

September 15, 2014

Los Angeles, California  
Botswana, Africa

**For Immediate Release**

**THE BITCOIN BOTSWANA PROJECT**

CoinVersity.org and Alakanani Itireleng Announce the Bitcoin Botswana Project

CoinVersity.org's Marvin Jones, Esq. and Quinton Figueroa and BitcoinLadyBotswana.com's Alakanani Itireleng team up to bring bitcoin education, usage and knowledge to Botswana with the Bitcoin Botswana Project. The Bitcoin Botswana Project will provide tutorial courses on bitcoin, teach merchants how to accept bitcoin and people how to use bitcoin as well as free bitcoin to attendees through the QuickyCoin.com exchange. The Bitcoin Botswana Project will also serve to educate merchants on how to accept bitcoin and provide customers with the ability to use bitcoin.

"We are very delighted to team up with Ms Itireleng because we are confident bitcoin can give the people of Botswana the freedom and power to transact in a worldwide market", spoke Marvin Jones, Esq. of CoinVersity.org, "Financial independence is capable of uplifting an entire country and we are excited to begin the project."

The project will begin with the Botswana Bitcoin Meetup scheduled for October 4, 2014 at Oasis Motel during which community members, businesses and community leaders will be in attendance. The event will start at 2:00pm GMT +2 during which attendees will be provided with bitcoin wallets and the full agenda will start at 5:00pm GMT +2.

The program will feature a bitcoin presentation as well as CoinVersity.org and QuickyCoin.com presentations followed by actual bitcoin gifts to the attendees to get them using and familiar with bitcoin.

"Africa is a clear home for bitcoin and we have seen many technological developments succeed in Africa. Today, at least 15-20% of the people who don't have bank accounts are using mobile money in Botswana", stated Alakanani Itireleng. "We have Orange Money and Mascom MyZaka. Bitcoin will bring more than just money transfer and sharing, but also a borderless method of payment that drastically cuts down the expenses and excessive fees that people pay when sending money. With bitcoin, Africa can participate in the global economy without fear of losing millions of dollars in remittance fees. This is the opportunity we are bringing to the people of Botswana and we will quickly expand this project into neighboring countries."

To get involved with and /or learn more about the Bitcoin Botswana Project please contact:

[contact@coinversity.org](mailto:contact@coinversity.org)

[www.Coinversity.org](http://www.Coinversity.org)



**About CoinVersity.org** - The Bitcoin Diversity Organization was created to bring greater diversity to bitcoin ownership, education and use worldwide by focusing on under-developed and lower socio-economic people and countries. Coinversity is an open resource to everyone interested in bitcoin the currency, bitcoin the technology, bitcoin the payment network and anything and everything cryptocurrency related.



**About Alakanani Itireleng** - Mrs. Itireleng is a visionary entrepreneur and community builder. She is the voice of bitcoin in Botswana founding Bitcoin Botswana and sponsoring a variety of meetups in Botswana. Her mission is to see the adoption, use and growth of Bitcoin not only in Botswana but the rest of Africa and she has connected with Bitcoiners in Ghana, Uganda, Sierra Leone and Somalia, and want to help them build bitcoin communities in their respective countries.

### **About Botswana**

Since independence, Botswana has had the highest average economic growth rate in the world, averaging about 9% per year from 1966 to 1999. Growth in private sector employment has averaged about 10% per annum over the first 30 years of independence. At the start of the 21st century, however, the economy of Botswana stagnated up until the early 2010s when it registered for the first time since the economic boom a GDP growth up above the 6-7% target.

Botswana is also commended for the site of Africa's longest and among the world's longest economic booms (which almost surpassed that in Asia's largest economies). The relatively high quality of the country's statistics means that these figures are likely to be quite accurate. The government has consistently maintained budget surpluses and has extensive foreign exchange reserves.