



COLOGIX ANNOUNCES APPOINTMENT OF MATT WILSON AS VICE PRESIDENT OF CHANNEL SALES

Industry Expert to Lead Channel Program Providing Easier Access to Network Neutral Interconnection in Unique North American Markets

Denver, Colorado– August 26, 2014 – [Cologix™](#), a [network neutral interconnection](#) and [data center](#) company, announced today the appointment of Matt Wilson as the Company's Vice President of Channel Sales. Wilson will be responsible for building a best in class Channel Partner program to foster strategic partnerships with companies that extend Cologix's reach to end users that value its unique data center footprint. The new program will offer master agents, agents, resellers and real estate brokers access to solutions for customers in need of robust network neutral interconnection choice in strategic Tier 2 markets throughout North America.

Wilson is an industry Channel veteran who most recently served as Senior Director of Partner Channel Management at Comcast, where he was a founding member of Comcast Solutions provider program, which included all pre-sales partner activities and strategic alliance programs. "We are very pleased to welcome Matt to the Cologix team to lead our Channel Program," said Jay Newman, chief sales officer, Cologix. "Matt has proven success in building and leading Channel programs and fostering the necessary relationships to ensure success. As Tier 2 markets become more important in the global network map, we are enjoying significant growth in our business and we look forward to Matt helping us continue that trajectory."

"We have placed several clients with Cologix based on their desirable footprint and customer centric flexibility," stated Brian Miller, Co-Founder, Bridgepointe Technologies, a leading Telecom Master Agency. "Bridgepointe applauds Cologix's recognition of needs of the channel community and commitment to enhance its program accordingly. We are pleased to work with Matt again in his new role."

"I am very pleased to have joined the Cologix team and am eager to help our partners access the robust network neutral connectivity and unique data center platform Cologix offers," stated Wilson. "Cologix has seen the value of regional partner program initiatives and wants to gain the efficiencies and sales acceleration of a single North American program. My goal is to ensure that the partner experience is simple and straight-forward regarding the quote to commission process and that the result is an integrated channel model that will create a beneficial relationship between the Cologix sales organization and its partner community."

Partners in the Channel program will have access to Cologix's platform, one of North America's largest neutral marketplaces where network operators and network buyers interconnect. With data centers in Columbus, Dallas, Jacksonville, Minneapolis, Montreal, Toronto and Vancouver, Cologix offers over 350 network choices, manages thousands of interconnections and has over 750 customers that utilize Cologix colocation and interconnection services to scale their networks needs rapidly and cost-effectively.

About Cologix Inc.

Cologix Inc. is a network-neutral interconnection and colocation data center company headquartered in Denver. Cologix provides scalable interconnection services and secure, reliable colocation services. Cologix operates densely connected, strategically located facilities in Columbus, Dallas, Jacksonville, Minneapolis, Montreal, Toronto and Vancouver. With more than 350 network choices and 18 prime interconnection locations, Cologix currently serves over 750 carrier, managed services, cloud, media, content, financial services and enterprise customers. The company's experienced local service teams are committed to providing its customers the highest standard of local customer support. To arrange a tour of the center closest to you, contact us at www.cologix.com.

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Media Contact

[PadillaCRT/Amy Fisher, Office: 612.455.1773, Mobile: 612.805.5707, \[amy.fisher@padillacrt.com\]\(mailto:amy.fisher@padillacrt.com\)](mailto:PadillaCRT/Amy.Fisher@padillacrt.com)

Partner Contact

partner@cologix.com, Matt Wilson, Office: 1.720.636.9909