









DTC Consultant Network

DTC Consultant Network is a full-service consulting group supporting wineries throughout the nation to grow direct to consumer business, retain loyal customers and expand brand awareness.

Whether you want to increase wine club retention, implement a new e-commerce solution to reach a national audience or improve your tasting room experience, our diverse group of consultants can help put you on the road to long-term success.

SOLUTIONS

 <p>E-Commerce & Mobile POS: Optimize your website & tasting room for the digital age. Offer exceptional service in person and online.</p>	 <p>Data Analysis & Migration: Understand what your data means and-use it to better serve customers and prospects.</p>
 <p>Sales Strategy: Nail the big picture and then put it into practice with the help of DTC specialists.</p>	 <p>Member & Customer Retention: Keep your wine club and mailing list healthy & happy.</p>
 <p>Online & in Person Marketing: Email, sales collateral, telemarketing, social media & beyond.</p>	 <p>Goal Management & Dashboards: Establish long & short-term goals, and measure progress.</p>
 <p>Training Services: Our trainers have hands on experience and will teach your staff how to deliver class service and convert visitors to loyal customers</p>	 <p>CRM & Social CRM: Use customer relationship management tools to better serve your customers both in-person and online.</p>

DTC Consultant Network Advantage



Full Service

We advise on all aspects of DTC sales whether on or offline, from e-commerce to tasting room training & everything in between.



National Scale

With consultants based across the US, we can serve any winery, anywhere, leveraging best practices from all regions.



Specialists

Network membership is invite-only. We source the best people in the industry to make sure you get superlative service & results.



Transparency & Efficiency

You get full visibility into project workflow via our online platform and one invoice for all services.



Flexibility

Our project-based approach allows you to do the right thing with the right people to meet your DTC objectives. For us, there is no one size fits all.



Knowledge Bank

Our consultant community shares key insights, best practices & industry trends, allowing you to benefit from our collective experience.

Ready to grow your DTC business? Contact us to find out how we can help you achieve your goals at sales@dtcwineworkshops.com or 707.681.5120