



## Get the most from your video.

Businesses often spend more money, waste more time and see no results from video when they pursue video on their own. That's why you need an expert to help create your video strategy.

### VLStrategies™

Driving results with online video is a full time job, and at VLStrategies, it's all we do. VLStrategies is a video marketing consulting service that helps brands use video as a powerful marketing tool. When you engage VLStrategies to design your custom video plan, your marketing department can count on an industry expert with a deep understanding of what works, what doesn't, and how video can realistically help you achieve your business objectives.



#### BENEFITS OF VLSTRATEGIES

- Proven industry expertise
- Scalable, custom video plan
- Faster results in less time
- Strategic positioning of video
- Designed to drive ROI

#### How does it work?

After assessing your organization's needs and goals, VLStrategies will pinpoint what types of video your business should produce, create a customized plan to help you produce these videos to be their best, and identify and master the key challenges marketers must address to see results with video.

#### What makes us unique?

We are experts in the complexities of this powerful, evolving world of online video. And we understand that you are the expert in your business. Together, as your partner, we will work with you to create a plan that maximizes our knowledge of video and complements your marketing initiatives, with the singular goal of driving business results.

If revenue is important to you, work with VLStrategies to create a custom video plan that jumps the learning curve and drives results.

Contact a video specialist to get started. 617-340-4200.