CliIntel and Spectralliance announces strategic partnership to serve the small Multi-System Operator community.

CliIntel's actionable analytics and data visualization will enhance the support systems offered by Spectralliance.

Denver, CO –On August 20, 2014 CliIntel announced, Spectralliance signed a definitive agreement of partnership. CliIntel's business intelligence solution allows businesses to drive strategic, operational and tactical initiatives while precisely measuring impact and demonstrating return-on-investment (ROI). Spectralliance specializes in global Business Support Systems and Operational Support Systems (B/OSS) consulting and technology services. Together, CliIntel and Spectralliance will apply large operator expertise to small operators looking to improve their current systems and data management.

CliIntel's advanced reporting and actionable analytics will deliver enhanced business intelligence to allow Spectralliance clients to utilize their current data to expand its solutions and related services to the MSO community. Through CliIntel's proprietary business intelligence solution, Spectralliance's customers will be able to quickly access critical data from a number of sources, empowering managers to make informed decisions.

CliIntel will provide historical intelligence to ensure data integrity across all silos of a MSO, optimizing Spectralliance's B/OSS operational improvement tools. Partnering with CliIntel's transformational solutions will elevate the customer experience while maximizing efficiency. "Developing a partnership with a trusted principal is how we like to do business and is what drives our company culture," commented CliIntel CEO, Richard Batenburg.

Within this partnership, CliIntel will provide expansive industry knowledge and expertise that will allow the Spectralliance affiliate consulting network a key new capability to impact their customers' bottom line. "Spectralliance chose CliIntel for their innovative business solutions and ability to relate to all sizes of multi-system operators," commented Spectralliance Founding Principal, Paul Case. Importantly, the collaboration between CliIntel and Spectralliance creates a strengthened allegiance to empower multi-system operators by providing them with the solutions and intelligence needed to advance in the competitive cable / telecommunications market.

About CliIntel
Since 1997, CliIntel (www.cliintel.com) has delivered professional service and software solutions helping companies realize organizational gains and data visibility in marketing, customer care, operations, supply chain and revenue management areas for the cable, telecommunications, retail, and utilities industries. CliIntel's proprietary re-engineering methodology, INSIGHT™ helps companies recognize and implement improvements that positively influence every aspect of their business. CliIntel's business intelligence solution allows businesses to drive strategic / operational / tactical initiatives while precisely measuring impact and demonstrating return-on-investment (ROI). The company is headquartered in Denver, CO and can be found at http://www.cliintel.com.

About Spectralliance
Spectralliance specializes in global Business Support Systems (BSS) and Operational Support Systems (OSS) consulting and technology services. The company serves B/OSS software suppliers, telecommunications carriers, or media companies across 30 countries who are betting their business on a major software or IT infrastructure upgrade. Their clients want the best people in the world helping them make the right decisions then ensuring a successful implementation. As part of its service offering, Spectralliance turns B/OSS transactional data into a high value informational assets. Their clients vary from start-ups to Fortune 50 carriers. The biggest BSS and OSS software providers and global telecom operators engage Spectralliance to do strategic planning, product design, product selection, project management, and M&A work. More information about Denver-based Spectralliance can be found at www.spectralliance.com.

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