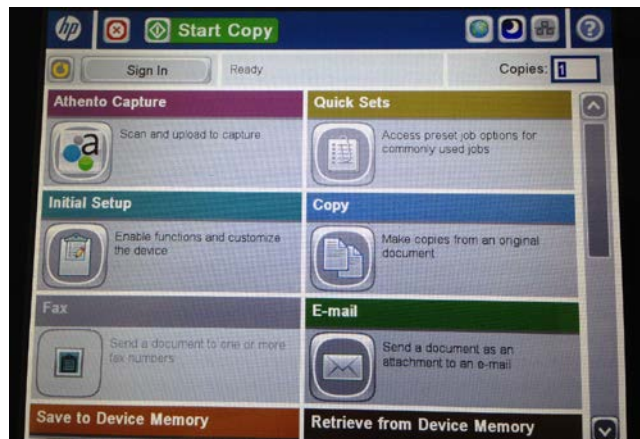# Athento Becomes an HP Silver Partner

Madrid, August 26th, 2014: Athento, the smart document management software, has become part of Hewlett-Packard's prestigious *Solutions Business Partner* (SPB) program, as a Silver Partner for Europe and the Middle East (EMEA). *(Source: Yerbabuena Software Inc.)*

By means of its Solutions Business Partner Program, Hewlett Packard is looking to expand the value it offers its customers through its LaserJet multifunction turnkey solutions that are integrated with its technology. HP Silver partners are selected according to their business potential, technology, their contributions to HP's product line, their presence in the market and their development capabilities.

After having gone through the selection process of the program during the last quarter, **Athento joins this select list of software providers that work with HP in EMEA**. The program also includes other companies, such as OpenText.

Thanks to this partnership, customers of the LaserJet Flow (MFP) range can count on an embedded capture client that enables them to enjoy the intelligent functionality of **Athento's Smart Engine**. That means that these customers can carry out operations from their scanners, such as automatically classifying documents, extracting semantic tags from a document's content or extracting metadata.

Access to these features is available directly from HP touch screen devices, and is linked to user accounts in Athento's cloud service.

According to José Luis de la Rosa, "For us, becoming a Silver partner means great support for the work we have done in the field of document capture. From now on, customers of HP's Flow range will be able to enjoy Athento smart technology with the touch of a button."

About Athento:

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Athento incorporates cutting-edge technology such as Machine Learning, Semantics and Image Processing to automate processes related to working with document capture, document management, storage and all those operations needed to cover the complete life cycle of documents. Athento currently works with more than 100 clients in Europe, Africa and the Americas. It also works with a wide-reaching network of authorized partners, and is the product that has been chosen by Grupo Día, Leroy Merlin and the Spanish General Traffic Directorate to manage documents.