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**Material Concepts Announces the Launch of its Revamped Website at [www.MaterialConcepts.com](http://www.MaterialConcepts.com)**

*Material Concepts, Inc. launches its revamped website at <http://www.MaterialConcepts.com>, with an updated online catalog and new sections on Tyvek® Graphics media and Product Uses. Material Concepts is an authorized DuPont™ Tyvek® Master Distributor offering Tyvek® rolls, Tyvek® Graphics media, and Tyvek® sheets.*

**Philadelphia, PA, September 16, 2014** – Material Concepts, Inc. today announces the launch of its new, revamped website at <http://www.MaterialConcepts.com>. Material Concepts is an authorized DuPont™ Tyvek® Master distributor, and this new website features a new section on Tyvek® Graphics media products and extensive information on the printing processes that can be used with the various styles of Tyvek® Graphics media. Visit <http://www.materialconcepts.com/products/tyvek/graphics/> for more information on Tyvek® Graphics media.

The online product catalog, where users can select and purchase Tyvek® products and material online, has been upgraded. The product lines offered include Tyvek® rolls, Tyvek® Graphics media, Tyvek® sheets, RugWrap™ made from 100% DuPont™ Tyvek® for shipping carpets, Black Tyvek®, Tyvek® Metallized, Tyvek® UV protected materials, Tyvek® credit card sleeves, and the Ultralite™ OmniCovR® ground sheet for backpackers made from Tyvek®.



Material Concepts is now an authorized distributor of DuPont™ Tyvek™ Air Cargo Covers, a new product offering from DuPont™, featured on the new Material Concepts website at <http://www.materialconcepts.com/products/tyvek/air-cargo-covers/>. They are used to protect pallets of pharmaceuticals, perishables and other temperature-sensitive products during air transit.

“The new website makes it easy for customers to do business with Material Concepts.” said Doug Kohn, Material Concepts’ Vice President, Sales & Marketing. “Users can easily find what they need, get detailed product information, and order many products online at their convenience. Of course, our customer service staff is available during

regular business hours if customers prefer to place orders that way, or if they need detailed product information or custom sizes.”

Material Concepts’ website now features a new section on product uses, including many new uses for Tyvek®, including art, fashion, outdoor covers, photography backgrounds and flag interlinings. Rug wrap for shipping Oriental carpets, pattern making supplies and template paper are also featured in this new navigation category.

One popular element that of course was brought forward in the new website was the highly popular Tyvek® Innovative Uses Blog (<http://tyvek-blog.materialconcepts.com/>) with regular posts about new and inventive ways that people are using Tyvek®.

### **About Material Concepts**

Material Concepts is an authorized Master Distributor of DuPont™ Tyvek® and a leading paper converter. Material Concepts is a supplier of consumables for sewn products manufacturers, importers and the fashion industry, supplying products for design, patterns, marking, cutting, finishing, trim, packaging and shipping. Serving manufacturers, distributors, and end users, Material Concepts offers one-stop sourcing for CAD/CAM cutting and design supplies such as template paper, plotter paper, plotter pens, plotter ink, pattern paper, pattern plastic, and dotted marking paper.

For more information or to make a purchase, please visit the Material Concepts website at <http://www.MaterialConcepts.com> or call Material Concepts’ inside sales team at 215-338-6515 or toll-free: 800-372-3366.

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