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### **Cheerleading Apparel Company Chassé Announces Model Casting Call for Fall Photo Shoot**

*Chassé is in search of high-energy models in the Greater San Diego area for their upcoming fall photo shoot.*

San Diego, August 2014 - Chassé has announced that they are in search of local models for the upcoming year to be featured in advertisements, web, and print ads for Chassé. In addition, the chosen Chassé Girls will appear in the 2015 catalog for both Omni Cheer and Campus Teamwear.

To be eligible, all applicants must be between the ages of seven and nineteen as of September 2014. Applicants are not required to have a background in cheerleading, however experience is a plus. Located in San Diego, Chassé is requesting local models for the photo shoot. Out-of-town applicants are welcome, however Chassé will not accommodate for the travel expenses of the applicant and their guardian. The photo shoot will take place in the fall of 2014 in the San Diego area.

To apply for this casting call each participant must complete the Model Search form <http://bit.ly/1ps8wFA> as well as submit a photo of themselves. In the photo the model must be dressed in a cheerleading uniform, cheerleading practice wear, or any other comparable apparel. The photo must be current and represent true features of the model, such as hair color, hair length, height and weight. You must submit both the application form as well as the appropriate photo to be considered for casting.

"Chassé is thrilled to provide modeling opportunities for aspiring young models inside and outside of the cheerleading world. We look forward to working with them each year and are always impressed by their incredible talent" said Chassé Marketing Manager Jessica Rzeszut.

## ABOUT CHASSÉ:

Chassé® is a leader and innovator in the world of cheerleading apparel and accessories, providing affordable and high-performance in-stock cheerleading apparel to cheerleaders of all ages.