

Build a Community of Passionate & Engaged Members

Higher Logic's Connected Community[™] galvanizes a greater audience, by empowering members and partners to engage in a private online community built just for them.

Connected Community is much more than a message board it's your go-to source for industry news and resources. Make members your greatest asset, with a secure online collaborative environment that provides a platform for knowledge to be shared, enhanced and promoted.

- Grow your membership and increase retention
- Build an industry knowledge base and crowd-source content
- Generate non-dues revenue with targeted advertising





"The best thing we've done in the last 15 years is launch Collaborate."

Reggie Henry, CAE Chief Information Officer ASAE