

Crazy Domains and Websplanet Take Online Presence To The Next Level

Crazy Domains, a leading international domain registrar, web hosting provider and online marketing company, partners with WebsPlanet to significantly expand its online presence offerings and continue its explosive growth

Dubai Internet City, August 15, 2014 – Crazy Domains and WebsPlanet announced today a partnership to leverage WebsPlanet's award-winning technology platform and integration services. Through this meeting of minds, Crazy Domains will be better placed to power and expand its online presence offerings for business and residential customers across its global footprint.

The partnership with WebsPlanet will enable Crazy Domains to offer their customers an even more responsive, professional looking and feature rich Online Presence across web, mobile and social media, with full e-commerce capabilities.

Under the joint venture, Crazy Domains will utilise the WebsPlanet platform to offer its customers worldwide advanced online presence products as part of its hosting and domain name registration offerings. The WebsPlanet platform supports Do-It-Yourself (DIY), Do-It-For-Me (DIFM) and Automatic Site Creation (ASC) site design and creation models, within a single, integrated platform. With full multi-lingual support, the platform supports international operations and meets the specific regional requirements of global service providers and their customers. WebsPlanet also provides integration services to ensure seamless interaction with Crazy Domains' existing and future technology environment.

Since launching the new solution in March 2014, Crazy Domains has realized unprecedented growth, with over 4,000 paid sites sold, and almost 20% of them incorporating full e-commerce capabilities. In addition to providing online presence via the Do-It-Yourself site creation module, Crazy Domains will use the platform to offer Do-It-For-Me full service site design and management services to their customers. Using the Automatic Site Creation capability, Crazy Domains will be able to further increase market share by offering an automatically-generated website to each customer who purchases a domain.

"Since 2000, our goal has been to provide our customers worldwide with leading-edge, innovative and affordable online products and services to help them compete in today's globally connected business and technology environment" said Gavin Collins, Chief Operating Officer of Crazy Domains.

"With WebsPlanet, we have been able to rapidly roll out new and innovative online presence products and bundle them with our hosting and domain registration offerings. The platform provides extensive support for mobile sites, which is an essential part of our product strategy. The capabilities provided by the platform coupled with WebsPlanet's technical know-how and integration services, will continue to power our industry-leading offerings, and help us continue to provide our customers with the tools they need to be successful".

"We are excited by our partnership with Crazy Domains" said Dvir Ben-Aroya, EVP International Partnerships at WebsPlanet. "Hosting companies and online service providers have identified online presence as a strategic offering.

Bundling online presence with hosting packages eases customer acquisition and creates a long-term relationship that provides the basis for upsell opportunities. Crazy Domains has successfully differentiated themselves from their competition by constantly innovating and focusing on their customers' needs. Their strategy, offering customers attractive bundles which include online presence across web, social and mobile platforms, as well as a variety of products including both Do-It-Yourself and Do-It-For-Me services, is proving itself daily as evidenced by their fantastic growth. We are proud to be part of their success".

About Crazy Domains (<http://www.crazydomains.ae>)

Crazy Domains was originally founded in 2000 and has since become renowned as a world leading international domain name registrar, web hosting and online marketing company. We pride our brand on offering innovative cutting edge products and services using the very best technology available, coupled with the great pricing and support we feel everyone deserves. We are a leading service provider in a range of leading products and services to millions of customers both locally and internationally. Ranging from individuals to business owners, government bodies, celebrities as well as corporate to fortune 500 companies. Our offices, support, and data centres are networked around the world including Australia, Europe, Asia, India, New Zealand, Middle East, as well as the United Kingdom and United States.

Crazy Domains is operated by DreamScape Networks FZ-LLC, a privately owned company who employs hundreds of dedicated IT professionals globally within Technical Support, Customer Relations, Development, System and Network Engineers, and much more.

About WebsPlanet (<http://www.websplanet.com>)

WebsPlanet provides an industry-leading platform that powers solutions for the mass creation of Online Presence for SMBs including responsive websites, mobile sites, and Facebook sites. Advanced Do-It-Yourself capabilities enable small business owners and consumers to easily create an advanced website, with full e-commerce capabilities, without requiring any technical knowledge or expertise. The platform also supports Do-It-For-Me site creation, enabling designers and advanced users to create or modify websites on behalf of the business owner. The system also provides unique Automatic Site Creation capabilities, enabling mass creation of websites using existing business information. All these capabilities are provided within a single, integrated system that can be implemented on premise or on the cloud, reducing costs and enabling rapid deployment.

WebsPlanet's vast experience coupled with its innovative technology offers Telecommunications service providers, Web Hosting companies, ISP's and Online Local Search Directories a proactive solution that is optimized to meet and surpass the SMB market's online needs. For more information, follow us on [Twitter @WebsPlanet_Live](#) or visit <http://www.websplanet.com>.

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