

14th Asia Coatings Markets

4 - 5 Nov 2014, Yangon
PARKROYAL Yangon

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Day 1 - Nov 4th, Tuesday

08:00 Morning Registration & Coffee

09:00 Chairman's Welcome Introduction

09:10 Asia Coatings Market Outlook

- Emerging trends & key growth region
- AEC 2015 and its impact on coatings industry
- M&A update & investment opportunities in coatings sectors
- US shale abundance & its impact on raw material price for the coatings industry
- Water based coating adoption trend & technology development in Asia

Chris de Lavigne

Global VP, Industrial Practices

Frost & Sullivan

09:45 Myanmar Coatings Industry: Market Outlook and Opportunities in the Next 5 Years

- Supply and demand projections; growth in segments
- Demand drivers from Myanmar's economic reforms



Dr. Nwe Ni Wai, Executive Director

United Paint Group (UPG)

10:15 Discussion followed by Networking Refreshments

10:45 Architectural & Decorative Coatings Market Outlook

- Growth in low/zero VOC content in decorative paint
- Color trends for 2015 and beyond

Jeremy Rowe

Managing Director, South East Asia & Pacific

Akzo Nobel Paints (Asia Pacific) Pte Ltd

11:15 Venturing into Myanmar: Perspective of a Foreign Coatings Producer

- Highlight of benefit from Special Zone Policy
- Strategies for successful business entrance into Myanmar

Petcharat Eksangkul, Managing Director

Eason Paint Public Co

11:45 Entry Strategy in Myanmar

- Investment models - JV, acquisitions or greenfield project
- Land issues and site selection consideration
- Skilled workforce & tax holidays
- Power supply considerations
- Import/export regulations

Kenneth Lim, Associate Director

Rajah & Tann NK Legal Myanmar Company Limited

12:20 Discussion followed by Networking Lunch

13:45 Afternoon Chairman's Introduction

13:50 Myanmar Real Estate Transformation in the Next 3 to 5 + years

- Looking at the current building stock and condition of buildings
- Look at future plans for the city and the improvement in quality
- Current attitudes to property management and maintenance
- Weather conditions effecting building condition
- The importance of good property management, proactive maintenance and regular minor refurbishment to keep building as a good asset
- Examples of nearby countries - Singapore where they repaint every 2 years

Dan Davies, Associate Director

Colliers International Myanmar

14:20 Latest building designs in Asia - Architect's Perspective

Miguel Sousa, Associate Director
Broadway Malayan

14:50 Indonesia's Coatings Market Outlook and Trends

Jun de Dios, President Director

PT. ICI Paints Indonesia

15:20 Discussion followed by Networking Refreshments

15:50 Impact of China's Economic Slowdown on the Coatings Industry

- Updates on demand trends in the automotive & construction sectors

16:20 Wood Coatings Market Demand / Supply Outlook

- Emerging market opportunities & current competitive landscape
- Key growth region and applications
- Technological advancement in wood coatings sector

16:50 Discussion followed by End of Day One

Day 2 - Nov 5th, Wednesday

09:00 Chairman's Introduction

09:10 India's Coatings Market

09:40 Strategic Raw Material Procurement and Supply Chain Management for Paint Manufacturers

- Managing rising raw material costs
- Supply chain strategies and risk minimisation in emerging market
- Sustainability and next generation technology

Jayanta Poddar, Chief of Procurement, Supply Chain and Operations

ACR Coatings Pvt Ltd

10:10 Case Study: Increasing Profits in the Asia Coatings Industry

- Moving from commodity to specialty?
- Siddharta Sengupta, President
Arkema Chemicals India Pvt. Ltd.

10:40 Discussion followed by Networking Refreshments

11:10 Asia's OEM Coatings Market Trends & Technology Development

11:40 Marine / Protective Coating Market Outlook

- Market update on shipping, shipbuilding & repair in Asia- Focus on Singapore, South Korea, China & Japan, and the shift away from Europe & North America
- Technology developments and adoption trends
- Environmental regulations & schemes

12:10 Titanium Dioxide Market Outlook for Next 12 months

- Demand, raw material cost, production capacity and price trends
 - Update on technology development in production & alternatives
- Laurence Wang, Senior Consultant
China Titanium International

12:40 Final Discussion followed by Closing Lunch

14:00 End of Conference

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