



## **AVANU Broadens WebMux Network Traffic Manager Beyond the Scope of Server Load Balancing**

*BrightPlanIT of New York Looks Upon WebMux Network Traffic Manager as a Powerful and Affordable Solution for their Fortune 1000 Clients*

San Jose, CA – September 3, 2014 – AVANU's WebMux Network Traffic Manager continues to evolve from its robust and powerful Layer 4-7 hardware load balancing (HLB) roots, adding features and capacity as a cost-effective solution for top enterprise and Fortune 1000 companies. AVANU is moving to expand HLB capabilities with closely related network traffic management features to expand on its higher security level Flood Control® and with related traffic counters, statistics, and controls. BrightPlanIT is a well-established New York company with focus and expertise in high level network consulting, systems integration, security, and training. BrightPlanIT, with clients worldwide, recognizes the value WebMux brings to their medium to large-scale clients. WebMux has the flexibility and power to support a wide range of TCP/IP and UDP/IP applications and services.

"WebMux was one of the first load balancing solutions selected by Microsoft® for their unified communications product back in 2005. After taking a closer look, we immediately saw the underlying power, capability, and affordability of WebMux. The WebMux product quality as a whole fits right in with the type of services and products we offer to our Fortune 1000 clients" says Skip Gould, President and CEO of BrightPlanIT Inc.

"The passion and pride Skip Gould brings to BrightPlanIT shows how he values quality with the services and products they provide. We at AVANU share the same passion by listening to our customers and their need and focusing on developing quality product," says Pamela Sun, President of AVANU.

WebMux is based on a powerful 64-bit platform, with a full and sophisticated set of load balancing and security features, supporting a wide range of applications and services, but always focusing on simplicity for the integrator and the end user. All models support dual hot-swappable power supplies and come with a full two-year product warranty (parts and labor) and a full year of product technical support and firmware updates. Higher-end models support dual-boot firmware for reliability and to ease upgrade and administrative processes. Prior WebMux models have been in continual service for over ten years and our philosophy is to continue building very reliable, durable, products with long upgrade paths.

### **About AVANU®**

AVANU® is based in San Jose, California and is a privately held network infrastructure product developer with manufacturing and production in the United States. AVANU is customer-centric focused on performance with high value products for the IT infrastructures and data center environments, including its powerful WebMux Network Traffic Manager, a load balancing solution for managing, controlling, and securing local Layers 4-7 network traffic. Founded in 1997, AVANU is a certified participant in the U.S. SBA's 8(a)/SDB development program and WOSB Certified. [www.avanu.com](http://www.avanu.com)

### **About BrightPlanIT**

BrightPlanIT is a privately held New York State Corporation headquartered in Buffalo, NY. BrightPlanIT specializes in bringing best practices in information technology to their upper-Mid Market and Enterprise customers worldwide. BrightPlanIT provides Research and Development services to our clients and trading partners to better integrate solutions for everyone's benefit. [www.brightplanit.com](http://www.brightplanit.com)

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