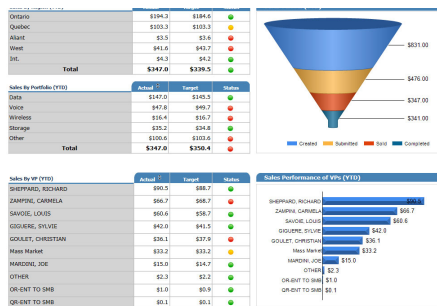## THE CHALLENGE

In today's 24 x 7 business world, having relevant and accurate data available when you need it is critical to good decision-making. And knowing which key variables to look for to drive revenues, lower costs and improve overall productivity is key to developing that competitive edge. So how can you go beyond your current solutions to transform data and make more profitable decisions?

BUSINESS INTELLIGENCE OFFERS BETTER BUSINESS INSIGHT

Ducen's Analance software provides better visibility across the organization to improve operational efficiency and effectiveness. With a full range of analysis and reporting capabilities out-of-the-box, Analance provides the flexibility needed to adapt to business changes in real-time. From online analytical processing (OLAP) to ad hoc queries and predictive modeling, the software helps to uncover key business variables and how they will impact your business.

INTELLIGENT INFORMATION FOR YOUR BUSINESS AND BUDGET

Analance software provides express BI tools that add immediate value to your business. Visual queues quickly tabulate data using key performance indicators (KPIs), scorecards, customized charts and graphs. Quick view reports deliver multiple perspectives to measure performance against set business goals. Designed for easy integration with your existing systems, Analance software is fully configured and optimized for easy deployment and faster ROI.

The Analance Advantage:

- Analytical reports pool multiple OLAP sources for dynamic multi-dimensional reporting.

- Ad hoc queries utilize relational databases such as SQL, Oracle, DB2, TerraData and MySql.

- Customizable dashboards provide an interactive tool, delivering a top down view of the business.

- Scorecards display performance metrics at-a-glance to measure and monitor success.

- Forecasting tools present best-practice techniques to diagnose seasonal, sales and demand trends.

- Predictive analytics and data mining tools help to determine hidden correlations and their impact.

- Analance BI suite provides inbuilt metadata management layer for end users the ability to manage KPI dimensions.

- Provides administrators to customize the portal content using the content management framework

- Document management provides users ability to manage canned reports on the portal

ADVANCED ANALYTICS MEAN SMARTER BUSINESS

Taking business intelligence a step further, Analance software integrates a variety of data mining techniques that combine both "internal" and "external" factors. Using advanced clustering and neural network techniques, the software helps explore relevant data to uncover complex relationships and emerging trends. Time series and decision tree methods provide predictive modeling to determine business performance over time. The result, up-to-the-minute data to make timely, informed decisions that increase productivity and profits.

Key Benefits:

- Provides best-practice methods for analysis and reporting

- Drives higher profits and faster ROI

- Leverages existing systems and data

- Helps to make smarter business decisions

- Adapts to business trends and changes on the fly

- Gives you faster access to data for a competitive edge

Target Applications/Environments:

- Microsoft integration supports diverse data sources and single sign-on for improved business workflow.
- SAP integration provides easy access to analytic and BI reports directly from your SAP business suite.
- Prepackaged Tally connector delivers reporting templates for sales, purchasing, finance AR and AP.

Key Components	Benefits
Analance Reports	
• Online analytical processing (OLAP)	• Easily access, summarize and manage data stored in a multidimensional structure • Streamline data analysis to shorten reporting cycles and save resources
• Real-time online analytical processing (ROLAP)	• Make well-informed decisions using up-to-the minute data
• Multi-dimensional expresssions (MDX)	• Generate dynamic queries and reports that are easy to manipulate and manage • Expand and reveal more detail, as needed
Analance Visual Tools	
• HTML viewer	• View various data sources, in customized views, over the web • Quickly explore causes, trends, patterns and anomalies using a standard web browser • Develop sophisticated reports to improve vital business activities such as planning, budgeting and forecasting

Key Components

Benefits

Key Components	Benefits
• Interactive dashboards	• Gain deeper insight into operational data for better and faster business decisions • Create application-specific reports and analysis instantly
• Customizable scorecards	• Track performance of corporate goals with easy access to KPIs • Tailor reports to meet individual or group target thresholds
• Enterprise deployment	• Collaborate with other departments and managers by sharing corporate performance metrics and data pointsv

Analance Advanced Analytics

• Data mining	• Increase speed and quality of decision-making • Analyze multiple views to determine the impact on sales, customer satisfaction and corporate profits
• Forecasting tools	• Adjust to seasonality, pricing and demand trends using historical and predictive analysis

Analance Data and Document Management

• Analance custom table editor	• Ability to manage underlying data by the business users • Tracking and auditing of data changes made by end users
• Document management	• Allow end users to publish canned reports in the form of documents in MS Word, MS Excel, PDF and Text • Provides ability to share and collaborate documents with authorized users

DUCEN™
Intelligence to Decision Making

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About Ducen

Ducen is a technology consulting company specializing in advanced business intelligence, data integration, application development, collaboration, and performance optimization solutions. At Ducen, we solve our customer's most challenging IT problems by giving them the tools they need to tap into critical business data to improve the decision-making process. Our end-to-end IT solutions incorporate the latest technologies and techniques to help our clients achieve increased sales, higher margins and improved profitability.

Our clients are diverse organizations across North America and Asia and a mix of innovative, emerging, and leading global corporations across industry spectrum from Media and Telecom to Healthcare, Life Sciences, Manufacturing, Hospitality, Education and Financial Services. We work with business and technology leaders in sales, marketing, production, supply chain, customer service, operations and IT. We help our clients in executing strategic initiatives as well as achieving operational excellence while optimizing their business processes.

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