURED IN FITNESS MAGAZINE

MAY 2013

Page 38 in the May 2013 issue of Fitness Magazine features MPG's Harlow chevron piqué cover up tank in their Fitness Pulse product review article!



MPG SPOTTED IN PILATESSTYLE MAGAZINE

APRIL 2013

MPG women's Essential Knee Tight is spotted on the cover model and in the article "Best Foot Forward" written by and featuring Kara Wily, a Los Angeles pilates studio owner/instructor who wears our Galatea Active Tank.



PRESS FEATURES

MANEUVER BRA FEATURED IN FITNESS MAGAZINE

APRIL 2013

The April edition of Self in the "Move Your Body: Hit The Spot" article... the model is wearing the Maneuver bra top!



FLIGHT BRA SEEN IN SELF MAGAZINE

APRIL 2013

MPG's Flight sports bra is included on page 80 in "A Stylin' Bra" product feature page.



PRESS FEATURES

MPG MESSENGER CRAIG RAMSAY APPEARS ON RICKI LAKE SHOW

FEBRUARY 2013

Celebrity fitness trainer, former Broadway performer and author of 'The Anatomy of Stretching,' Craig Ramsay, appeared on The Ricki Lake Show wearing an MPG Essential long-sleeved tee.



MPG FEATURED IN NORTH JERSEY WOMAN

FEBRUARY 2013

MPG was featured in the first quarter 2013 issue of North Jersey Woman in an article featuring inspiring workout wear. Both our 'Niveous' cover-up fashion tank and the 'Aqueous' ribbed capri tight were highlighted for their interesting textures and feminine detailing.



MPG ON REDBOOK'S WEBSITE

JANUARY 2013

MPG appears on Redbookmag.com in the article "100 Workout Clothes That Make You Want to Sweat" by Julia Malacoff.

The following MPG are featured:

Stamina Tee (Slide 37)

Flight Bra Top (Slide 64)

Maia Active Skort (Slide 71)



MPG SPRING ITEMS FEATURED IN WOMEN'S HEALTH

JANUARY / FEBRUARY 2013

MPG is starting the New Year in style! Check out MPG featured in Women's Health Fashion Feed (Jan/Feb 2013 edition)

Featured are stunning women's lifestyle organic cotton 'Glamour' top with cut-out shoulders (available in our upcoming Spring collection) and our unisex MPG Draw Top Gym Bag



GLAMOUR.COM FEATURES DAPHNE JACKET

NOVEMBER 2012

Meredith Turits gives props to MPG's versatile "Daphne" micro-fleece jacket in "33 Gift Ideas for the Health Nut (or Wannabe Health Nut)" feature.

MEN'S HEALTH MAGAZINE

JANUARY / FEBRUARY 2013

New York Rangers goalkeeper, Henrik Lundqvist, appeared in Men's Health Magazine (Jan/Feb 2013 edition) wearing the 'Bolt' short sleeve active t-shirt from Fall/Winter 2012.



MPG MESSENGER CRAIG RAMSAY STRETCHES FOR HEALTH

SEPTEMBER 2012

Celebrity fitness trainer and MPG Messenger Craig Ramsay showed off his fitness program stretching techniques while wearing MPG on several tv spots this fall, including:

Entertainment Tonight Canada

CNN

FOX 5 News, Washington

Let's Talk Live, Washington



SHE KNOWS SEXCERPTS: 5 SEXY ACTIVEWEAR PIECES

SEPTEMBER 2012

In this popular website review of current activewear, among their favorite picks was MPG's Flight Bra Top.



FIT SUGAR PRODUCT REVIEW: MPG ESSENTIAL CAPRI

SEPTEMBER 2012

FitSugar reporter Anna Renderer and host Brandi Milloy do this great segment promoting the MPG women's Essential capri

“GO FOR THE BOLD!” WITH KIMBERLEY ANDERSON

JULY 2012

Lifestyle Expert Kimberley Anderson appeared in two segments called “Go For The BOLD! - Bold Activewear & Gear That Inspires You to Be an Everyday Olympian”. The first, on Fox45Now (Dayton, Ohio) features a variety of MPG products, including the Serene Hoody, Xenos top, Demure short, the popular MPG Slouch Tote, as well as the men’s active Outlast tee. The second feature is from Indianapolis (IndyStyle TV) and promoted the Serene Hoody once again.



MPG MEN'S TEE FEATURED IN COMPETITOR

JULY 2012

Our men's Motion tee made an eye-catching appearance in Competitor Magazine's July issue in a spread focused on 'Summer Styles!'

DM STYLE: DANCE MAGAZINE FEATURES MPG HOT SHORT

JUNE 2012

As part of a spread on 'Phenomenal Summer Fashions' in *Dance Magazine*, the MPG Demure short was featured on reality web series "Dance212" cast member, Victoria Grepel, of the Professional Children's School and Steps on Broadway.



KNOCKOUT STYLE: MPG FEATURED ON NBC NEW YORK

MAY 2012

Style Expert and NY Resident Magazine Columnist George Brescia and Life & Fitness Professional Erin Stutland, appearing on NBC New York Live, highlighted a variety of looks you'll be proud to rock at the gym, which included a winning MPG women's combo of a Xenos cover-up tank and a Simha Capri Tight.

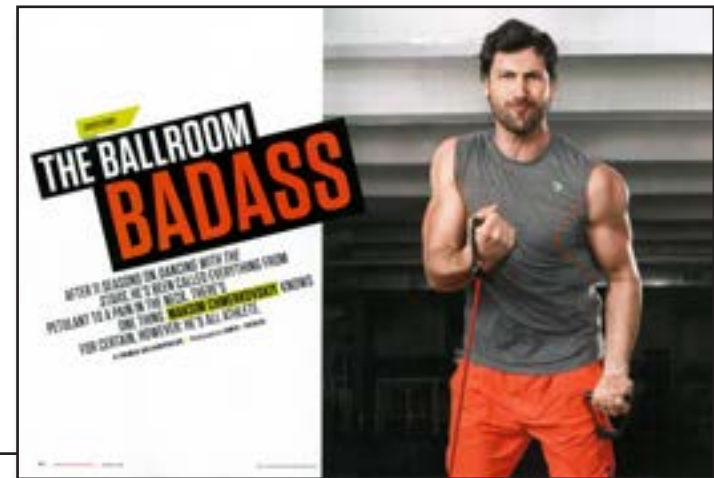


MEN'S FITNESS

Featuring Maksim Chmerkovskiy from Dancing With The Stars

APRIL 2012

In the April 2012 issue of Men's Fitness, hit show *Dancing With The Stars* veteran choreographer Maksim Chmerkovskiy is spotted wearing MPG's **Discus** sleeveless tee, while discussing being an athlete, a dancer and tv personality.



PRESS FEATURES

SPRING INTO SHAPE - MPG FEATURED ON FOXNEWS

Featuring Nikki Fitness

MARCH 31, 2012

MPG received some great national exposure when our women's spring line was featured on with FoxNEWS After The Show Show with Nikki Fitness. Spotted in this video were women's styles Raleigh and Lunal



DANCE RETAILER NEWS

MARCH 2012

Further strengthening the brand's alignment with dance, both professional and aspiring, MPG was featured in the March 2012 issue of Dance Retailer News with women's Spring/Summer collection items **Adora** performance tank and **Nadir Capri**.

PRESS FEATURES

MPG'S FIRST RETAIL LOCATION OPENS IN SEOUL, KOREA

COLLABORATING WITH A STRATEGIC PARTNER IN SOUTH KOREA IN 2013, MPG LAUNCHED THE OPENING OF ITS FIRST EVER RETAIL LOCATION IN THE ITAEWON NEIGHBOURHOOD OF SEOUL, AN AFFLUENT AND DYNAMIC SHOPPING AND NIGHTLIFE DISTRICT OF IN THE CAPITAL CITY OF SEOUL.

WITH DESIGN INPUT FROM THE MONDETTA ORGANIZATION'S INTERIOR DESIGN DIVISION, MONDETTA INTERIOR SOLUTIONS, THE STORE STYLISHLY AND AESTHETICALLY REFLECTS THE BRAND'S PHILOSOPHY AND IS THE PERFECT VEHICLE TO INTRODUCE MPG FASHION-INFUSED ACTIVE WEAR TO THE KOREAN MARKET.

THE ITAEWON LOCATION HAS, IN THE SHORT TIME SINCE IT OFFICIALLY OPENED IN MID DECEMBER 2013, APPEARED IN ONE OF KOREA'S MOST FAMOUS TELEVISION SERIES WITH A SCENE BEING SHOT THEREIN.





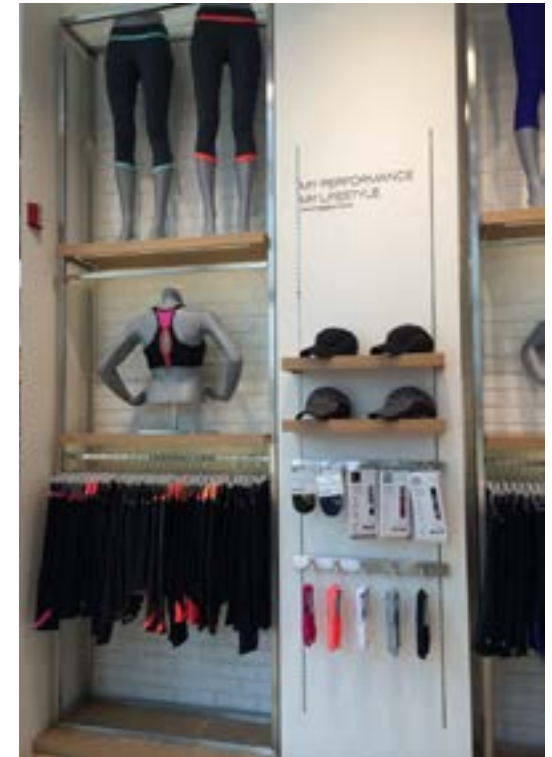
MPG STORE, ITAEWON DISTRICT, SEOUL



MPG BUNDANG

THE STAND-ALONE SHOP, LOCATED IN THE HIGHLY DEVELOPED AND AFFLUENT BUNDANG DISTRICT THAT IS HOME TO THE CITY'S REPATRIATED EXPATS, HAS BEEN ENTHUSIASTICALLY RECEIVED WITH NOTHING SHORT OF EFFUSIVE PRAISE FOR AN ALTERNATIVE TO PREVALENT BRANDS FOUND IN THE ACTIVEWEAR MARKET SEGMENT. ONE CUSTOMER THERE WAS HEARD TO REMARK SHE TRAVELED OVER AN HOUR AND A HALF TO SEE WHAT MPG HAD TO OFFER AND, SUBSEQUENTLY, WAS NOT DISAPPOINTED BY WHAT SHE FOUND. THE KOREA TEAM HAS ALREADY BEGUN ENLISTING MPG MESSENGERS ONE OF WHOM HELD A FITNESS CLASS AT THE SHOP.





MPG SHINSEGAE GANGNAM

ANOTHER LOCATION IS SITUATED AT THE SHINSEGAE SHOPPING MALL IN THE GANGNAM AREA OF SEOUL POPULARIZED IN PSY'S INTERNATIONAL HIT, *GANGNAM STYLE*.



MPG BUSAN

THIS BEAUTIFUL STORE OPENED IN MAY 2014



MONDETTA CHARITY FOUNDATION

For the complete story please visit www.mpgsport.com/mcf



Since its inception over 25 years ago, Mondetta Clothing has maintained, at the heart of the company's philosophy, strong philanthropic efforts benefitting a wide variety of local, national and international charitable organizations. In 2004, the company founded the Mondetta Charity Foundation (MCF) to make a difference in East Africa, where from the principals originally hail.



The MCF, a completely separate entity from the Mondetta Clothing Company and MPG which means a majority of administrative costs are borne by the parent company, seeks to ease some of the suffering in the East African region, specifically Uganda and Kenya. Tackling such seemingly insurmountable problems as poverty and the devastating AIDS epidemic, the MCF takes action at the grassroots level to ensure the help pledged goes to those who need it most.



Currently, the MCF supports a primary school in the sprawling slum of Kamwokya which is located in the Ugandan capital of Kampala. In neighbouring Kenya, partnering with the New Life Home Trust, the MCF pledges support to an orphanage in the coastal town of Lamu where children from 1 month to 3 years old, many of whom have lost either one or both parents to HIV/AIDS, or have simply been abandoned, can find safe refuge and the only semblance of family they have ever known.



THE CHALLENGE

- 33% of the African population suffer from malnutrition
- Less than 50% of the African population has access to medical care or doctors
- 57% of children are enrolled in school and only 1 in 3 actually complete
- 1 in 6 children die before the age of 5
- Every 5 seconds a child starves to death
- More than 1 million children have lost one or both parents to HIV/AIDS



GETTING INVOLVED

KAMWOKYA PRIMARY SCHOOL, KAMPALA

- \$15.00 feeds one child for a month (50 cents/day - 1 meal)
- \$30/month allows you to be an educational sponsor (nutrition and educational resources)
- \$90/month donation provides 60 children with a new school uniform
- \$1000/year provides post secondary education to a studious child

NEW LIFE HOME ORPHANAGE, LAMU

- \$ 300/month supports 5 children in the orphanage (nutrition, shelter and medication)

To facilitate the donation process, the MCF has partnered with **CanadaHelps.org** (Search: Mondetta Charity Foundation) public charitable foundation, which is Canada's only donation portal and that simplifies the donating process, making it easy, quick and secure. Or you can cut out and use the donation form provided to the right. Either way, your generous support is appreciated and going to a very worthy cause.

MONDETTA CHARITY FOUNDATION Pledge Form



Donation Amount:
 \$35 \$50 \$100 Other _____
 Please send a tax receipt (donations of \$15 or more)

Payment Method:
 Cheque/Money order (enclosed) www.CanadaHelps.org
 Visa Mastercard *(to set up monthly donations)*

Credit Card # _____

Expiry Date _____ CCV# _____

Signature _____

For more information visit www.mondetta.com/mcf
MCF Charity# **81772-0071-RR0001**

Yes! I want to help improve the lives of innocent children!

Name
Address
City
Province
Postal code
Email

MPG RETAILERS

ARIZONA

Defy Scottsdale
Hotel Valley Ho Scottsdale

CALIFORNIA

Athletic Soles Inc.
Bay Club Marin
Courtside Club
Envy Sportswear
Fitness Elite San Clemente
Fitness Elite Laguna Niguel
Front Runners LA
The Los Angeles Athletic Club
Malibu Racquet Club
Pacific Athletic Club Redwood City
Pacific Athletic Club San Diego
Pure Barre La Jolla
Pure Barre Irvine
Pure Barre Solana Beach
Pure Barre Hillcrest
See Jane Run Danville
See Jane Run San Francisco
See Jane Run Oakland
Sportago
Sporteve
The San Francisco Bay Club
The Sports Club/LA - San Francisco
A Runners Zone

COLORADO

CorePower Yoga South Boulder
CorePower Yoga North Boulder
CorePower Yoga Colorado Springs
CorePower Yoga Grant (Denver)
CorePower Yoga Broomfield

CorePower Yoga Broomfield Flatirons
CorePower Yoga Fort Collins
CorePower Yoga Parker
CorePower Yoga South Denver
CorePower Yoga Stapleton (Denver)
O2 Aspen
Outdoor Divas Boulder
Outdoor Divas Denver
Vail Cascade Resort & Spa

CONNECTICUT

Chou Chou LLC (Wilton)

D.C.

The Sports Club/LA - Washington D.C.

FLORIDA

Fontainebleau Resort (Miami Beach)
The Sports Club/LA - Miami
Pure Barre Santa Rosa Beach

GEORGIA

Atlanta Activewear
Deka Athletics Atlanta
Pilates of Dunwoody Atlanta
Relish dba Dash (Thomasville)

IDAHO

Resilient Body Pilates Hailey
See Jane Run Boise

IOWA

The Original Backcountry (Des Moines)

ILLINOIS

East Bank Club (Chicago)

Fleet Feet Sports: Piper's Alley (Chicago)
Fleet Feet Sports: Lincoln Square (Chicago)
Londo Mondo (Chicago)
The Yoga Boutique (Chicago)

MASSACHUSETTS

A Yoga Practice (Georgetown)
The Sports Club/LA - Boston
GettiGear (Hingham)

MINNESOTA

Maha Inspired Activewear (Wayzata)
Core Power Yoga Eden Prairie
Core Power Yoga Edina
Core Power Yoga (Minneapolis)
Core Power Yoga Minnetonka
Core Power Yoga Stadium Village
(Minneapolis)
Core Power Yoga Uptown (Minneapolis)
CorePower Yoga & Spa (Woodbury)

MONTANA

Chalet Sports (Bozeman)
LifeStyle Fitness (Missoula)
PEAK Health & Wellness Center (Missoula)

NORTH CAROLINA

Manipura Activewear (Mooresville)
Manipura Activewear (Huntersville)

NEW YORK

Acadia On Main (Mount Kisco)
Club Fit – Briarcliff Manor
Paragon Sports LLC (Manhattan)
Paul Labrecque Salon & Spa East (NYC)
The Sports Club/LA (NYC)

OREGON

Multnomah Athletic Club (Portland)

TEXAS

Luke's Locker (Dallas)
Luke's Locker (Allen)
Luke's Locker (Katy)
Luke's Locker (Plano)
Luke's Locker (The Woodlands)
Luke's Locker (Colleyville)
Luke's Locker (Houston)
Luke's Locker (Fort Worth)
Exhale Spa (Dallas)
Bettysport (Austin)
Kula Yoga (Austin)

UTAH

Foothill Village Sports Den (Salt Lake City)

VERMONT

Yogarama Athletica (Burlington)

WASHINGTON

Carmilia's (Seattle)
Harbor Square Athletic Club (Edmonds)
Pilates on 10th (Seattle)
Urban Yoga Spa (Seattle)
Washington Athletic Club (Seattle)
Pure Barre Seattle

WISCONSIN

Castle Fitnesswear (Bayside)
In Harmony (Grafton)

CANADA

ALBERTA

MEC Edmonton
MEC Calgary
Bodythings (Calgary)
The Bow Valley Club (Calgary)
Calgary Winter Club
Fifth Avenue Club (Calgary)
Heavens Fitness (Calgary)
Phoenix Personal Fitness Inc. (Calgary)
Pure Hot Yoga Inc. (Calgary)
The Ultimate Fit Centre (Canmore)

BRITISH COLUMBIA

MEC Victoria
MEC Vancouver
MEC North Vancouver
Pixie Love (Vancouver)
The Running Room (Vancouver)
Bikram Yoga Sea to Sky (Squamish)

MANITOBA

MEC Winnipeg
Turk's Pro Shop (Winnipeg)
Village Streetwear (Winnipeg)
The Running Room Grant (Winnipeg)
Fitness Experience

NEWFOUNDLAND

The Running Room (St. John's)

NOVA SCOTIA

MEC Halifax
The Running Room (Halifax)

ONTARIO

MEC Toronto
The Boulevard Club (Toronto)
Eclipse Fitness Inc. (Toronto)
The Running Room Wellington (Toronto)
Quark Expeditions (Toronto)
Mayfair Sports Shops - Lakewood (Toronto)
MEC Barrie
MEC Burlington
MEC London
MEC Ottawa
Inspirations Dancewear (Kitchener)
iGita Yoga (Oakville)
The Running Room (Ottawa)
Tangled Yoga & Activewear (St. Catherine's)

QUEBEC

MEC Longueuil
MEC Montreal
MEC Quebec City
In & Select Sport (Montreal)
Club Sportif MAA (Montreal)
Boutique 40/30 (Montreal)
Club Sportif Cote-de-Liesse (Saint Laurent)
Boutique & Studio Yoga-à-Porter™ (Montreal)

SASKATCHEWAN

Prairie Winds (Carnduff)
Slice Athletic Wear Regina
Slice Athletic Wear Swift Current
Serenity Apparel (Saskatoon)

INTERNATIONAL

AUSTRALIA

Lotus Active (Victoria, Australia)
Sportiva (Victoria, Australia)

BERMUDA

Tuckers Point Hotel & Spa

ONLINE:





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