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25,000 Chimney Fires Occur Every Year in the US. In Recognition Of Fire Prevention Month, Chimfex® Offers Special Incentive to help Homeowners Protect Their Family And Home

For Immediate Release

Easton, Maryland (July 25, 2014). Fall is when families across America prepare and begin to use their wood burning stoves and fireplaces. It is also the time when safety professionals focus on fire prevention and fire safety with Fire Prevention Week October 5 – 11, 2014, and Fire Prevention Day on October 9, 2014. To support fire safety, Orion, the manufacturer of Chimfex, is providing special savings offers to homeowners so they can be prepared in the event of a chimney fire.

Every year in the U.S. an average 25,000 chimney fires occur, accounting for up to \$100 million in damages. Thousands of people are hurt each year as a result of chimney fires, and both homeowners' and fire fighters' lives are lost.¹ Chimney fires can start and spread quickly and if not extinguished promptly, water damage from putting out the fire can cause significant property and financial loss. The key for homeowners is to take precautions to prevent chimney fires and be prepared to extinguish them should they occur.

To reduce the risk of chimney fires, the Chimney Safety Institute of America recommends that homeowners regularly have their chimneys checked and cleaned by a chimney cleaning professional. The Chimney Safety Institute of America has awarded Chimfex its prestigious Accepted Product Status, a status that Orion proudly prints on its product displays. The Accepted Product Status was awarded to Chimfex based on the product's tested ability to quickly and safely extinguish chimney fires.

"Chimfex uses proprietary technology from our other safety products to immediately deprive a chimney fire of the oxygen needed to keep it burning. Independent research by Omni Test Laboratories proves that Chimfex can extinguish a chimney fire in as little as 22 seconds, and in just two minutes it reduces chimney temperatures an average of 53% and reduces chimney oxygen levels an average of 43%," Orion President, Jay McLaughlin, explained. "This is critical because it stops the fire from spreading and doesn't require extensive amounts of water to put out the fire, which often causes more damage than the fire itself. We receive a lot of letters from homeowners that live far from fire stations telling us that Chimfex literally saved their house from burning down. We're also proud that, like other highway, marine, and outdoor safety products, a large number of safety and fire professional buy and use Chimfex."

Chimfex is easy to use and it is recommended that homeowners keep the product in close proximity to their wood burning fireplace or stove so that it is easily accessible in the case of a chimney fire. If a chimney fire starts, a homeowner can quickly ignite the Chimfex, place it in the fireplace or stove, and close the opening. Chimfex will absorb the oxygen and put out the fire quickly and safely. To see how Chimfex works, go to www.chimfex.com.

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When asked why Orion was providing special savings for Chimfex, Bob Defonte, Orion's V.P. Sales & Marketing, stated, "We work closely with the Chimney Safety Institute of America and other chimney sweep and fire safety organizations to help educate people about fire safety, ways to prevent home fires, and how to extinguish fires when they occur. We want to encourage homeowners to be prepared in the event of home chimney fires and so, we want to make special offers available to help them buy our products. From October to December 2014, Chimfex is available at \$19.95, plus shipping is free. We encourage owners of wood burning fireplaces and stoves to keep two Chimfex on hand because occasionally a chimney fire may reignite, so a second Chimfex provides additional safety. To take advantage of the special offer and to order direct, call 1-800-637-7807."

¹ Statistics sourced from the U.S. Consumer Product Safety Commission

About Orion Safety Products

Orion Safety Products, Easton, MD, is the nation's largest manufacturer of highway and U.S. Coast Guard Approved signals. They have manufacturing facilities in Easton, MD, Peru, IN and Bristol, PA. For more information, you can visit their website at www.orionsignals.com.

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