



For Immediate Release

Lufthansa to manage Fuel Efficiency with Software from Aviaso

Zurich, Switzerland - 02 September 2014 - The Lufthansa group is taking yet another step on its path to increase fuel efficiency and has signed a contract for the use of fuel conservation software developed by Aviaso. The Aviaso/Fuel Efficiency solution will measure and manage the numerous initiatives that Lufthansa has implemented to reduce its fuel consumption. In addition to monitoring current fuel savings initiatives, the software is also able to identify further fuel savings potential.

The importance of fuel efficiency is recognized at Lufthansa and its group of airlines and numerous measures have been applied in a continuous effort to reduce fuel consumption and emissions. In addition to the currently implemented fuel savings initiatives, Lufthansa is constantly exploring further fuel conservation potential. To find the areas where more savings can be achieved, the airline needs to accurately analyze the various factors that influence fuel consumption. To accomplish this goal, Lufthansa decided to implement a specialized software solution and did an in-depth evaluation of all the leading fuel efficiency software products. The Aviaso/Fuel Efficiency solution was selected because it proved to have the most comprehensive set of functions, and allows sophisticated and detailed analyses in a very flexible way. An additional factor for Lufthansa to choose the software was the in-depth know-how about fuel conservation at Aviaso. Currently, the project is in the implementation phase and very good progress is being reported by Lufthansa.

The fuel efficiency software from Aviaso includes more than 100 ready-made analysis reports. These reports allow an airline to thoroughly understand its fuel consumption and to identify potential fuel savings. Furthermore, the Aviaso solution not only identifies the fuel savings, but also helps to really achieve these savings by rigorously monitoring the various fuel savings initiatives for each and every flight.

"Lufthansa is clearly one of the leading airline groups in the world - also in the field of fuel efficiency", says Rudolf Christen, CEO of Aviaso. "Aviaso is happy and very proud to support Lufthansa in its continuous efforts to further improve fuel efficiency and reduce emissions. I am excited to see the full potential of our product and all its powerful features being used by the Lufthansa group of airlines."

About Lufthansa

Deutsche Lufthansa AG is an Aviation Group comprising nearly 500 subsidiaries and affiliates. The Lufthansa Group is dedicated to quality and innovation, safety and reliability. Headquartered in Germany, the Group operates in five business segments – passenger transportation (Passenger Airline Group), logistics, MRO, catering and IT-services. Passenger transportation is the Group's core business: the airlines engaged in the passenger transportation business are Lufthansa German Airlines (including Lufthansa Regional), Austrian Airlines, SWISS, and Germanwings, as well as stakeholdings in Brussels Airlines, JetBlue and SunExpress. The Group fleet currently consists of 622 aircraft – on order are another 261 new aircraft, valued at a total of about 32 billion euros at list price and scheduled for delivery until 2025. With its ongoing expenditure in fleet renewal, the Group is consistently making the fleet more cost-efficient and its operations more environment-friendly. Mid of March 2014 the Lufthansa Group employed around 118,000 people. In the 2013 business year, it generated revenues totaling 30 billion euros. More details are available at www.lufthansagroup.com.

About Aviaso

Aviaso (www.aviaso.com) is making flying more cost-efficient and more ecological. We are pioneers in data warehousing and analytics for the purposes of improving fuel efficiency and operational efficiency. Our mission is to provide the most complete and technologically advanced fuel efficiency software. Additionally, Aviaso also provides software for emissions reporting as well as comprehensive consulting and training for fuel efficiency and emissions management.

Aviaso is an international software company with headquarters in Zurich, Switzerland. Since its founding in 2007, the company has grown successfully to more than 30 people. The Aviaso customers include Aer Lingus, Air Berlin, Belair Airlines, CityJet, Condor, Lufthansa, Europe Airpost, Germanwings, KLM Cityhopper, LOT Polish Airlines, Monarch Airlines, Thomas Cook Airlines Belgium, Thomas Cook Airlines UK, and others.

Contacts

Aviaso Inc.

Roumen Jordanov
+41 55 422 0000
news@aviaso.com

Lufthansa

Klaus Gorny
+49 69 696 33686
lufthansa-passage@dlh.de

#