



## FOR IMMEDIATE RELEASE:

## **Mobile Video Company Launches Leasing Program**

## PRO-VISION Video Systems adds leasing to their service line-up, allowing limited budget customers to immediately increase safety.

*Byron Center, Mich. – September 18, 2014 –* In a market where price tags are daunting, and budgets are shrinking, PRO-VISION has made their already affordable commercial video systems even more accessible. With customers that include school districts, transit authorities, law enforcement agencies, and commercial businesses, difficult economic environments don't typically allow for budgets to outfit entire fleets. PRO-VISION recognized a common need among customers to immediately increase safety, rather than wait months or years until large sums of cash were readily available. "Once we saw the need was still there but our customers hands were tied, we worked to developed a way to meet their needs in a manageable way" said Sam Lehnert, marketing manager for PRO-VISION.

While leasing is certainly not a new concept, it is rare in the commercial mobile video industry. Leasing requires more time and effort on the back-end which eliminates it as an option for most companies. PRO-VISION is proud to take a pro-active approach, by providing reliable, simple, affordable<sup>™</sup> video systems available for low monthly installments that can easily fit into tight budgets. By doing this, PRO-VISION demonstrates–yet again–their determination to provide their customers with the best products and service in the industry.

**About PRO-VISION** – Started in 2003 by a couple in their basement, PRO-VISION manufactures, engineers, supplies, and installs rugged, reliable rear vision and solid state video recording systems for school & transit bus, commercial, and law enforcement applications. These camera systems are used to increase safety and reduce liability in and around commercial vehicles. PRO-VISION thrives on their ability to provide commercial grade camera systems that are reliable, simple, and affordable. Their systems are installed on vehicles in over thirty different countries around the globe. PRO-VISION makes over a dozen commercial-grade cameras that are a part of over 40 different systems that meet a variety of needs in various industries.

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