

StarchWorld MIDEAST

"Starch derivatives, Sweeteners & Polyols"

4-5 Nov 2014 / Istanbul, TURKEY

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Day 1 - Nov 4th, Tuesday

- 08:00 Registration
- 09:00 Chairman's Introduction
- 09:10 **GLOBAL OVERVIEW OF THE SUGAR ECONOMY, TRADE AND HOW THIS IMPACTS THE MARKETS FOR STARCH-BASED SWEETENERS IN THE MIDEAST REGION**
Simon Bentley, Senior Consultant, LMC International Ltd
- 09:50 **REGIONAL STARCH & SWEETENER MARKETS OUTLOOK – CARGILL'S PERSPECTIVE**
• update on our corn milling joint venture operations with Arasco in Saudi Arabia
Nedim Elcheik, Market Development Director, Cargill Tarim Ve Gida San. Tic. A.S.
- 10:20 Discussion followed by Coffee Break
- 11:00 **ZOOMING IN ON TURKEY - TURKISH SWEETENERS MARKET AND TURKISH SUGAR AND CORN SYRUPS**
Mr.Murat Degirmen, Assistant Investment General Manager, Sunar Misir
- 11:30 **TURKEY GROWING TEXTILES INDUSTRY AND APPLICATIONS OF STARCH COMPARING POTATO, CORN AND TAPIOCA**
Necdet Gokcek, Consultant, Bagimsiz çalisan
- 12:00 **EU POLICY DEVELOPMENTS IMPACTING STARCH PRODUCERS**
Jamie Fortescue, Managing Director, AAAF-Association des Amidonniers et Féculiers (European Starch Industry Association)

- 12:30 **TAPIOCA STARCH PRODUCTION AND APPLICATIONS ESPECIALLY FOR PAPER AND CORRUGATED BOARD**
Mr.Harun Uluyol, Agro Anatolia Gida Tarim San. ve Tic. A.S.
- 13:00 Discussion followed by Lunch
- 14:00 **MODIFIED STARCH INDUSTRY IN THE INDIAN MARKET**
Dr.Satyajit Karandikar, Director Karandikars Cashell Private Limited
- 14:30 **FORMULATING HALAL PRODUCTS USING STARCH BASED GELLING AGENTS**
Dr.Piet L. Buwalda, Head of R & D AVEBE Group (HQ)
- 15:00 Discussion followed by Tea
- 15:30 **INNOVATIVE PROCESSING METHODS FOR CASSAVA AND ITS DERIVED PRODUCTS**
• Mobile processing of cassava with help of DADTCO's AMPU technology
• In-line continuous enzymatic conversion of tapioca into maltodextrins and glucose syrups
• Cassava based flakes and granules
Henk Jaap Meijer, Director Marketing & Sales, Henan Food Systems
- 16:00 **ANALYSING STARCH FROM ALL PLANT-BASED INGREDIENTS & THEIR UTILIZATION AS TEXTURIZING SYSTEMS IN FOOD APPLICATIONS**
Dr.Milda Embuscado, Senior Principal Scientist - Materials & Process Tech, McCormick & Company, Inc
- 16:45 **CULTIVATION OF BARLEY IN NORTH AFRICA & MIDEAST AND ITS POTENTIAL AS A SOURCE OF STARCH FOR FOOD AND INDUSTRIAL APPLICATIONS**

- Salvatore Ceccarelli, Consultant, International Center for Agricultural Research in Dry Area (ICARDA)*
- 17:20 **INCREASING THE STARCH PERCENTAGE IN POTATO AND CORN WITH BEST AGRICULTURE PRACTICES AND APPLICATIONS**
Mr.Mostafa Abdel Hamid, Agro Operation Manager, Nadec
- 17:50 Discussion. End of Day 1

Day 2 - Nov 5th, Wednesday

- 08:00 Chairman's Introduction
- 09:00 **CLEAN LABEL FOR STARCH MANUFACTURING INCLUDING NEW TRENDS AND ACADEMIC RESEARCH**
Dr.Milda Embuscado, Senior Principal Scientist - Materials & Process Tech McCormick & Company, Inc
- 09:45 **EGYPTIAN MARKET FOR CORN/MAIZE STARCH FOR FOOD, BEVERAGE AND PACKAGING MATERIAL SECTORS**
Inviting: Hazem Zayed, Managing Director, Egyptian Starch & Glucose Co
- 10:15 **ENZYME INNOVATIONS IN THE STARCH INDUSTRY: LPHERA, NOVOZYMES NEW LOW PH ALPHA AMYLASE**
- Rethink Tomorrow
- Mr.Mads Weibye, Application Manager Novozymes A/S*
- 10:45 Discussion followed by Coffee Break

- 11:15 **ADVANCED TECHNOLOGY PROCESSING GRAIN INTO STARCH, PROTEIN AND FERMENTATION PRODUCTS CONSIDERING SPECIFICALLY BY-PRODUCTS**
Dr.Willi Witt, Head of Wheat Process Dept Cemsan Dis Tic A.S.
- 11:45 Position of Stevia and Natural Based Sweeteners in the Region
- 12:15 **INTRODUCTION OF STEVIA A NATURAL NON CALORIC SWEETENER TO TURKEY**
Prof.Dr Kenan Turgut, Akdeniz University
- 12:45 Applications and Future Demand for Modified Starch In Paper Making
- 13:15 Final Discussion. End of Conference
- 13:30 Lunch

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