

Learning on the Go:

2014 Survey of College Students' Use of Mobile Devices In and Out of the Classroom

College Students' Expectations for Tablets Remain High, Especially Tablets' Role in Transforming Future Learning and the Use of Digital Textbooks.



College Students' Attitudes Towards Tablets (% Strongly/Somewhat Agree)

Tablets will transform the way college students will learn in the future



81%

Tablets encourage students to buy digital textbooks instead of print textbooks



82%

Tablets make learning more fun



74%

Tablets will effectively replace textbooks as we know them today within the next 5 years



67%

Tablets help students study more efficiently



66%

Tablets help students perform better in class

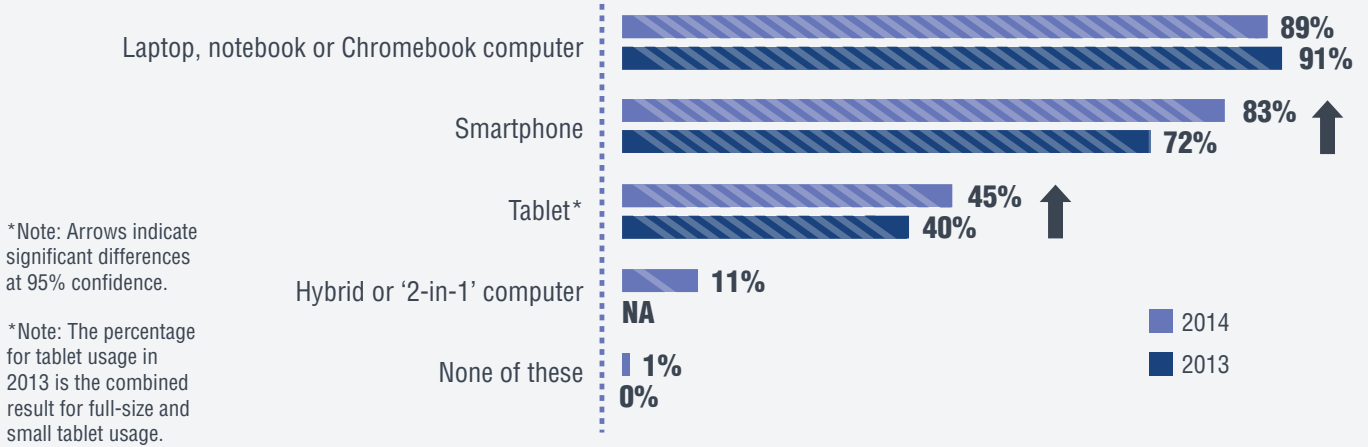


62%

Nine in Ten College Students Use a Laptop on a Regular Basis. Smartphone and Tablet Usage Are Up Significantly From Last Year.



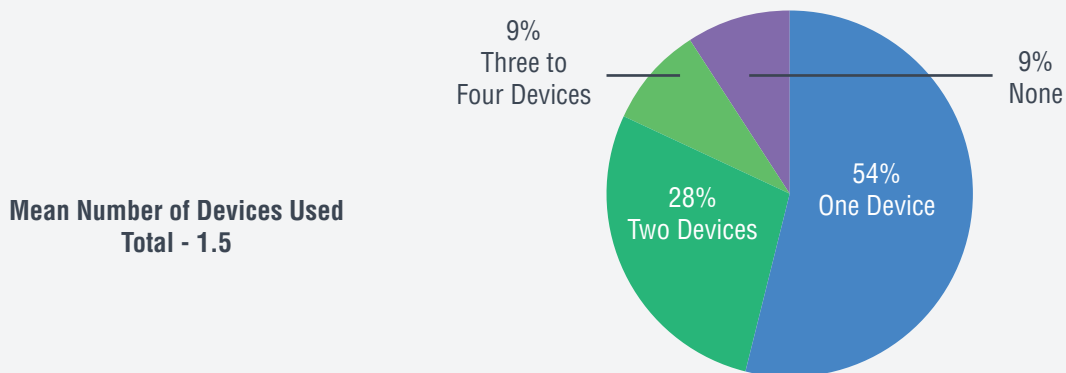
Device Usage Among College Students



A Majority of College Students Use a Single Mobile Device During a Typical School Day. Only One in Ten Use Three or More Devices During a Typical School Day.



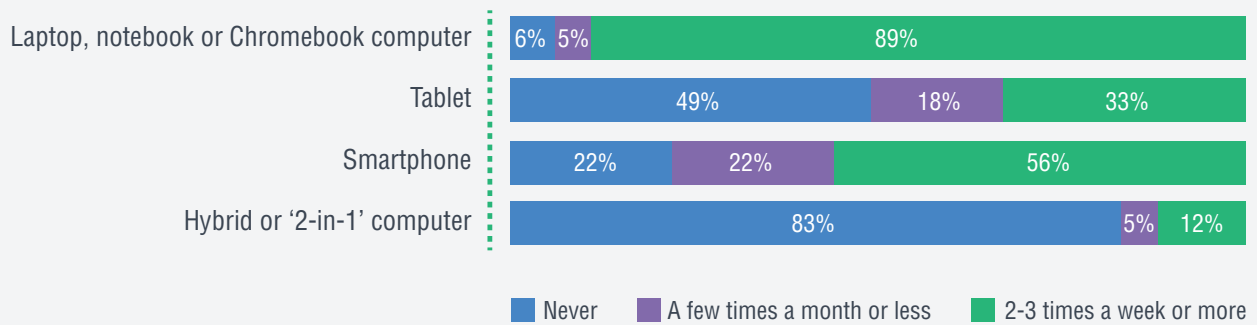
Number of Mobile Devices Used Daily



Laptops and Smartphones Are the Mobile Devices College Students Are Most Likely to Use Every Week When Doing School Work.



Mobile Device Usage for College Work



Whether at Home or at College, Nearly all College Students Have Wireless Internet Access.



Wireless Internet Access (% Saying "Yes")

